

# CHAPTER I

## INTRODUCTION

This chapter presents background of the research, statement of the research problems, objectives of research problem, significance of the research, scope and limitation of the research, and definition of key terms.

### A. Background of the Research

English is a foreign language that take an important role in globalization era. Maurais and Morris (2004:24-25) stated that “Globalization accompanied by the spread of English already position and will continue to position countries having English as a majority in an ever more special position”. It meant all aspects of life around the world soon or later will use this language. Therefore, there is no curious that English is not only called an International language but also a global language (Rohmah, 2005:107). In addition, English language means to be believed as the key to survive and succeed in the coming era. Thus, it is very important to learn English especially for non-English speaking countries.

As consequence from the important of English, non-English speaking countries as the first language have determined their own rules for students to have the opportunity to learn English, for instance in Indonesia, English has been taught since in elementary school until university level for all majors. According to *UU Nomor 20 tahun 2003 pasal 33 ayat 3* about National Education System stated that “*Bahasa asing dapat digunakan sebagai bahasa*

*pengantar pada satuan pendidikan tertentu untuk mendukung kemampuan berbahasa asing pendidik” (Bab IV Bahasa Pengantar, para.3).* This is done to give students the opportunity to understand the use of English as global language. Crystal (2003:3) claimed, “a language achieves a genuinely global status when it develops a special role that is recognized in every country “.

Generally, the opportunity to get an English lesson in Indonesia is in the classroom with the teacher guidance and instruction. The teacher become the main principal conductor of the class to teach appropriate with the curriculum. According to Januarti (2015) as cited in Skillbeck (1984) stated that “curriculum is a framework for the enhancement and organization of the varied and numerous experiences of students in a school setting and beyond the school” (para.3). In comparison, it got a renewal from Balcikanli (2011) as quoted by Shamsuddin (2015) claimed that learning English does not just include experience in classroom (para.1). Furthermore, it also can happen outside the class or the familiar one is called Independent learning. Indeed, the limitation of time learning strengthen the reason for necessity doing learning outside class. Moreover, English had been known as foreign language in Indonesia. Because of this, it common sense to learn English more deeply. Simatupang (1999) as quoted by Lauder (2008:11) stated, “In Indonesia, although English has no wide use in society, is not used as a medium of communication in official domains like government, the law courts, and the education system, and is not accorded any special status in the country’s language legislation, it is still seen as a priority, as the most important of the

foreign languages to be taught”. This explanation saw that the teachers in Indonesia introduced the role of English as foreign language like a mother tongue. Owing to this, students need more time in learning and practice same as Indonesian.

Apart from the important of English in its position as foreign language in Indonesia, besides also as International language in the world. It makes students realize that learning English is not enough only in the classroom. Accordingly, independent learning is one ways to offer students freedom in learning. Susanti (2017:2) stated, “independent learning is learning activities carried out by student with his freedom to determine and manage their own learning materials, time, place, and take advantage of a wide range of learning resources that are required”. Besides being called independent learning, the model of this learning can also be referred as “autonomous learning, independent study, self - directed learning, student-initiated learning, project orientation, discovery and inquiry, teaching for thinking, learning to learn, self -instruction and long life learning” (Kresten, 1998:9). Thus, the independent out of - class learning offers wide range materials for students. Actually, various methods can use by the students to be able improve English language. However, every student also has their own ways in choosing the model of learning English, such as taking English courses, watching English films, listening English song, and so on. Besides of the example part, there are various sources available for the learner to learn English independently. They are able choose by their own through printed materials, such as magazines, novels, and

newspapers. Furthermore, independent learning may also happen by utilizing the existing of technology.

Technological developments are inevitable in the life. Technology runs accordance with the advancement of science. Technology gives a value of the easiness for human in doing activities, one of them is learning. In the history of learning especially for languages, the innovation can improve and reach the quality when it is used wisely for education and practice. Balcikanli (2011:91) stated that the innovation of technological is always provided the opportunities for language. Therefore, it is aligned provided with done by Harlinda (2019) as cited from Wang (2005:1) that by integrating technology to the classroom, it makes learner more capable to connect the language concepts to their real life. In addition, it can imply that the development of technology provided the important alternative to students in independent learning process. Furthermore, the development of technology was very easy to use anytime and everywhere because the using of technology nowadays is closely relate with the internet. The internet offers various materials for the students to learn language. Because of this, using internet in education is becoming more common at the moment.

