

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

This section presents the relevant topics to give the theoretical bases for the topic under the study. It covers definition of speaking skills, function of speaking, speaking assessment, definition of Instagram vlog, the advantages of using Instagram vlog, and the previous studies that are similar topics of interest.

#### **A. Speaking Skills**

##### **1. Definition of Speaking Skill**

The mastery of speaking skill in English is a priority for many second language or foreign language learner. Consequently, language learners often evaluate their success in language learning as well as the effectiveness of their English learning on the basis of how much they feel they have improved in their spoken language proficiency.

Moreover, speaking skill is very important in human life. It is needed when they are talking conversation with other people in formal or informal setting. Speaking skill comes from the speaking ability of someone that has developed. Speaking skill consists of two words: speaking and skill. Before we summarized about speaking skill, it is better if we understand the meaning both of two words.

##### **a. Speaking**

Johnson and Morrow are quoted in Nirmawati (2015) stated that speaking which is best referred to as 'oral communication , ' is an activity

that involves two or more people in which listeners and speakers must react to what they hear and at the following level contribute / answer it. Not only does it form grammatically correct sentences, it also covers broad areas like mechanical, functional, pragmatic, and social interactions. In addition, Zhang (2009) argues that speaking skills remain the foremost difficult skill for many English learners to master, which they're still incompetent at speaking orally in English with people. Additionally, Ur(1996) stated that obstacles like, worrying about making mistakes, not knowing what to mention, and using the tongue are some samples of problems in classroom speaking. Referring to the reason above, it will be concluded that the event of communicative skills can only occur if students have the motivation.

At the end, Based on the definition above, it can be inferred that speaking is a basic of person skill to produce language that has meaning and be understood by other people about what the speaker say. It is a skill of speaker to give information to a listener or a group of listeners by transfer it effectively.

b. Skill

According to oxford advance learner's dictionary, skill is "the ability to do something well." In other words, it is an ability that is intended for an act that is useful and good. So it can be inferred that skill is an ability of person which acquire them in complex process for an act that is useful and good.

Several source, mention the definition of skill such as, skill is one of those social science words in common parlance with many meanings, numerous synonyms such as “ability”, “competence”, “knack”, “aptitude” and “talent”, and varied imprecise translation in other language.

From the explanation above, it can be conclude that speaking skill is a person’s speaking ability and capacity which acquire them in complex process to create of good communication situation. In speaking activity always related with speaking skill and linguistic problem. Therefore, the teacher must be smart to solve.

## 2. Function of Speaking

Numerous attempts have been made to classify the functions of speaking in human interaction. Brown and Yule (1983) made a useful distinction between the interactional functions of speaking, in which it serves to establish and maintain social relations, and the transactional functions, which focus on the exchange of information. There are three-part version of Brown and Yules, namely:

### a. Talk as interaction

Talk as interaction refers to what we normally mean by “conversation” and describes interaction that serves a primarily social function. When people meet, they exchange greetings, engage in small talk, recount recent experiences, and so, on because they wish to be friendly and to establish a comfortable zone of interaction with others.

b. Talk as transaction

Talk as transaction refers to situations where the focus is on what is said or done. The message and making oneself understood clearly and accurately is the central focus, rather than the participants and how they interact socially with each other.

c. Talk as performance

The third type of talk that can usefully be distinguished has been called talk as performance. This refers to public talk, that is, talk that transmits information before an audience such as classroom presentations, public announcements, and speeches.

3. Categories of Speaking

Brown (2001: 271-274) describes six categories of speaking skill area. Those six categories are described as follows.

a. Imitative

This category includes the ability to practice the pronunciation and focusing on some particular elements of language form. That is just imitating a word, phrase or sentence. The teacher uses drilling in the teaching learning process. By using drilling, students will get opportunity to listen and orally repeat some words.

b. Intensive

This is the students' speaking performance. They practice some phonological and grammatical aspects of language. It usually places students in doing the task in pair or group work, for instance, reading

aloud including reading paragraph, reading dialogue with partner in turn, reading information from chart, etc.

c. Responsive

Responsive performance includes interaction and test comprehension. Sometime it includes very short conversation, standard greeting and small talk, simple request and comments. This is a kind of short replies to teacher or student initiated questions or comments, giving instructions and directions. Those replies are usually sufficient and meaningful.

