CHAPTER I

INTRODUCTION

This chapter presents the discussion on background of the research, formulation of research question, purpose of the study, significant of the study, scope and limitation of the study, and definition of key terms.

A. Background of the Research

Deixis is a part of pragmatic that disscuss about the word pointing via language to indicate something in the speaker's context. Deixis is a technical term from Greek "Deiktitos" and deixis meant is pointing via language. Yule (1996:9) explain that deixis is a form of referring speaker's context, with the basic differences between deictic expressions of near from the speaker and away from the speaker. A deictic expression is a word or phrase that is used for the speaker pointing situation. Every linguists have their opinion about deixis types. According to Levinson theory, deixis belong to five types that is person deixis, time deixis, place deixis, discourse deixis and social deixis. While according to Yule theory, there are three types of deixis such us person deixis, time or temporal deixis, place or spatial deixis.

Person deixis belong into a three-part division that is first person (I), second person (you), and third-person (he, she, it, him, her). Time deixis is refers to when the conversation taking place. Place deixis refers to the specification locations where the conversation taking place. Discourse deixis refers to the understanding the use of expressions on the the poin conversation.

Social deixis refers to the depiction of social situation in speech acts. For analyzing the deixis used, the reseacher uses Yule's theory (person deixis, time or temporal deixis, place or spatial deixis).

In other words, deixis is a part of pragmatic that learns about the position of person, time, place inside sentences or utterances. By understanding the deixis used, it can provide information to the listener or reader about the position of the person, place, time of the speaker or writer. Then it can help the listener or reader understand the speakers' or writers' intuition inside sentences or utterances. As we know that the information inside sentences or utterances uttered by the speaker or writer refers to different things such as the meaning points to person, place, and time. By understanding the speakers' or writers' intuition, the listener or the reader can understand the context of the conversation. If the listener or reader knows the context, they can understand the meaning of the speaker's or the writer's sentences or utterances. Then they can communicate with each other very clearly and the purpose of their conversation is understood without any misunderstanding.

Everyone can do language learning activities not only from school books and dictionaries but also from literature work as learning media. The use of deixis is not only found in daily conversation but it can found on literary work such as movie, poetry magazine, novel and song lyrics. Researchers in this study analyzed the deixis in the movie. Movie can be described as the moving pictures that combine with the sound and tells some story line for

entertainment everyone. Movie is interesting media for learning language because moviegoers can see and heard the movie scene Sometimes moviegoers find some words that make them confused about the context and they don't get the storyline. Movie also has a written work by screenwriters that call movie script.

In this study, the researcher decided to conduct an analysis of the deixis used from literary work that is a movie. Going back to the explanation before, the reader or the listener can more easily understand the meaning by understanding the context first. Movie as an interesting media can make the learning process become a fun activity. Movie give the visual, therefore it can make the moviegoers remember the word meaning, combine the use of the word then look at the situation of the movie inside and train to understand the context inside so can get the storyline of the movie. Therefore, it's can help to avoid misunderstanding when doing the language activity.

In this study, the researcher analyzed the deixis in The Croods movie because there was no deixis study with the genre adventure comedy genre as the object of the study and this movie has a good moral value. This movie teach moviegoers not to be afraid to step out of their comfort zone and try something new. This movie also have the good motto of "the pack stays together" which means a family always stays together and can help each other in hard times. In addition, the utterances inside the movie are appropriate for the study because the words are simple and easy to understand.

This study is not the first study that tells about deixis. There are some previous studies about deixis found by the researcher. First, the deixis' studies were done by Wahyu Eka Agustina Maharani (2018) Entitled An Analysis of Spatial and Temporal Deixis Used by Grant as the Main Character in Jurrasic Park Movie Script. Second, the deixis' studies by Elsaria Sitorus and Herman (2019) with the title A Deixis Analysis of Song Lyrics in Calum Scott "You Are The Reason". Third, the deixis' studies were conducted by Kholifatul Ainiyah, Surya Sili, Setya Ariani (2019) with the title Analysis of Deixis in Pitch Perfect 2 Movie. This study was taken from the journal. Fourth, the deixis' studies from Evi Viahapsari and Aseptiana Parmawati (2020) entitle Analysis The Type Of Deixis In The Main Character On The Movie I Leave My Heart In Lebanon. The second study, the third, and the fourth study was taken from the journal while the first study was taken from thesis.

