

CHAPTER I

INTRODUCTION

This chapter presents some aspects related to the topic of the research. They are background of the research, research problem, objective of the research, research hypothesis, significant of the research, scope and limitation of the research and definition of key term.

A. Background of the Research

Writing is one of four language skills, they are listening, speaking, reading and writing. These four language skills the four language skills related and integrated to one another. Language skill is divided into receptive skill and productive skill. Mary Spratt (2005:26) stated that listening and reading belong to receptive skills, the language users require the ability to receive spoken and written language. On the other side, speaking and writing belong to productive skills and it means that language users require the ability to produce language rather than receiving it.

The writing skills are very complex, the writer should find ideas for writing, choose the appropriate of words, order the good sentences and master the grammatical rules. Writing skills sometimes difficult to teach because requiring mastery of grammatical, rethorical devices, conceptual and judgemental elements. According to Meyers (2005:2), writing is an action. There are some steps in writing process, they are process of discovering and the writing.

Writing is important to improve and develop the knowledge of students. According to Taselin (2010: 104), writing is important part of language teaching as it also function as an essential tool for learning in which students improve their knowledge of the elements in real use. Moreover, writing is divided into many types based on its functions and rules.

There are six kinds of writing text that used in students, they are; (1) Descriptive text is a text that description about sensory experience, how something looks, sounds, tastes (Kane, 2000; 352), (2) Narrative text is a text that tells a story and in doing so, entertains the audience (Anderson, 2003), (3) Recount text is a text that retells past event, usually in the order in which they happened (Anderson, 2003: 48), (4) Report text is a is a text that classifies or describes something in general, which is used to report the information (Barker, 2003:23), (5) Procedure text is a piece of *text* that gives us instructions for doing something (Anderson, 1997:50), (6) Argumentative text is a kind of writing that requires students to investigate a topic; collect, generate and evaluate evidence; and establish a position on the topic briefly, etc.

Every text has different purpose in its writing process and can be inserted more than one type in a single text (Jeffrey, 2016). It usually makes students confused how to write the text properly according to step of each type of text. This is because there are many steps of each type. In addition, the time to learn to write in class is limited, and students don't have much time to explore ideas and find suitable words what the students want to write. The problem is not only the limited time, but also the selecting of appropriate media

used by the teacher in teaching writing. Many English teachers only use course book and teaching plan which is provided by the government. Meanwhile, the class has been provided by technology, but not working well.

Based on the Curriculum 2013, one of the texts which is learned by students at the 10th grade is narrative text. Living among the virus COVID-19 epidemic, teaching-learning processes were conducted online. The teaching of writing narrative text is hindered because there is an explanation that cannot be explained by the teacher. Alternative ways which are provided by the government is online teaching learning. Therefore, creative and inspirational teaching are required, which uses electronic media and digital resources that students can easily access. In the modern world in education, experts provide teachers with many learning media for teachers to use in their classroom learning activities, the learning media provided are due to purpose, form and type of learning used. One of them is teaching writing through Short Cartoon Movie.

Movie is one of audiovisual media which has a story that can stimulate and help the students in learning writing. It is an effective way of both motivating and helping the students to understand language. According to Aziz, et al (2017) stated that movie is a good alternative media for teaching writing. The use of movie is expected to develop students' narrative text achievement. Heinich et al, (1982); Raiser and Dick (1996) stated that using movie as teaching media can build student' prior knowledge, support students to

understand the material, help teacher to teach material effectively and interest students motivation.

There have been some studies investigating the use of movie in teaching writing narrative text. The first, a study conducted by Astiti (2012) focused on using animated movies in writing narrative text. The study which was carried out by implementing CAR which is found that the media could not only improve the students skill, but also maintain the students' attention. The other study by Fitrona, et al. (2017) which also implemented CAR to investigate how using movie in students' writing narrative text. This study showed the result that movie as an alternative media could improve students' writing narrative skill. All those previous study were conducted through offline platform, and there has no study which is focused on writing narrative text done in online platform during this Covid-19 pandemic.