For the most part of people know, lately is the era of digital technology. This generation uses internet technology in all aspects of life. For instance, people tend using technology in communication, offer goods and services, find out job information, finishing the job, and so on. Besides some of those little parts, the development of technology also had big impact in education, especially in English language learning. Internet technology provides the value

of the effectiveness for students' needs. The students can do their assignment through some applications although some websites in internet technology. It is what distinguishes their learning style from previous generations who are fixated on books and on the classroom. Therefore, it can be interpreted that the internet is believed to be the best result today from the process of technological development which is still being developed to find others better result from the existing ones, specifically in English learning.

As mentioned on the previous paragraph that internet technology has been controlling the development era. It helped human in reaching their needs, in this case especially for students who got their materials' need. The internet from developed technology can be used through such as smartphone, personal computer, tablet pc, and others tool. Those tools closed to the life of students. Many students have been knowing about smartphone or others tools through their parents, either for learning or communication. Furthermore, it has been known of people around the world that we are in era where smartphones are the closest source of direct information. Smartphone was believed as a helping tool for everyone needs. It was also for language learner especially for young adult students until university students level. Thus, in this digital era was no surprise that the literature has repeatedly focused on the interesting of students in using online technology. Next, one of the popular or widely apps based on online technology involving the internet is YouTube.

YouTube is one of the combination results from technological and internet developments. It is also a platform or site that can be used for internet

users for watching, uploading, and downloading video. Therefore, the learners get opportunities to make their process of learning and practice more meaningful and self-reliant. Thus, YouTube can help the students learn the language independently outside the school through self-understanding toward the materials who provide in this platform. It is supported by Balcikanli (2011:95) in his research that YouTube have various type materials through songs, music videos, trailer films, talk shows, speeches, parodies, lectures, and so on. Hence, the learner can choose one of the various videos by their own need.

The relation between learning videos on YouTube and learning styles today, become the other initiative option for students in learning independently. It caused video as learning media is regarded easier to attract students' attention and students' understanding. Berk (2009:3) emphasized in his research that the relation between the use of YouTube and brain will affect both hemispheres and emotional sense. Moreover, the use of video in education which instead prefer to the image, audio, and video for explain the concepts and ideas will be easier to remember than words. Owing to this, the videos enable making easy verbal or linguistic, visual or spatial, and musical or rhythmic students' in learning at one time. Likewise, the emergence of digital technology such as internet and website was make YouTube having big chance for using in learning field.

The popularity of YouTube in this era, making it close to the lives of students especially at universities or college levels around the world. Anderson

(2006) summarized that top three favorable websites for university students are Myspace, Facebook, and YouTube (para.1). It proved that YouTube was become the important or the valuable tool for learning. Furthermore, Chadha (2017:1) as cited from JakPat claimed that the most popular type of channel among YouTube users in Indonesia is gravitating to the educational over entertainment. It showed that Indonesians people was aware the benefit of YouTube particularly for language learning. As a consequence, it opened a great opportunity to more attract learners in using YouTube for independent learning. Sakkir, Dollah, and Ahmad (2020:2) argued that most of Indonesia university students also take these media to help them do their assignments or homework and other language learning tasks. Thus, this media was not only showing the popularity but also helping them to learn English as improve their proficiency level.

Speaking about language proficiency and language component. It is a strange thing for non-language learner, whereas it become popular for language university learner. However, accordance to the aim, subject of this research is student of English department major. Therefore, it focused on finding students' perception in using YouTube for increase their language proficiency and language component. Furthermore, language proficiency and language component take an important role in achieving the goal of language learning. As a rule, there are four types of language proficiency, such as listening, speaking, reading, and writing. While, there are some types of language component such as grammar, vocabulary, pronunciation, syntax, pragmatic,

and so on. Owing to this, YouTube is considered as an online material source that can play a key role in teaching and learning field for these aspects. YouTube also has become popular with people, especially among adults or students on university level. This platform can serve various videos such as daily videos, authentic situations, even presentation videos from native speaker or non - native speaker that may help them to increase their understanding and performance in learning language. In addition, in the same ways as learning Indonesia for our first language. An English fluency must be obtained through the awareness to explore both cultures and academic parts. Harlinda (2019) emphasized in her research as cited by Jarvis (2011:4) that “the real language should be provided to students as much as possible”. Therefore, because the limited of learning time on school, the students should be able to utilize and to explore online source about English language.

