

ABSTRAK

Skripsi dengan judul “Pengaruh Motivasi, Pendidikan Kewirausahaan dan Lingkungan Keluarga Terhadap Minat Berwirausaha Mahasiswa (Studi Empiris Pada Mahasiswa Jurusan Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam, UIN Sayyid Ali Rahmatullah Tulungagung)” ini ditulis oleh Nindi Aprilia Permatasari, NIM. 12402183087, Pembimbing Dr. Kutbuddin Aibak, S.Ag., M.H.I.

Minat berwirausaha mahasiswa menjadi prioritas utama dalam penelitian ini. Situasi ekonomi dan demografi yang terus berubah menjadikan bertambahnya pertumbuhan penduduk yang berimbang pada tingginya angka pengangguran. Angka pengangguran yang tinggi disebabkan oleh berbagai faktor, salah satunya kurangnya ketersediaan lapangan pekerjaan, bahkan pada tingkat perguruan tinggi sekalipun juga rentan terhadap pengangguran. Mahasiswa yang dianggap memiliki ilmu pendidikan yang tinggi diharapkan nantinya dapat menjadi salah satu pelopor yang memberikan kesempatan kerja, bukan sekedar pencari kerja. Tujuan penelitian ini untuk mengetahui adakah pengaruh variabel motivasi, pendidikan kewirausahaan dan lingkungan keluarga terhadap minat berwirausaha mahasiswa Jurusan Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam, UIN Sayyid Ali Rahmatullah Tulungagung baik secara parsial dan secara simultan.

Pendekatan yang digunakan dalam penelitian ini adalah pendekatan kuantitatif dengan teknik pengambilan sampel menggunakan *simple random sampling*. Jumlah sampel pada penelitian ini sebanyak 89 responden yaitu mahasiswa Jurusan Ekonomi Syariah angkatan 2018 dan 2019 Fakultas Ekonomi dan Bisnis Islam, UIN Sayyid Ali Rahmatullah Tulungagung yang telah menempuh mata kuliah Pendidikan Kewirausahaan. Tahap selanjutnya, data kuesioner dianalisis menggunakan regresi linier berganda yang berfungsi untuk membuktikan hipotesis penelitian.

Data-data yang diolah dan memenuhi uji validitas, uji reliabilitas, uji asumsi klasik, dan uji hipotesis (Uji-t) memberikan hasil bahwa (1) motivasi berpengaruh positif dan signifikan terhadap minat berwirausaha mahasiswa Jurusan Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam, UIN Sayyid Ali Rahmatullah Tulungagung, (2) pendidikan kewirausahaan berpengaruh positif dan signifikan terhadap minat berwirausaha mahasiswa Jurusan Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam, UIN Sayyid Ali Rahmatullah Tulungagung, (3) Lingkungan Keluarga berpengaruh positif dan signifikan terhadap minat berwirausaha mahasiswa Jurusan Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam, UIN Sayyid Ali Rahmatullah Tulungagung. Sedangkan uji hipotesis (Uji F) memberikan hasil bahwa variabel motivasi, pendidikan kewirausahaan dan lingkungan keluarga secara simultan berpengaruh signifikan terhadap minat berwirausaha mahasiswa Jurusan Ekonomi Syariah, Fakultas Ekonomi dan Bisnis Islam, UIN Sayyid Ali Rahmatullah Tulungagung.

Kata Kunci: Motivasi, Pendidikan Kewirausahaan, Lingkungan Keluarga, Minat Berwirausaha Mahasiswa.

ABSTRACT

Thesis with the title "The Influence of Motivation, Entrepreneurship Education and Family Environment on Student Entrepreneurial Interests (Empirical Study on Students of Sharia Economics Department, Faculty of Islamic Economics and Business, UIN Sayyid Ali Rahmatullah Tulungagung)" was written by Nindi Aprilia Permatasari, NIM. 12402183087, Advisor Dr. Kutbuddin Aibak, S.Ag., M.H.I.

The student's entrepreneurial interest is the main priority in this research. The changing economic and demographic situation has resulted in increasing population growth which has an impact on high unemployment rates. The high unemployment rate is caused by various factors, one of which is the lack of availability of jobs, even at the university level, it is also vulnerable to unemployment. Students who are considered to have high educational knowledge are expected to later become one of the pioneers who provide job opportunities, not just job seekers. The purpose of this study was to determine whether there was an influence of motivational variables, entrepreneurship education and family environment on the entrepreneurial interest of students of the Islamic Economics Department, Islamic Economics and Business Faculty, UIN Sayyid Ali Rahmatullah Tulungagung both partially and simultaneously.

The approach used in this research is a quantitative approach with a sampling technique using simple random sampling. The number of samples in this study were 89 respondents, namely students of the 2018 and 2019 Islamic Economics Department, Faculty of Islamic Economics and Business, UIN Sayyid Ali Rahmatullah Tulungagung who had taken Entrepreneurship Education courses. The next stage, the questionnaire data was analyzed using multiple linear regression which serves to prove the research hypothesis.

The data that has been processed and meets the validity test, reliability test, classical assumption test, and hypothesis test (t-test) gives the results that (1) motivation has a positive and significant effect on the entrepreneurial interest of students of the Islamic Economics Department, Faculty of Economics and Islamic Business, UIN Sayyid Ali Rahmatullah Tulungagung, (2) entrepreneurship education has a positive and significant effect on the entrepreneurial interest of students of the Islamic Economics Department, Faculty of Islamic Economics and Business, UIN Sayyid Ali Rahmatullah Tulungagung, (3) Family environment has a positive and significant effect on the entrepreneurial interest of students of the Islamic Economics Department, Faculty of Economics and Islamic Business, UIN Sayyid Ali Rahmatullah Tulungagung. While the hypothesis test (Test F) gives the result that the variables of motivation, entrepreneurship education and family environment simultaneously have a significant effect on the entrepreneurial interest of students of the Islamic Economics Department, Faculty of Economics and Islamic Business, UIN Sayyid Ali Rahmatullah Tulungagung.

Keywords: Motivation, Entrepreneurship Education, Family Environment, Student Entrepreneurial Interest.