CHAPTHER III

RESEARCH METHOD

This chapter presents the methodology of this research, including research design, subject of the study, data and data sources, research instrument, technique of data collection, data triangulation and data analysis.

A. Research Design

In this third chapter, the author discusses the research methods used to analyze data related to the disclosure of authority relationship in the directive act. In this study the authors used qualitative research. According to Creswell, J.W., Creswell, J.D., (2018) Qualitative research is an approach for exploring and understanding the meaning individuals or groups ascribe to a social or human problem. The writer used qualitative research method because is concerned to analyze the main character the subject which consist directive act of words, phrases, clauses, sentences. Another concerned on this study is the influence of authority relationship by the character and directive acts activities. Qualitative research is more likely to observe, interview, and analyze existing data. The writer uses a qualitative descriptive method to analyze the data, understand feminism related to the directive act. The writer has found the hypothesis and problem formulation in the research. Then the formulation of the research problem is analyzed using descriptive qualitative method. The research is supported by Searle's (1969) theory for directive act as well as Joos's (1979) theory for Feminist and linguistics. The author analyzes Mulan's movie directive speech in the form of words, phrase, sentences used to reveal authority relationship in character work and how it responds.

B. Subject of The Study

The subject of this study is the character of Mulan (2020) movie namely Hua Mulan. The reason why the researcher picks character from Mulan movie as the subject because the characters from this movie were interesting between Mulan, her father, the Emperor, witch until Bori Khan. Directives acts of much use in this film. The author is also interested in examining further the directives of acts that influenced authority relationship each of character which was played in Mulan movie and also how they respond to them. Not only directives acts, the author is also interested in analyzing authority relationship between each character in Mulan movie

C. Data and Data Sources

The data source of this study was a movie entitled Mulan based on new version of Mulan (1998) and adapted from the Chinese folklore story, "The Ballad of Mulan". The new version of Mulan published in March 9th 2020 in United States. This movie was downloaded from the site https://www.rottentomatoes.com/m/mulan_2020. The duration of this movie is 116 minutes. The writer got the data from the movie and script of the Mulan (2020) movie. The researcher gets the data from dialogues by the characters that they uttered. The author transcribes the script in the film to make analysis easier. The data of this research was the utterances (words, phrases, sentences) by Mulan which include directive acts that contain influence feminism towards the main character.

D. Research Instrument

Another important data in research is that instrument being used to gather information from widely scattered sources. The instrument of this study is the document that used was movie transcript of Mulan. The script itself was contained the conservation between the main

character and the other that helped the researcher watched the film and analyze it.

E. Technique of Data Collection

The writer used several step to collect the data that support the analysis process in this research are follows:

- 1. Downloading the film entitled Mulan (2020) from https://www.rottentomatoes.com/m/mulan_2020.
- 2. Transcribing the subtitle file of the film into script.
- 3. Watching the movie "Mulan" for three to four times in order to understand the story line of the whole film.
- 4. Repeating the film in many times to pay attention the scene which consist of directive acts utterances and the scene that contain authority relationship.
- 5. Underlining the minute of the scene which consist of directive acts utterances and the scene that contain authority relationship action.
- 6. Highlighting the part of the scene and utterances which consist of directive acts utterances and the scene that contain authority relationship action
- 7. Comparing the film dialogue with the movie script of Mulan and needs to re-check whether both the film script and the dialogue then fix each other.

F. Data Triangulation

Triangulation used in analyzing the data is triangulation theory. Triangulation theory is namely the use of two theories or hypotheses to examine a phenomenon or problem. The writer uses two different theories from Searle's (1969) point of view which discusses directive

act and Joos's (1979) theory authority relationship especially speech style. In fact the more differences there are in the two theories, the bigger the differences in the identified data.

G. Data Analysis

After collecting the data, there is the last section in this chapter is data analysis after the data, information and theories have been collected to support the research. In this study, the authors used a qualitative descriptive method to analyze qualitative data through the following producers:

1. Identify directive acts on the behavior of the characters.

After watching the film several times, the writer identified the directive's speech involved in Mulan's scene as the characters supported by related theories by Searle. The writer finds the statement of directives acts of monologue conversation or dialogue.

1. Identify the directive acts depicted in the character

After the writer identifies the speech, the writer identifies how the main character expresses and influences feminism, which is explained in the form of descriptive text supported by related theories by Searle (1969)

- 3. Identifying authority relationship how authority relationship revealed in the directives act of the character's conversations with other characters and is explained in the form of descriptive text.
- 4. Discussion and draw conclusions. The final procedure is to make conclusions based on the data that has been analyzed.