d. Transactional (dialogue)

It is carried out for the purpose of conveying or exchanging specific information. The example is conversation which is done in pair work.

e. Interpersonal (dialogue)

It is carried out for the purpose of maintaining social relationships. The forms of interpersonal speaking performance are interview, role play, discussions, conversations and games.

f. Extensive (monologue)

Teacher gives students extended monologues in the form of oral reports, summaries, storytelling and short speeches. From the theory above, the teacher can consider some important points in teaching speaking to the students. The students need to know the knowledge of vocabularies, pronunciations, and language functions in English that

they are going to use. The teacher then can assist the students to perform their speaking abilities. The knowledge and practices of them are very useful in producing the language appropriately.

#### 4. Speaking Assessment

According to Cyril Weir (2005), there are several indicators that should be the assessment of speaking. The indicators can be seen from the table 2.1 below:

**Table 2.1 Speaking Assessment**

Category	Grammar	Vocabulary	Fluency	Pronunciation
4 (Excellent)	Very few grammatical errors evident.	Effective use of vocabulary for the task with few improprieties.	General natural delivery, only occasional halting when searching for appropriate word/expression	Occasional errors of pronunciation a few inconsistencies of rhythm, intonation and pronunciation but comprehension is not impeded.
3 (Good)	Some errors in use of sentence structures and grammatical forms but these do not interfere with comprehension.	For the most part, effective use of vocabulary for the task with some examples of inappropriate.	The student hesitates and repeat himself at times but can generally maintain a flow of speech, although s/he may need an occasional prompts.	Rhythm intonation and pronunciation require more careful listening, some errors of pronunciation which may occasionally lead to incomprehension
2 (Adequate)	Speech is broken and	Limited use vocabulary with	Speech is slow and hesitant. Maintains speech	Comprehension suffers due to frequent errors in

	distorted by frequent errors.	frequent inappropriate.	in a passive manner and needs regular prompts.	rhythm, intonation and pronunciation.
1 (Fair)	Unable to construct comprehensible sentence.	Inappropriate and inadequate vocabulary.	The students speak so little that no “fluent” speech can be said to occur.	Words are unintelligible.

In some aspects of English students tend to have difficulty in the ability to speak English, they often have difficulty expressing what they want to say in English. In addition, they also often say English sentences but use Indonesian structures. To overcome these difficulties social media has great potential in the educational aspect. Social media has the potential to increase the motivation and interest of learners and provide electives in the learning process because it is not limited by space and time. Therefore educators must have high creativity to be able to utilize social media as a means of learning learners. One of the social media that is interesting for teenagers today is Instagram. Instagram has interesting features and up to date one of which is a vlog or video blog. In this study, researchers used Instagram vlogs as an online learning medium to improve students' speaking skill.

## **B. Instagram Vlog**

### **1. Definition of Instagram**

Instagram is a social network that revolves around sharing pictures and fifteen-second videos which can be posted to the social media. Instagram mainly provides learners with the opportunities to read and write through photo description, videos, comments, and direct message.

Instagram derived from the word “insta” or instant, and “gram” derived from the word telegram are used to send information to others as soon as possible. It can be interpreted as an application for sharing photos and videos which user possible to take photos, take videos, applying digital filter, and sharing into various social media services by using an internet connection, so that the information you want to convey can be received quickly. These platforms provide users with a lot of activities for interaction among people, where everybody can exchange, comment, discuss, create information and knowledge in collaborative way by sharing photo and videos. The social connected community will be done through like and comment activity. “By using Instagram teacher can promote activities to develop and increase their motivation to speak English better” Handayani (2016). Instagram is also one of the social media that is known well by the youth and adult. It was very easy for students in learning language exactly speaking by using Social Media that they always use in their daily.