This research firstly, an overview of the students’ perception toward English learning videos on YouTube. The purpose of the study aims to investigate the students’ perception in using English learning videos on YouTube as learning media for their independent learning. In particularly, it seeks perception of the students in using YouTube as media of learning materials with regard for students to learn English outside the classroom by survey and interview. The finding will also investigate students’ perception through the use of YouTube for increase students’ skills and components at English education department of IAIN Tulungagung.



**B. Statement of Research Problem**

1. How do the students perceive English learning videos on YouTube as learning media for independent learning?
2. How do the students perceive English learning videos on YouTube as learning media for increase language skills and language components?

**C. Objectives of Research Problem**

1. To described the students' perception toward English learning videos on YouTube as learning media for their autonomous learning.
2. To described the students' perception toward English learning videos on YouTube as learning media for improving their language skills and language components.

**D. Significance of the Study**

The results of the research are expected to have a contribution to the following people:

1. The teacher

Theoretically, the teacher is able to know the kinds of students' model in learning. Besides, the teacher is able to see the positive side from the use of technology especially learning videos on YouTube. Furthermore, the results of the research may give consideration for the teacher to develop a way for teaching learning by using this technology in certain materials of English lesson.

2. For student

The result of the research is able to give information for student

to utilizing the existing of technology especially English learning videos on YouTube as learning media for independent learning. In addition, it offers the use of English learning videos on YouTube as a tool to increase students' understanding of the material that teachers taught in the classroom. Hopefully, this research will help student to aware with the existence of technology especially for learning English.

### 3. For other researcher

The result of the study can be used as a reference for other researchers to conduct next research dealing with English learning videos on YouTube as learning media for independent learning.

## **E. Scope and Limitation of the Research**

To conduct the research, the researcher collected information about students' perception toward English learning videos on YouTube as learning media. The respondent is the students at English department in 1<sup>nd</sup>, 3<sup>th</sup>, 5<sup>th</sup>, and 7<sup>th</sup> semester of IAIN Tulungagung who appropriate with the criteria.

The first limitation aims of this research focus on described of the students' perception toward English learning videos on YouTube as learning media for autonomous learning. Second, focus on described the students' perception toward English learning videos on YouTube as learning media for improving their language skills and language components. The students fill out a paper based on survey and do the interview.

## **F. Definitions of Key Terms**

### 1. Perception

Etymologically, the word of Perception comes from Latin

*“Percipere”* with the meaning is “receiving or taking”.

Robbins (2001:166) stated, “Perception is a process by which individuals organize and interpret their sensory impressions in order to give meaning for their environment”. In addition, he added in his book that someone’s perception can affect their behaviorally toward something.

Kumar (2010) viewed based on philosophical, psychological, and cognitive perspective that perception is the process of achieving awareness and understanding of sensory information. He also stated that the definition of perception refers to the process of selecting, organizing, and interpreting the stimuli from someone about something to others someone who need it.

Therefore, it can be concluded that perception is the act of interpreting stimuli conducted by someone to get a meaning about something.

## 2. English Videos on YouTube as Learning Media

YouTube with the official address [www.youtube.com](http://www.youtube.com) is a platform of online video owned by Google. It can be used for internet users to watching, uploading, and downloading video. In addition, it is also well-known as one of media from the result of technological development. While an English video is a video that created and designed specifically by someone in order to provide English lesson materials about understanding of a topic, sharing information, English song, conversation, entertainment, and so on then publish through certain platforms.

### 3. Independent learning

According to Kresten (1987:9) stated that Independent learning is also called autonomous learning, independent study, self-directed learning, discovery and inquiry, teaching for thinking, learning to learn, self-instruction, and long life learning. Hence, independent learning is related to out-of-class learning that refers to the effort made by learner to take language courses or finding platform for language learning and practice outside the class. Thus, independent learning offers the value of freedom, responsibility, and authority from their own self to achieve understanding about certain by their own ways in learning.