

## ABSTRAK

Skripsi dengan judul “Penerapan Etika Bisnis Islam Dalam Kinerja Perusahaan Kontruksi CV Regan Permata Asia Blitar” ini ditulis oleh Aufa Nailamuna, NIM. 17402163505, pembimbing Prof. Dr. Agus Eko Sujianto, SE., MM.

Penelitian ini dilatarbelakangi oleh Di Indonesia persaingan bisnis saat ini sangat diperbincangkan, maka perlu adanya landasan etika bisnis yang Islami dalam penerapannya. Akhir-khir ini banyak masyarakat Indonesia yang sudah mulai pela-pelan merintis usaha. Dari sekian banyak orang-orang yang berwirasusaha, masih ada pula yang masih menerka-nerka seperti apa bisnis yang harus ia bangun, dan seperti apa usaha yang meenjanjikan di Indonesia saat ini

Fokus penelitian dalam penulisan skripsi ini adalah (1) Bagaimana kinerja perusahaan kontruksi CV Regan Permata Asia Blitar Berdasarkan Etika Bisnis Islam Prinsip Ketauhidan?. (2) Bagaimana kinerja perusahaan kontruksi CV Regan Permata Asia Blitar Berdasarkan Etika Bisnis Islam Prinsip Keadilan? (3) Bagaimana kinerja perusahaan kontruksi CV Regan Permata Asia Blitar Berdasarkan Etika Bisnis Islam Prinsip Kehendak Bebas? (4) ) Bagaimana kinerja perusahaan kontruksi CV Regan Permata Asia Blitar Berdasarkan Etika Bisnis Islam Prinsip Kebenaran Kebijakan? Penelitian ini bertujuan (1) Untuk menganalisa kinerja perusahaan kontruksi CV Regan Permata Asia Blitar Berdasarkan Etika Bisnis Islam Prinsip Ketauhidan (2) Untuk menganalisa kinerja perusahaan kontruksi CV Regan Permata Asia Blitar Berdasarkan Etika Bisnis Islam Prinsip Keadilan, (3) Untuk menganalisa kinerja perusahaan kontruksi CV Regan Permata Asia Blitar Berdasarkan Etika Bisnis Islam Prinsip Kehendak Bebas, (4) Untuk menganalisa kinerja perusahaan kontruksi CV Regan Permata Asia Blitar Berdasarkan Etika Bisnis Islam Prinsip Kebenaran Kebijakan.

Hasil penelitian ini menunjukkan bahwa: (1) Kinerja Perusahaan kontruksi di CV Regan Permata Asia Blitar berdasarkan pada etika bisnis islam prinsip ketauhidan (Unity) dengan menjalankan perusahaan dan kegiatan bisnis sesuai syariah dan prinsip islam, (2) Kinerja Perusahaan kontruksi di CV Regan Permata Asia Blitar berdasarkan pada etika bisnis islam Prinsip Keadilan (Equilibrium) dengan memperlakukan pegawai dan pelanggan secara adil tanpa ada yang dirugikan antar belah pihak. (3) Kinerja Perusahaan kontruksi di CV Regan Permata Asia Blitar berdasarkan pada etika bisnis islam Prinsip Kehendak Bebas (Ikhtiar/Freewill) dengan memberikan kesempatan kepada direktur, pegawai dan pelanggan untuk menyampaikan pendapat, kritik maupun saran (4) Kinerja Perusahaan kontruksi di CV Regan Permata Asia Blitar berdasarkan pada etika bisnis islam Prinsip Kebenaran Kebijakan (Ihsan) dengan menunjukkan perilaku yang benar, dengan unsur kerelaan, keramahan dalam bertransaksi dengan pegawai dan karyawan.

**Kata Kunci : Penerapan, Kinerja Perusahaan, Etika Bisnis Islam,**

## ABSTRACT

This undergraduate thesis titled "The Implementation of Islamic Business Ethics in the performance of CV Regan Permata Asia Blitar Construction Company" is written by Aafa Nailamuna, Student No.17402163505 under Dr. Agus Eko Sujianto, SE., MM. as supervisor.

This research is motivated by business competition in Indonesia that currently becomes popular discussion material. Therefore, it is necessary to have the foundation of Islamic business ethics in business application. Recently, many Indonesians are starting their own business. Of the many entrepreneurs in Indonesia, there are some people who are still unsure about what kind of business that they should build and what kind of business that will thrive in Indonesia.

The focus of this research is to investigate (1) How is the performance of CV Regan Permata Asia Blitar Construction Company based on Islamic business ethics principle of oneness of God? (2) How is the performance of CV Regan Permata Asia Blitar Construction Company based on Islamic business ethics principle of justice? (3) How is the performance of CV Regan Permata Asia Blitar Construction Company based on Islamic business ethics principle of free will? (4) How is the performance of CV Regan Permata Asia Blitar Construction Company based on Islamic business ethics principle of truth of policy? The purpose of this study is (1) to analyze the performance of CV Regan Permata Asia Blitar Construction Company based on Islamic business ethics principle of oneness of God, (2) to analyze the performance of CV Regan Permata Asia Blitar Construction Company based on Islamic business ethics principle of justice, (3) to analyze the performance of CV Regan Permata Asia Blitar Construction Company based on Islamic business ethics principle of free will, (4) to analyze the performance of CV Regan Permata Asia Blitar Construction Company based on Islamic business ethics principle of truth of policy.

The results of this study shows that (1) The performance of CV Regan Permata Asia Blitar Construction Company is based on Islamic business ethics principle of oneness of God (unity) by operating the company and business activity according to sharia and Islamic principles, (2) The performance of CV Regan Permata Asia Blitar Construction Company is based on Islamic business ethics principle of Justice (Equilibrium) by treating employees and customers fairly without causing harm to any parties, (3) The performance of CV Regan Permata Asia Blitar Construction Company is based on Islamic business ethics principle of Free Will (Ikhtiar) by providing opportunities for directors, employees and customers to express opinions, criticisms and suggestions. (4) The performance of CV Regan Permata Asia Blitar Construction Company is based on Islamic business ethics principle of Truth of Policy (Ihsan) by demonstrating the right behavior with willingness and friendliness in dealing with employees and workers.

**Keywords: Implementation, Company Performance, Islamic Business Ethic,**