Instagram statistic showed that it has attracted more than 150 million active users, with an average of 55 million photos uploaded by users per



day, and more than 16 billion photos shared so far. Instagram can take many functions: create, tag users, add locations, add hash tag, like content, add comments, browse and follow other accounts, check a feed generated by followed accounts, and explore hash tags/users. Furthermore, Instagram is a part of Social Network Sites (SNS) in the public setting where every user can see other's posts. SNS can be used to develop the four key skills of reading, writing, listening, and speaking, in addition to development of vocabulary, grammar, and socio pragmatic awareness. The features can be described in the following:

a. Followers (Followers)

Followers is a very important feature, where the amount of likes from followers greatly affects recognition of uploaded photos on the account.

b. Uploading Photos and videos (posts)

The advantage of Instagram is that it's an area to upload and share photos with other users. When uploading photos or videos, usually users also can write a title or description of the photo in line with the user's wishes. Users also can provides a label to the photo title, as an indication to group the photos into a category.

c. Camera

Photos that are taken through the Instagram application are often saved. The use of the camera via Instagram may directly use the

prevailing effects to regulate the photo coloring desired by the user. Efek (Filter).

d. Instastory

Instastory stands for Instagram stories. Instastory is one in every of Instagram's features that allow its users to share photos or videos which will be deleted automatically within 24 hours afterwards. Within the Instastory feature there also are effects that may entertain its users.

e. Photo label (Hashtag)

This label will be employed in any sort of communication related to the photo, itself. Users can enter their name, the place where they took the photo, to announce an incident, to point that the photo is participating during a competition, or to point that the photo was produced by a member of the Instagram community. Photos that are uploaded is put during a label that matches the knowledge associated with the photo.

f. IGTV

IGTV is the latest feature of Instagram which officially launched in 2018. IGTV allows users to create new channels and upload videos up to 10 minutes long, even up to 60 minutes for users who are popular or verified.

g. Reels

Reels allows Instagram users to create short videos that are music-given and can be shared with friends, followers and found while

using the app. Using Reels allows users to record videos for up to 15 seconds and add popular music, sharing filters and effects on it.

#### h. Geotagging

After entering the photo title, the subsequent feature is Geotag. This feature will appear when the users activate their GPS. Thus, Instagram can detect the placement where Instagram users are located. Geotagging users may be detected after they have taken or uploaded a photograph. (Nasrullah, 2015: 103)

Instagram can take, manage, edit, filter effects and share photos and videos of everyone who follows their account on Instagram. Even not infrequently the post can go viral because it appears in the explore section of other people's accounts. Instagram is very interesting with its features to support communication needs. Moreover, Instagram and its supporting features can also be used as a medium in activities related to the learning process. To support the creation of video vlogs, the researcher only focused on two features on Instagram, namely video post feed and IGTV.

## 2. The Advantages of using Instagram Vlog

Instagram vlog has many advantages for the students. There are eight advantages of Instagram vlogging:

- a. Vlogging can help people share ideas that might be difficult to share through text or print. For example, “How to Tie a Tie” can be understood

better when you are given a visual and are able to see and hear the directions. The same can be said for some ideas that a teacher may need to give to their students

- b. Students learn best when teachers vary their instructional delivery and using as many sense as possible to give the students the ability to master the information that they are being given in a way that is most tangible for them. For students who are visual learners vlogging can be benefic for them to relate and comprehend the information.
- c. Teachers can talk about the topic in science class, such as pressure, but it may help the students understand the topic when they are able to see their teachers demonstrate the topic through the vlog. Using a vlog to demonstrate an idea also gives students the ability to watch and listen to the video as many times as they want. It also gives parents an opportunity to see what their child is learning in school. Teachers can also vlog class lectures for students to refer to as needed. Teachers could also post additional information about a topic allowing it to be differentiated depending on the student skill.
- d. Vlogging gives people the opportunity to share their ideas with a wide audience. Students can benefit from vlogs from other professionals or their peers, they can also be the ones to upload vlogs to share with others. This gives students the ability to collaborate with each other, but also individuals around the world. Many students may feel more comfortable

sharing thoughts and ideas through the vlogging because they do not see all eyes watching them answer the question

- e. Vlogging allow the students to share ideas and demonstrate knowledge without the confidant of text. Not all students are great writers and by allowing students to use a vlog for a project can improve the students' ability to demonstrate what they know and confidence to do it in a way that they feel the most comfortable.
- f. Students can use vlog to make a portfolio to showcase their work over a period of time. This portfolio can allow students and their parents see the progress that they have made within a specific unit or grade. The portfolio can showcase their best work or specific assignment.
- g. Vlogs allow students to learn information at a time and place that is convenient for them. Students may feel less of pressure when they are allowed to think about a topic and listen to a lesson as many times as needed without the pressure from a class to move on. Students may focus better a different times of day or in a different environment than in a school setting.
- h. Some students may find using vlogs familiar because it is the same media source that they use for recreational purposes. May students are already watching videos on Instagram and would feel comfortable using vlogs for classroom use both to upload and download videos.

