

CHAPTER III

RESEARCH METHOD

This chapter discusses the research method related to this research. It presents the research design, data and data source, data collection, data verification and data analysis.

A. Research Design

The research design was used to answer a wide variety of questions. This research used library research because the researcher studies about the movie script “Toy Story 4”. According to Zeid (2004) “Library research is a research used library sources to get the data”. On the other side, the library research uses the library sources to collect and analyze the data. The researcher also draws and integrates her ideas to make the conclusion synthesize. In this research, the researcher uses some sources and books as references. It was also limited on the library research because the data does not come from field and the data of research are collected from various reference.

The data of library research is not limited by time and space. According to Glasser and Strauss (1967: 176) “Another benefit is the great breadth of the available comparative material, in the term of time, space and other properties”. It means that the researcher can reach the data easily without any limited space and time. However this research describes about figurative language by understanding the meaning used in movie script

“Toy Story 4”. The researcher also tries to find type of figurative languages and meaning used in movie script “Toy Story 4”. The purpose of this research will be focused on the analysis of types of figurative language in movie script “Toy Story 4”.

B. Data and Data Sources

The data are information or facts used in discussing or deciding the answer of research question. The sources of data in the study is the subjects from which the data can be collected for the purpose of research (Arikunto, 2010: 129). The researcher can use the library research which is collecting books, audio, documents, and other printed materials as the source of data. The data of this study are all the sentences containing figurative language in movie script “Toy Story 4”. Meanwhile, the data source was the movie script “Toy Story 4”. The researcher found the script from the internet.

C. Data Collection

Data collection method is the way to collect data used in this research. The researcher used qualitative approach which the form of data is utterances. According to Marshall (2006) “Qualitative approach typically relies on four methods for gathering information: 1) participating in the setting, 2) observing directly, 3) interviewing in depth, and 4) analyzing documents and material culture. The researcher used

documentation to collect the data. The researcher conducts the documentation from the script of “Toy Story 4”. The necessary steps of collecting data in this research divided by 2 part, the part one is the steps in collecting the data of figurative language and the next part is the step in analyzing the message conveyed in the movie that built from the figurative language.

The steps in collecting the data of figurative language are as follows:

1. Finding the movie script “Toy Story 4”. The researcher found the movie script “Toy Story 4” from the internet.
2. Understanding the theory of figurative language. The researcher understands the theory of figurative language that used to analyze the movie script “Toy Story 4”.
3. Reading and understanding the movie script “Toy Story 4”. The researcher read the movie script many times, it purpose to understand deeply about the movie script.
4. Finding out and identifying all the words, phrases and sentences which contains figurative language.
5. Taking notes based on the figurative language classifying

The steps in analyzing the message conveyed in movie that built from figurative language are as follow :

1. Understanding the theory of message. The researcher read and understand the theory of message that used to analyze the message conveyed in movie script “Toy Story 4”.
2. Reading the data of figurative language analysis. The researcher read and understand the data of analyzing of figurative language found in movie script “Toy Story 4”.
3. Finding out and identifying all of the data of figurative language which can built the message conveyed in movie script of “Toy Story 4”.
4. Making conclusion based on the message finding in movie script “Toy Story 4”.

D. Data Verification

The researcher need to explain the techniques of collecting data to verify the data. The researcher also select the technique that possible to be applied in this research. The researcher used triangulation technique that is commonly used in qualitative research.

According to Meijer et al (2002: 146), There are five kind of triangulation in qualitative research, as follows:

1. Triangulation by data source (data collected from different persons, or at different times, or different places);
2. Triangulation by method (observation, interviews, and documents);
3. Triangulation by researcher (comparable to inter rater reliability in quantitative data methods);

4. Triangulation by theory (using different theories, for example, to explain result);
5. Triangulation by data type (e.g., combining quantitative and qualitative data).

In this research, the researcher used the theory triangulation in finding figurative language used in movie script “Toy Story 4” and the theory of message. According to Meijer et al (2002) “Triangulation is a concept that originated in the discipline within the field of geography concerned with land surveying”. In this case, the researcher used triangulation by theories. They are theory of figurative language by Keraf in analyzing personification, metonymy, and repetition, Stanford in analyzing simile and alliteration, and Hornby in analyzing hyperbole, idiom, and rhetoric. While the theory of message is based on the theory by Nurgiyantoro. The researcher takes the data from many sources, like books, e-books, journals, and articles that related to the research.

E. Data Analysis

The data are analyzed to answer the research question. The researcher must determine whether the result answer the research questions (Perry, 2008: 147). After have been obtained from data sources, the data were analyzed through two part, the first part is the procedure in analyzing figurative language, and the second part is the procedure in analyzing message conveyed that built from figurative language.

The first, in analyzing figurative language, the researcher do the following procedures:

1. Reading and identifying the intact script to find figurative language.

The first step of collecting data is the researcher reads and identifies the figurative language used in the movie script.

2. Classifying the script to find the types of figurative language. After the data had been identified, the researcher classifies the data into the types of figurative language according theories.

3. Analyzing the meaning of figurative language in the script

4. In analyzing the meaning, the researcher reads every dialogue that consists of figurative language. The researcher studies the meaning by analyzing the contextual meaning in the script. After that, the researcher tries to find the meaning of figurative language used in the script.

5. Making conclusion. The last step was making conclusion according to the analyzed data. After the researcher finds the answer from research problem, then the researcher will make the conclusion based on the finding.

The second is procedure in analyzing the message conveyed in movie that built from figurative language are as follow:

1. Reading the data of figurative language analysis. The researcher read and understand the data of analyzing of figurative language found in movie script “Toy Story 4”.

2. Finding out and identifying all of the data of figurative language which can built the message conveyed in movie script of “Toy Story 4”. The researcher try to find the message conveyed in movie from all the data of figurative languages.
3. Making conclusion based on the message finding in movie script “Toy Story 4”.