

## CHAPTER I

### INTRODUCTION

In this chapter presents some important aspect that related to the research topic. They are background of the research, statement of research problem, objectives of the research, significance of the research, scope and limitation of the research, and definition of key term.

#### **A. Background of the study**

Communication is related to conveying messages to other people, thus the message is not necessarily received with the same intention because the message contains various meanings depending on the perspective of each person. A person can perform speech acts with the aim that the listener can do something afterwards. Then from what the speaker said, the listener could take action to be doing. The study of explanation itself can be found in pragmatics. The aspect that was the considered in pragmatic is study of speaker meaning, contextual meaning, how more gets communicated that is said and the expression of relative distance (Yule, 1996). When conducting a conversation, the speaker should make the audience understand the purpose. In addition, the speaker must make sure to avoid misunderstandings in the communication so that the audience can do something according to the speaker's purpose.

The aspect that was considered in pragmatic is the study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader). This type of study necessarily the interpretation of what people mean in a particular context and how to the context influences what is said (Yule, 1996). The focus of the main study in pragmatic is how the listener can understand the meaning of the speaker's utterance. In someone's speech, actually that speech can be understood and in the future the listener can take

action on what is understood through the speaker. Actions performed through speech are generally called speech acts (Yule, 1996). In other hand, supported Searle's development of speech acts, he classified the kinds of speech acts into five types. The point of statements and descriptions is to tell people how things are, the points of promises and vows is to commit the speaker to do something, the point of orders and commands is to try to get people to do things, and so on (Searle, 1969). It is speech acts that effect immediate changes in some current state of affairs. Each of these points or purposes we will call illocutionary point of corresponding act (Searle, 1969).

From the reason above, directive speech acts is quite speech acts that employed by people in their daily activities in many aspects. That is common to make the listener to take some action in the future supported by the speaker's utterances. Yule (1996) also defines directives as speech acts that speakers use to get somebody else to try to do something (Yule, 1996). The usage of directive speech acts in society can persuade the listener to take action on what are the speaker's say. While directive is uttered by the speaker, the listener features a freedom to reply the speaker utterances. So, the listener's responses are often accepted or rejected.

To know more about utterances that are used in how to express the feeling, the researchers will try to find for directive acts contained in the film entitled *Mulan*. *Mulan* movie choose as the object of the research because talked about the social issues of Chinese culture and feminism. The outline of the film *Mulan* relates to research on feminism and directive acts. Moreover, this film has more action scenes that make it easier to read the expressions of the main characters which are then analyzed with the theory of directive acts and feminism. Niki Caro as the director packs the film nicely by showing strong characters, plot and dialogue. This film is based on the Chinese folklore story "The Ballad of

Mulan" which was later reproduced a Hollywood version. *Mulan* (2020) was adapted from the old version which aired in 1998 and the new version has more action scenes and several changes in supporting roles such as Hun being replaced by the Rourans. Even though it has been adapted, this film does not leave out the important points that were also found in the old version.

Besides knowing more about directive act, the writer also wants to dig deeper into the relationship between directive act and authority relationship. In addition to the use of speech to convey messages, in communication, language style also affects the way two or more people interact. Expressions and authority relationship also describe a person's mindset, condition, emotions and personality. The use of language style in a situation where the father and mother are speaking is different from the situation when the president delivers a speech. Formal language styles tend to be used in a strict environment of regulations. In addition, informal language style can be used in everyday situations where two people have a close relationship. Salzman (1998) states that the way individuals speak varies not only according to their native and social dialect but also according to the context.