This study conducted by the writer has several similarities and differences from the previous study above. The similarity of this study was they used the same topic of the study namely deixis. On the other hand, the differences between the study with the previous study were four of them used the different movies as the object. The first previous study only focused on two types of deixis, while the researcher focused on three types of deixis. The data source in the second previous was taken from song lyrics while the data source in this study was taken from the movie script. The first and fourth previous studies used Levison's theory while this study used Yule's theory.

Based on the background also the definition above, the researcher is interested in conducting research about deixis analysis in the movie. The researcher carries out the research with the title **"AN ANALYSIS OF DEIXIS USED IN THE CROODS MOVIE SCRIPT".**

B. Statement of Research Problems

1. What are the types of deixis used in The Croods movie script?

2. How the deixis used in The Croods movie script?

C. Objectives of the Research

1. To find the types of deixis used in The Croods movie script.

2. To find the deixis used in The Croods movie script.

D. Significances of the Research

In this study, the researcher hopes that the results of this study can be useful for:

- Theoretical

    Theoretically, this study provided benefits for introducing, understanding, developing, and sharing a little knowledge about one branch of linguistics, namely pragmatics, especially the deixis used.

- Practical

Practically, the finding of this study is hoped to be useful as follow:

1. Teacher

    The researcher hoped that this study can contribute to English teaching pragmatics, especially deixis because the English teacher is the main caretaker in the process of learning English. Therefore, a good

English teacher should know how to arrange suitable learning materials and questions for their English learner's needs. The English teacher can create the material on the learning process according to the grammatical and also concern about the context in deixis.

2. English Learner

By understanding the form of deixis, the researcher hoped that this study can help to increase learners' knowledge about deixis so they can improve their English skill ability. The learners hoped that they can build a good understanding when interpreting the context situation by reading and hearing the utterance that contains deixis inside it. This study invites the readers to understand based on the context of utterance by understanding the speaker and addressee, time occurs and place where the event occurs. Then, it's hoped that this study can help learners to be more interested in learning English especially using literary work like movie.

3. Other researcher

In this study, the researcher hoped that this study contributed to the development of literary work research. Therefore, the researcher hopes that the result can be the reference and give information about deixis to the next researcher who wants to conduct a deixis analysis. It is hoped that can provide inspiration and motivation for other researchers who want to develop similar research in the future.

E. Scope and Limitation of the Research

To avoid misunderstanding in this study, the researcher limits the scope of the research to be more detailed and focused. The scope is the utterances from the main character in The Croods movie script that contains person deixis, spatial deixis or place deixis, and temporal deixis or time deixis. While the limitation in this study is analyzing the deixis used by the main characters in The Croods movie, namely Grug and Eep.

F. Definition of Key Terms

1. Analysis

   Analysis is the process for digging, sorting, detailing, distinguishing something to break the topix or substance become the smaller part or in the other words such us do the classified and grouped activity by following their certain criteria or type also find the significance and relevance so it's can be more easy to understanding it.

2. Deixis

   Deixis is the word pointing or referring via language to indicate something in the speaker's context. The phenomenon of deixis is show that understanding the meaning of certain words inside the speaker's utterance needs contextual information.

3. Movie Script

   A movie is moving pictures that are recorded, accompanied by sound effects, and it has a storyline shown in the theater. The movie also has a written work by screenwriters that call movie script. The script is a written

text of a movie, drama, talk show, or broadcast that contains the dialogue and directions for the show. In this study, the reseacher used The Croods movie.

4. The Croods

    The Croods is a computer-animated adventure comedy from America in 2013. This movie was produced by DreamWorks Animation and distributed by 20th Century Fox. This movie tells about the adventure of The Croods to try to find a new home with a boy named Guy. This movie was nominated for an Academy Award for Best Animated Feature and a Golden Globe Award for Best Animated Feature Film.