

# CHAPTER I

## INTRODUCTION

This chapter describes the research background, the statement of the research problem, the research objectives, the research significance, the research's scope and limitation, and the definition of key terms. All sections which have been mentioned above are discussed as follows.

### A. Background of the Research

Nowadays, technologies have improved so fast in any sector. That is a good thing considering make human work easier. Improving technologies not only renewing old technologies but also combine two or more old technologies. One of which technology is movies. The movie often mentioned as cinema, Josef V. S. stated that cinema is a work of art, when motion follows a definable rhythm with pause and tempo, and all aspects of the continuous image are related to the whole (as cited in Boggs, J. M., & Petrie, D. W., 2008, p. 2). A movie becomes popular because it shows interesting storyboards and story lines. The Storyboard is the sketch of the picture arranged according to the script, while the storyline is the sequenced plot or the script itself.

In the ancient era, a movie is not as good as it is now. The idea of making a movie appeared by photography and its tool, the camera. The camera was first discovered by Muslim scientist, Ibnu Haitham, who named the camera 'obscura' which uses basic optic science using the help of sunlight. In 1888, Thomas Alfa Edison improves the function of a camera, so it does not

only taking pictures but also recording dynamic moving objects. The first movie ever created has a short documentary genre entitled “Workers Leaving the Lumière’s Factory” by Lumière Brothers, played in Boulevard des Capucines, Paris, France on December 25, 1895, at the same time became the day of cinematography.

In the early 1900s, a movie has no sound and was shown in black and white. As time goes by until now, a movie does innovate continuously by presents in color with the audio and often using modern editing, program, and imagination based on the genres. There are, at least, 18 genres classified. They are drama, action, comedy, horror, romance, fantasy, adventure, thriller, sci-fi, mystery, western, war, crime, sport, documentary, biography, musical, and animation. Sometimes, there will be a movie produced by combining those two or more genres above. For example, adventure & sci-fi, drama & sport, and romance, drama & musical.

Nowadays, a film that depicts technological improvements in the future is commonly classified as sci-fi genre. One of the movies is entitled “2001: A Space Odyssey” directed by Stanley Kubrick and released on 12 May 1968 in the UK. This movie predicted there will be many advanced technologies that have sprung up in the future (the year 2001), such as a tablet, smartphone, AI (Artificial Intelligent) technology, and video call feature. Which is, truly, happens in the real world in 2001. In other words, when sci-fi and education genres are equalized, it would open the possibilities that in the future will be a brilliant system that utilizes modern technologies to support teacher performance as seen in the movie.

There are always constructive elements in literary works, along with external and internal elements (Susanto, 2019, p. 152). The writer classified become intrinsic elements (which are related to the contents of the movie) and extrinsic elements (which are related to people who support movie making). Nurgiyantoro (2015, p. 30) claimed "Intrinsic elements (intrinsic) are components that make up a literary work. This is what defines present literary works as works of literature." Internal elements include plot, theme, acting (character and its performance), dialogue, cinematography, editing, and sound & music. On the other side, the external elements are producer, director, screenwriter, cameraman, artistic director, sound and music engineer, and editor. Those elements above must be fulfilled by a moviemaker in creating a good movie.

In the case of making a movie, the first step is the basic preparation, which includes creating and arranging the elements to reach the goal with a good quality of a movie. A low-budget movie is a big contrast to Hollywood, but the talents and skills needed to make a good movie are the same (Burstyn, L et al., n.d.. p. 1). Even the biggest movie industry in this world starts from the small steps of the moviemaker. According to Burstyn, L et al. (n.d) steps in making a movie are storytelling, changing from story to screenplay, directing, production cast and crew, and editing. David Bordwell and Kristin Thompson (1979) also stated that most movies go through three general phases of production (p. 10) as follows:

1. Preparation. At this moment, the moviemaker starts to acquire funds to make, publicize, and distribute the movie.

2. Shooting. At this stage, the moviemaker records or creates sound and images on the movie strip.
3. Assembly. At this phase, the images and sounds are put together in the final form of a movie.

A movie is a story visualization. The director must be creatively concept the actor and camera movement to support the quality of a movie to the viewers. A movie is created to deliver something, for instance, the moral value, the entertainment shows, or the quality of the visual. Mostly, a movie teaches value so that the viewers not only get the entertainment but also get the lesson beneficial. Thus, a movie will be meaningful if the message contained can be conveyed to the audience. A movie with an education in school theme will give a specific lesson about the teaching and learning activity in the movie. It shows the condition around the teaching and learning occurrence which similarly occur in real life. Because of the portrait, people are possible to apply the content contained in any scene which relates to reality. As the explanation above about sci-fi genre movie entitled “2001: A Space Odyssey”, that a movie may contribute to technological developments in the real world. By the existence of the movie, companies in technology are motivated to realize the technology to the world.

