CHAPTER III

RESEARCH METHOD

This chapter is intended to discuss the research method used in this study. The research method discussed contained research design, subject of study, data and source of data, data collecting method, and data analysis.

A. Research Design

Researcher in this research use descriptive research. Descriptive research is a research that is done for describing the phenomena that have been found. According to Kumar (2011:8), descriptive research is a research which attempt to describe systematically a situation, problem, phenomenon, or describe attitude towards an issue. The purpose of the study is to describe what is prevalent with respect to the issue under study. The study was aim to describe the phenomena objectively in using grammatical cohesive devices in the selected article of Jakarta Post newspaper. The data analysis and the result of this research are presented in the form of numeric data or measurement of variable merely to know the frequency of the occurring variable.

The researcher also used qualitative approach in this research. Qualitative approach is a research doing an activity to know the phenomena itself naturally. According to Ary and friends (2010:29), Qualitative is a research doing for understanding a phenomenon by focusing on the total picture rather than breaking it down into variables. The researcher used this approach to know the phenomena

itself of the data that was taken from the selected article of Jakarta Post that was got from website.

The researcher also used library research in this study. In the academic library, there are a lot of source of data that have been made by many researchers in doing research and can be made for doing the next research. Some literatures from the academic library was used to help the researcher in answering the research question, supporting and applying the theories used in this study.

B. Subject of Study

Subject of study in this research is Jakarta Post online newspaper. The subject that was taken was from the selected article of Jakarta Post online newspaper on March 14, 2021 and March 27, 2021. From the article, the researcher chose the subject randomly.

C. Data and Source of Data

The data used in this study was documentation. the document or text as source of the data are one of the texts from the selected article which taken from the Jakarta Post online newspaper.

D. Data Collecting Method

To collect the data, the researcher uses some steps as follow:

1. go to the Jakarta Post newspaper website

2. take the selected article of newspaper randomly

3. finding the grammatical cohesive devices in the text.

4. Identify the use of Language style

E. Data Analysis

the researcher use one technique to analyze the data. the technique used in analyzing the data was to answer the research problem. That is the content analysis within the text. data analysis is the process of arranging searching, field note, and other materials that the researcher accumulates increase own understanding of the systematically.

1. Content Analysis

The researcher used content analysis to answer the research problem. Content analysis is a method use for analysis and tabulating the frequency of occurrence of topics, ideas, opinion and other aspects of the content of written or spoken discourse within the sentences. According to Ary and friends (2010:29), content analysis is an analyzing and interpreting recorded material such as public records, textbook, letter, film, tape, diary, theme, report or other document.

Based on the description above, the researcher used some procedures deal with content analysis as follow:

a. Identify the grammatical cohesive devices found in the discourse.

To identify the grammatical cohesive devices, the researcher read the newspaper and understanding it first. Then the starting to analyze the newspaper one by one by applying grammatical cohesive devices theories from Halliday & Hasan

b. Classify the grammatical cohesive devices found in the discourse.

The researcher classified the grammatical cohesive devices into four types and allocating them specifically into the branch of the four categories of grammatical cohesive devices.

- When the words are belonging to reference, it is classification into reference
- When the references are belonging to the branch of reference which is personal reference, it is classification into personal reference of reference classification and so forth.
- When the words are belonging to substitution. It is classification into substitution
- When the substitutions are belonging to the branch of substitution which is nominal substitution, it is classification into the nominal substitution and so forth.
- When the words are belonging to ellipsis, it is classification into ellipsis
- When the ellipsis are belonging to the branch of ellipsis which is nominal ellipsis, it is classification into the nominal ellipsis and so forth.
- When the words are belonging to conjunction, it is classification into conjunction.
- When the conjunctions are belonging to the branch of conjunction which is additive conjunction, it is classification into additive conjunction and so forth.

c. Identifying the use of Language style

The researcher identifies the use of language style by the group of personal reference in grammatical cohesive devices.