### 3. The stages of video-making in teaching and learning process

- a. Producing: In this stage, the vlogger creates and edits a video, and uploads it to the Instagram account and then a new vlog is generated. Sometimes, vloggers can even edit videos online, without a locally installed software
- b. Posting: The new vlog is distributed online, and starts to get recognized in the vlogosphere and often get linked by other users. In this stage, the vlog can be viewed and commented by other users.

Students are free to create and edit vlog videos. The theme of making video vlogs has been determined by researchers, namely daily activity. At the time of the process of posting a video the researcher asks students to give a predetermined hashtag and mention the researcher.

### **C. Previous Study**

This research needs some of previous research as consideration theory. The details are explained as follows:

Result of the research by, Asifatul Himmah, Eko Suhartoyo and Febti Ismiatun from English Education Study Program FKIP Universitas Islam Malang, with the title “The Effectiveness of Upload-Recorded Video on Instagram at Second Graders’ SMAI Al-Maarif Singosari for Speaking Skill on Hortatory Exposition. There are some differences between this research and other research. The first in this study, the researcher chose the subject is the eight grade of Mts Imam Al Ghozali. While the subject of other research is

second graders' language program of SMAI Al-MAARIF Singosari in the academic 2020/2021 academic year. The second the purpose of this research is to verify significant difference scores on students' speaking skills before and after taught by using Instagram vlog of the eight grade at MTs Imam Al Ghozali. While the purpose on other research is to investigate the effectiveness of uploaded-recorded video on IGTV on student speaking skill at second grade of SMAI Al-Maarif Singosari. The third, researcher focused on speaking skill on daily activity. While in other study was focus on speaking skill on hortatory exposition. The fourth in this study used test performance. While in other study used a six-topic test instrument selected by students themselves.

In addition there are also similarities of this study with other research, the first to use the same application that is Instagram. The second uses experimental research design with types of Pre-Experimental research. The third the researcher conducted pre-test, treatment, and post-test. And lastly the data from both pre-test and post-test was analyzed using t-test analysis.

The second research by Trisilia Devana and Nurul Afifah with title "Enhancing Students' Speaking Skill and Motivation Through Instagram Vlog". The difference from this study with other research lies in the sample of this research is the 20 students from eighth grade at Mts Imam Al Ghozali, while the sample of other research is 36 students of English Education study program at FKIP Baturaja University which chosen randomly. The second, the researcher collecting the data using test performance, while in other research, the instruments were a speaking test and a questionnaire of Speaking Motivational

Scale (SMS). The third in this research, researchers use the topic of daily activity, while in other research apply Instagram vlog as media for the students to express their speaking and researcher limit the topic and kind of text with procedure text. The fourth this research conducted to verify significant difference scores on students' speaking skills before and after taught by using Instagram vlog of the eight grade at MTs Imam Al Ghozali, while in other research conducted to investigate whether the use Instagram vlog enhance the students' speaking skill and motivation in English speaking skill. And the last of these studies use pre-experimental design, while in other research use quasi experimental design with one experimental group and one control group.

The similarity of this study with other research is that both want to know the ability to speak students by using the Instagram vlog application.

The third research by Mega Wulandari with title “Improving Efl Learners’ Speaking Proficiency Through Instagram Vlog”. This research difference with other research, first was conducted on the eight grade at Mts Imam Al Ghozali, while on other research was conduct on first semester at English Language Education Department Sanata Dharma. The second is this study uses a pre-experimental design, while in other research uses mix method research paradigm. The third to collect data researchers use test performance to collecting data, while in other research use pre-test and post test, online participants Instagram and comment, questionnaires and a focus group discussion. The similarity of this study with other studies is that they both test students' speaking skills using the Instagram vlog application.



