

ABSTRAK

Skripsi dengan judul “Pengaruh *Good Corporate Governance* dan *Corporate Social Responsibility* terhadap *Return On Assets* Perbankan Syariah (Studi Pada Bank Umum Syariah Periode 2015-2020)” ini ditulis oleh Gisma Fitra Amelia, NIM 12401173269, dibimbing oleh Dedi Suselo, SE, M.M..

Perusahaan harus menerapkan *Good Corporate Governance* dan *Corporate Social Responsibility* untuk menciptakan citra yang baik dimata stakeholder sehingga dapat meningkatkan *Return On Assets* perusahaan. Penelitian ini bertujuan untuk: 1) Menguji pengaruh signifikan *Good Corporate Governance* terhadap *Return On Assets* (ROA), 2) Menguji pengaruh signifikan *Corporate Social Responsibility* terhadap *Return On Assets* (ROA), 3) Menguji *Good Corporate Governance* dan *Corporate Social Responsibility* secara simultan terhadap *Return On Assets* (ROA) pada Bank Umum Syariah periode 2015-2020.

Pendekatan ini menggunakan pendekatan kuantitatif dengan jenis asosiatif. Pengambilan sampel yang dilakukan peneliti yakni dengan cara *purposive sampling*. Data yang digunakan adalah data sekunder yang diperoleh dari laporan *Good Corporate Governance*, laporan *Corporate Social Responsibility* serta laporan tahunan Bank Umum Syariah yang digunakan dalam penelitian ini periode 2015-2020. Penelitian ini menggunakan metode analisis uji regresi linier berganda.

Hasil dari penelitian ini menghasilkan: 1) Secara parsial *Good Corporate Governance* berpengaruh positif dan signifikan terhadap *Return On Assets* (ROA) pada Bank Umum Syariah, 2) *Corporate Social Responsibility* berpengaruh negative dan tidak signifikan terhadap *Return On Assets* (ROA) pada Bank Umum Syariah, 3) *Good Corporate Governance* dan *Corporate Social Responsibility* secara simultan berpengaruh positif dan signifikan terhadap *Return On Assets* (ROA) Bank Umum Syariah.

Kata Kunci: *Good Corporate Governance*, *Corporate Social Responsibility*, Kinerja Keuangan, *Return On Assets*(ROA)

ABSTRACT

The thesis with the title "The Influence of Good Corporate Governance and Corporate Social Responsibility on the Financial Performance of Islamic Banking (Study on Sharia Preiode Commercial Banks 2015-2020)" was written by Gisma Fitra Amelia, NIM 12401173269, guided by Dedi Suselo, SE, M.M..

Companies are required to implement Good Corporate Governance and Corporate Social Resonsibility to create a good image in the eyes of stakeholders so as to improve the company's financial performance. The study aims to: 1) Test the significant influence of Good Corporate Governance on financial performance (ROA), 2) Test the significant influence of Corporate Social Responsibility on Financial Performance (ROA), 3) Testing Good Corporate Governance and Corporate Social Responsibility simultaneously on Financial Performance (ROA) on Islamic Commercial Banks for the period 2015-2020.

This approach uses a quantitative approach with associative types. Sampling conducted by researchers is by purposive sampling. The data used is secondary data obtained from the Good Corporate Governance report, corporate social responsibility report and the annual report of Sharia Commercial Bank used in this study for the period 2015-2020. The study used multiple linear regression test analysis methods.

The results of this study resulted in: 1) Partially Good Corporate Governance has a positive and significant effect on Financial Performance (ROA) in Islamic Commercial Banks, 2) Corporate Social Responsibility has a negative and insignificant effect on Financial Performance (ROA) on Islamic Commercial Banks, 3) Good Corporate Governance and Corporate Social Responsibility simultaneously have a positive and significant effect on the financial performance (ROA) of Islamic Commercial Banks.

Keyword: *Good Corporate Governance, Corporate Social Responsibility, Financial Performance, Return On Assets (ROA)*