CHAPTER III

RESEARCH METHOD

In this chapter, the researcher discusses about the research method which consists of research design, data and data source, data collection, credibility and dependability, and data analysis technique and interpretation.

A. Research Design

In this study the researcher uses qualitative approach with descriptive method. An approach for exploring and understanding the meaning individuals or groups ascribe to a social or human problem as known qualitative approach (Creswell, 2014). In the qualitative approach, the written word is very significant. The descriptive method is to evaluate the facts with all its richness as closely as possible to the form in narrative form. The final written report has a flexible structure in a form descriptive report. In this case, the researcher analyzes the characterization of the main character of Joe and 22 in Soul movie, and also describe the messages that can be learn from Soul movie.

B. Data and Data Source

The data of this research is any appearance, dialogue, external action, internal action, reaction of other character, contrast: dramatic foils, caricature and leitmotif, and choice of name of the main character which indicates the characterization. In analyzing the characterization of Joe and 22 as the main character in Soul movie, there are two data sources that the researcher used for the analysis, they are primary and secondary data.

The primary source of the data is the Soul movie which is taken from https://dood.to/d/e0rwucazulmi and also from https://t21.press/download.php?movie=soul-2020. The secondary source of the data is the English subtitle script, which is taken from https://moviesubtitlesrt.com/wp-content/uploads/2021/01/soul-2020-english.zip. The researcher will use it in a form of subtitle to support and make the researcher easier to analyze the characterization of Joe and 22 as the main character in Soul movie through the dialogue.

C. Data Collection

To collecting the data, in this study the researcher used a documentary technique. Documentary meant of gathering facts from a subject's perspective using a written medium and other documents made or produced directly by the subject in question. The data was gathered through conversation which supported in the whole Soul movie script. In this situation, the researcher conducted the study with the aid of a human instrument. The term "human instrument" refers to the researcher as the instrument. In qualitative approach, the researcher's roles are included to collecting the data, analyze the data, interpret the data, and reporting the data findings. There are some steps that the researcher will do in order to collecting the data:

- 1. The researcher downloads the Soul movie from https://dood.to/d/e0rwucazulmi and also from https://t21.press/download.php?movie=soul-2020.
- The researcher downloads the English subtitle of Soul movie from <u>https://moviesubtitlesrt.com/wp-content/uploads/2021/01/soul-2020-</u> english.zip.
- 3. The researcher watches the Soul movie repeatedly and gives much attention to the whole action and conversation, especially to the Joe and 22.
- 4. The researcher reads the English subtitle then matches it to the dialogues in a movie.
- 5. The researcher analyzes the characterization focuses on Joe and 22 based on Boggs & Petrie (2012) theory.
- The researcher classifies the characterization by looking at the datum in a movie.
- 7. The researcher analyzes the messages that can be learn from Soul movie.

D. Credibility and Dependability

1. Credibility

The credibility is the data found by the researcher is determined by whether or not the data represents a "credible" interpretation of the original data source. Credibility is the most commonly used term to describe this trait. Holloway, (2005) states that in order to maintain credibility, the researcher must guarantee that the participants are correctly recognized and reported. To ensure that the data is accurate, the researcher read the movie script several times and also watched every action of the character, especially focus on Joe and 22 as the main character in Soul movie. These acts persuade the viewer that the information obtained was accurate. In addition, the researcher also takes the life lessons that can be given by Soul movie.

2. Dependability

Dependability is a researcher's strategy to determining the consistency of data by using several types of variation to obtain dependability data. Repeating the study in the same environment, with the same approach, with the same participants and getting comparable results, is one mode to make the data reliable. The researcher used triangulation as one method of obtaining reliable data. Triangulation was a technique for increased the researcher's understanding about what will be investigated.

To obtain the dependability of data analysis, the researcher read different dialogues. Then selecting and identifying the text, after that classification and analyzing the kinds of dialogs. After the researcher got the results of data analysis, the researcher showed the results of the data that has been analyzed and then decided the conclusion. If researcher did not have data and cannot show the substantiation, then is dependability doubtful. In contrast, if the researcher found the result of data analysis, then the dependability is proven true.

E. Data Analysis and Interpretation

Data analysis is the process of analyzing data. Based on Miles & Huberman (2014) there are three ways of analyze the data (1) data reduction (2) data display, and (3) conclusion drawing and verification. The process of selecting, focusing, simplifying, abstracting, and altering the data found in the whole corpus (body) of written-up field notes, interview transcripts, documents, and other empirical materials is referred as data reduction. Data display is well-organized; condense collection of data that allows for conclusion to be drawn and actions to be taken. The researcher evaluates what objects mean by identifying patterns, explanations, causal flows, and assertions before making and verifying conclusion.

In analyzed the data, the researcher watches the Soul movie and reading the English subtitle carefully and accurately. Then, identifies every action and dialogue that showed of characterization of Joe and 22 in Soul movie based on Boggs & Petrie (2012) theory. Next, explains the characterization by proving from the dialogue and scenes of action.