Related to the theme of education in school, many movies are inspired by the school condition but innovate one or more points that create the specific message. This kind of movie is possible to use by the teacher, anywhere, who wants a portrait of a topic needed.

Teaching is an important activity for people who wants to either know or understand something. People must go around to get any information

through communication with others. Using language to communicate is just as important as taking oxygen to breathe. Besides, people must make sure that they are communicating with others using good language. This good language belongs to fulfills the five components of language, they are phonology, morphology, grammar, semantics, and pragmatics. This aims to make continuity of two-way communication to link the speech and the meaning. If people want to be fluent in English, they need to improve their speaking, writing, listening, and writing skills through media that are available in both online or offline sources.

Learning the best strategy for teaching can be anywhere. Not only from the senior in school but also journals, research papers, literature, social media, trusted web, a movie with education topic, friends who work in the same profession. In short, knowledge can come from unexpected places. The teacher must be able to make optimal use of existing facilities so that the implementation of the curriculum runs well.

Coach Carter's movie is one example movie that has an education theme. It was released in 2005 directed by Thomas Carter. This movie tells about the struggle of a basketball coach named Ken Carter (Samuel L. Jackson) who attempted to increase students' sport achievement which affects academics also. When Carter first came to replace the old coach, he is very dedicated to change the school image better through the basketball player. He applied strict regulations and discipline using a contract with his students.

This movie gives the viewer a method implementation used by the coach in increasing students' sport and academic achievement that can be a source for a teacher who searching for innovation for their style of teaching.

Effendi (1986) stated that “The three basic functions of mass media, which include films and other kinds of cinema, are to give information, educate, and entertain. In addition, the mass media has three more functions: persuading, guiding, and critiquing”. Films, with their artistic power and sophisticated technology, provide not only entertainment but also information while persuasively educating the viewers ( Imron, 2003, p. 4). This is what underlies the writer to conduct a study entitled “The Teacher’s Struggle to Increase Student’s Academic and Sports Achievement in ‘Coach Carter’ movie”.

## **B. Statement of Research Problem**

Based on the background above, this study is intended to answer the question “How is the teacher struggle to increase student’s academic and sport achievement during the teaching and learning activity in ‘Coach Carter’ movie?”.

## **C. Objectives of the Research**

The objective of this study is to know the teacher struggle during teaching and learning activities to increase students' academic and sport achievement in the ‘Coach Carter’ movie.

## **D. Significance of the Research**

The researcher expects this study to be useful for:

### **1. Students**

By understanding this study, students, especially English department students, can be more realize of how is teacher struggle presented in ‘Coach Carter’ is one of example the fact in the real world. In brief, students are expected to be nice students so that they will have the best

achievement in school. Besides, by reading or even understanding this study, they would realize that knowledge can come from a movie, not only from school.

## **2. Teachers**

This study gives alternative methods for teachers in case of increasing students' academic and sports achievement. The student's situation in Coach Carter movie may similar with student in real life somewhere, so teachers can apply the methods to their classes to reach the target.

## **3. Future Researchers**

This paper can be a reference for future researchers who is interested to analyze movie or any literature which contains education theme, struggle as the topic, and any focus that involve Adler's psychology individual theory.

## **E. Scope and Limitation of the Research**

### **1. Scope**

The scope of this study is an analysis of the teacher's struggle in teaching students in the "Coach Carter" movie.

### **2. Limitation**

This study focuses on the form of struggle used by the teacher to increase students' academic and sports achievement.

## **F. Definitions of Key Terms**

### **1. Movie**

A movie is a moving picture sequenced based on a script with adding sound and any other effects directed by the director. Movie prioritizing art quality, giving information and knowledge to people who watch it.

### **2. Struggle**

The struggle is similar to the effort, which is the effort of someone or a group to reach the goal by exerting energy, thoughts, or physical things.

### **3. Teaching**

Teaching means people are facilitated to learn some particular things including getting instruction, knowledge, experience, and something similar which can be new for the learners.

### **4. Coach Carter Movie**

Coach Carter movie (2005) is a school sports drama movie directed by Thomas Carter. Ken Charter (Samuel L. Jackson) offered to become a basketball coach in Richmond High School to bring the team into success. This movie was released on January 14, 2005, by MTV Movies and Tollin/Robbins Production distributed by Paramount Pictures in the United States. This movie has a duration of 136 minutes.