The writer wants to explore more about the relationship between authority relationship and directive acts in the film *Mulan*. The language style theory is proposed by Joos (1979) who divided it into five styles such as frozen style, formal style, consultative style, casual style, and intimate style. In this study using the theory of Joos (1979) related to language style so that the author can analyze the film *Mulan* in accordance with the theory. There are several previous study that focusing on directive act and authority relationship, such as researched by Althaf (2018), under titled *An Analysis of Moana's Directive Speech Act In on Clements Film Moana*. The results of this research were there are 200 utterances containing directive acts. Which found that commanding directive speech acts the most

dominant speech act that appears in Moana movie, because commanding acts is the most kind that used by characters in Moana movie than other kinds of directive speech act. The second is researched by Alicia, Fakhri, Novitri (2019) untitled *An Analysis of Language Style In “To All the Boys I’ve Loved Before” Movie*. The result shows that there are thirty (30) data from the conversation in the movie to perform the language styles. The collected data can be concluded that the type of style occurs dominantly in the movie is intimate style. The thirty cases comprise of intimate (eleven cases), consultative (nine cases), casual (seven cases), formal (three cases) and frozen (none) style. This means that intimate style is prominently proved to be used in communication within family relation and close friends. The last previous research by Damanhuri, and Hamdany (2017) untitled *Speech Style Used in the Workplace in 500 Days of Summer Movie*. The purpose of this study is to describe the types and the social context that influence speech style which are used by some characters in the workplace in 500 Days of Summer movie. According to Joos (1979) authority relationship is the forms of the language which the speaker uses and it depends on the degree of formality. The writer used qualitative research method and descriptive approach. The data that used in this research are scripts and film. Overall, the researcher interested to analyze the authority relationship in the directive speech acts in this study under titled *“Authority Relationship Revealed in the Directive Acts Performed by the Characters in Mulan Movie”*.

## **B. Research Problem**

Based on the research focus, the formulation of the problem such as:

1. What directive acts performed in Mulan movie?
2. How the authority relationship revealed in the directive acts performed in Mulan movie?

### **C. Research Objectives**

Based on the research problems above, the objectives of the study are purposed such as:

1. This study mentions directive acts that performed in *Mulan* movie.
2. This study describes authority relationship revealed in the directive acts that performed in *Mulan* movie.

### **D. Significance of the Research**

This research study is purposed for giving both theoretical and practical contributions. Theoretically, this research is written on the grounds that it can be useful to support linguistic learning, especially directive acts and authority relationship. The reader is also expected to be able to understand directive acts theory more deeply. The writer hopes that the research on speech act in the film *Mulan* (2020) can provide a reference of knowledge for the readers. Practically, the writer hopes that the readers of this study can apply the directive speech act in communicating. Also this research can help readers gain more knowledge about directive speech act and authority relationship in socializing.

### **E. Scope and Limitation**

This study is conducted to describe the authority relationship in the directive speech acts by Hua *Mulan* as the main character. The data found from the movie script of *Mulan* (2020) movie directed by Niki Caro. Afterwards, the subject study is the character of *Mulan* movie. Then, the writer applies Searle (1969) directive speech acts actually in the types of directive speech acts cited by Mey for analyzing the directive speech acts performed by *Mulan*. Then, analyzed the efforts that *Mulan* did and describe it with authority relationship by Joos

(1979). The limitation is intended to make the writer only focus in directive acts performed by Mulan as the main character and how the way Mulan reveal authority relationship by directive acts.

## **F. Definition of Key Terms**

To avoid many misunderstanding in delivery of the terms would be better if the researcher explain the meaning of term that they used. Some terms will be defined as follows:

- a. Directive acts is the illocutionary point of these consists in the fact that they are attempts (of varying degree, and hence, more precisely, they are determinates of the determinable which includes attempting) by speaker to get the hearer to do something (Searle, 1969)
- b. Authority Relationship is a way of speech and/or a kind of utterance which formed by means of conscious and intentional selection, systematic patterning and implementation, function, author's intention and content of an utterance (Missikova).
- c. Mulan is a 2020 American fantasy adventure drama film directed by Niki Caro. It is a live-action adaptation of Disney's 1998 animated film of the same name, itself based on the Chinese folklore story, "The Ballad of Mulan".