Based on the previous study stated above, most of the researchers who were concerned with narrative text were focused on the face-to-face teaching-learning process. None of study has discussed narrative text using movie on the online teaching-learning process during Covid-19. Whereas, the face to face teaching-learning process and online teaching-learning process has different way to teach the students. In online teaching-learning, the teachers must have good and efficient way to make students easier to understand and master the materials well. Due to the reason above, it is very important to carry out a research which discussed the movie as media in teaching narrative text towards online learning during Covid-19 pandemic to increase and give good

atmosphere to the students. So, the researcher interested in conducting research with the title “The Effectiveness of Using Short Cartoon Movie in Students’ Writing Narrative Text towards Online Learning of the 10th Grade Students at MA Ma’arif Bakung Udanawu in Academic Year 2020/2021.”

B. Formulation of Research Problem

Based on the reality of current issue and problem in teaching and learning english especially in writing narrative text, the researcher formulated the research problem “Is there any significant different score between students taught by using Short Cartoon Movie and those who been taught by using conventional method in teaching writing narrative text for students of the tenth graders of MA Ma’arif Bakung Udanawu in Academic Year 2020/2021?”

C. Objective of the Research

Based on the formulation of the research problem, the main purpose of this study is to know whether Short Cartoon Movie is effective as media in teaching writing narrative text at the 10th grade of MA Ma’arif Bakung Udanawu in Academic Year 2020/2021.

D. Reseach Hypothesis

This study is belong to quantitative approach in which the data in the form of score and number which is analyzed statistically. That is why the researcher need to formulated the hypothesis as the temporary answer of the research.

There are two hypothesis of the study: Null Hypothesis (H_0) and Alternative Hypothesis (H_1).

1. Null Hypothesis (H_0)

There is no significant different score in writing narrative text of the students taught by using Short Cartoon Movie and those who have been taught by using conventional method at the 10th grade of MA Ma'arif Bakung in academic year 2020/2021.

2. Alternative Hypothesis (H_1).

There is significant different score in writing narrative text of the students; taught by using Short Cartoon Movie and those who been taught by using conventional method at the 10th grade of MA Ma'arif Bakung in academic year 2020/2021.

E. The Significant of the Research

The advantages that can be gained from this research are:

1. The result of this study is expected to give students and teachers attractive media to overcome the problem they faced during online teaching-learning process, especially in writing narrative text.
2. For teachers, the result of this research can be alternative choice when they need such interesting and effective media to teach their students how to write the narrative text easily and enjoyably.
3. For students, the result of this research can help them in improving their writing narrative text. The students can write the text easier through new

and enjoyable atmosphere. Furthermore, the researcher hopes that the result has impact in students' improving ability in writing.

F. Scope and Limitation of the Research

Scope and limitation of this study is used to avoid uncontrolled study.

The researcher limits the discussion of this study as follows:

1. This research focused on improving writing narrative text and using Short Cartoon Movie as instructional media.
2. This study was only conducted to the 10th grade of MA Ma'arif Bakung Udanawu in academic year 2020/2021, with X MIPA-4 and X MIPA-5 classes as the sample. Therefore, the researcher was only conducted the treatment to X MIPA-5 class as the experimental group to know whether Short Cartoon Movie is effective to improve students' writing skill especially at writing narrative text.

G. Definition of Key Term

To avoid misunderstanding and misinterpreting, the researcher defines the two variables as the key terms briefly:

1. Effectiveness is an activity to indicate the improvement of the success a purpose. According to Fraser (1994: 104), effectiveness is to measure of the match between the goal and their achievement.

2. Teaching writing is several activity which is combined by the teacher to teach students how to express the imagination or ideas in the form of writing text.
3. Narrative text is a text which tells or describes an activities or action in the past time. According to Pratyasto (2008), narrative text is a type of text that is purposed to amused and to deal with actual and various experience in the different ways, narrative also deals with problematic events which lead to a crisis or turning points of kind, which in turn findd a resolution.
4. Short Cartoon Movie is a movie use drawn characters and images instead of real images and usually fun, and in this research the movie is taken from youtube.

