

**“DEIXIS TYPES FOUND IN HILLARY CLINTON’S SPEECH TEXT AT
A CAMPAIGN EVENT AT THE NATIONAL BUILDING MUSEUM IN
WASHINGTON”**

THESIS

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MOTTO

Life is like a wheel, sometimes you will be on the top, sometimes you will be at the bottom. It is not important when we become on the top or at the bottom. But the most important is praise when success and patient when fail.

Never give up, fix mistakes, and keep stepping.

Dedication

This thesis is dedicated to:

My beloved Father and Mother

(Bapak Sujarwo dan I buk Misripah)

Thanks a lot for your love, support, pray and your sacrifice. Because of you I can't do anything. I love you so much, and I hope God bless you.

My old sister

(Clara I shabella)

Thanks for your love and support. Eventhought never expressed, but I Love you so much.

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State that the thesis entitled “Deixis Types Found in Hillary Clinton’s Speech Text at a Campaign Event at the National Building Museum in Washington” is my original work. It does not any materials previously written or published by another person except those indicated in quotation and references. Due to the fact, I’m the only person responsible for the thesis if there is any objection or claim for other.

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ABSTRACT

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Language is not only able to reflect social differences in society, but also gives an indication of the situation language, and reflects the objectives, topics, rules, and intended use of the language. The meaning of the word is not only dependent on its position in the sentence, but also depends on the speakers that convey the word. To understand about what is talking or sentences about, the reader or hearer should understand clearly about deixis and context. Deixis is classified into five types deixis: person deixis, spatial/place deixis, temporal/time deixis, based on both Levinson and Yule theory, discourse deixis and social deixis based on Levinson theory. The researcher realizes that the use of deixis, because deixis is a part of language that can refer from dialogue or written. And practically, deixis can use in speech.

This research investigated on formulation of the research problems is: 1) What are the functions and references of the kinds of deixis found in Hillary Clinton's speech text at a Campaign Event at the National Building Museum in Washington?

The purpose of this study are to: 1) find out the function and references of deixis found in Hillary Clinton's speech at a Campaign Even at the National Building Museum in Washington.

Research method: the research design in this research is library research with qualitative approach. The data source was primary and secondary data. The primary data source in this research is text of Hillary Clinton's speech, and the secondary data are some books or internet, which supported the research. The method of collecting data is using documentation. The researcher used it to collect data of text of Hillary Clinton's speech text. The data were analyses by using two theories of deixis proposed by Yule covering deixis of person, spatial/time, temporal/time, and Levinson consisting of deixis of person, place, time, discourse and social. In this research the researcher used person, spatial/place, temporal/time, discourse, and social deixis to analyze the data.

Data analysis reveals some findings covering the formulated research question. Throughout the speech text, the researcher finds 299 deixis which are separated in five types of deixis in the speech text, such as: person deixis (first person, second person, and third person), place deixis, time deixis, discourse deixis, and social deixis based on Levinson and Yule theory. Each of the type of deixis has function and reference. The person deixis has function plural pronoun,

example “you” refers to audiences who come in a campaign and supported Hillary obligingly. Singular pronoun, for example the word “I” which refers to the speaker who campaigning, and deliver a speech in front of her audiences, and possessive pronoun, the word “my” refers to Hillary Clinton’s staff who worked those long, hard hours and sacrificed for Hillary Clinton. Time deixis (distal term) for example: “last seven years” which refers to longer period when Obama is not a president yet, while proximal term “today” which refers to the day when speaker campaign. Place deixis as proximal term, the example: the word “behind” which refers to American flag position, and “there” as distal term which refers to Pennsylvania city that far from campaign location. Discourse deixis “his” which refers to the same referent as after term. And the last is social deixis “you” refers to audiences who has different social ranking between speaker and audiences. The person deixis is the greatest deixis types found in the speech text. The word “I” was often found in almost sentences. The speaker used this word to make her position equal and understandable for the audiences.

ABSTRAK

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Kata kunci: analisis, jenis deixis, teks pidato Hillary Clinton

Bahasa tidak hanya mampu mencerminkan perbedaan sosial dalam masyarakat, tetapi juga memberikan indikasi situasi bahasa, dan mencerminkan sasaran, topik, aturan, dan tujuan penggunaan bahasa. Arti dari kata tersebut tidak hanya tergantung pada posisi dalam suatu kalimat, tetapi juga tergantung pada pembicara yang menyampaikan kata. Untuk memahami tentang apa yang ditulis atau dibicarakan, pembaca atau pendengar harus memahami dengan jelas tentang deixis dan konteks. Deixis diklasifikasikan ke dalam lima jenis deixis: *person deixis*, *spasial / place deixis*, *temporal/time deixis*, berdasarkan pada teorinya Levinson dan Yule, sementara *discourse deixis* dan *social deixis* berdasarkan pada teorinya Levinson. Peneliti menggunakan deixis, karena deixis merupakan bagian dari bahasa yang mengacu dalam bentuk percakapan dan juga dalam bentuk tulisan. Dan prakteknya deixis bisa digunakan pada pidato.

Rumusan masalah pada penelitian ini adalah: 1) Apa fungsi dan referensi dari jenis deixis yang ditemukan dalam teks pidato Hillary Clinton di sebuah acara Kampanye di Gedung Museum Nasional di Washington?

Tujuan dari penelitian ini adalah untuk mengetahui fungsi dan referensi dari deixis yang ditemukan dalam pidato Hillary Clinton di Kampanye Bahkan di Gedung Museum Nasional di Washington.

Metode penelitian: dalam penelitian ini peneliti menggunakan kajian kepustakaan dengan pendekatan kualitatif. Sumber data adalah data primer dan sekunder. Sumber data primer dalam penelitian ini adalah teks pidato Hillary Clinton, dan data sekunder adalah beberapa buku atau internet, yang mendukung penelitian. Metode pengumpulan data menggunakan dokumentasi. Peneliti menggunakannya untuk mengumpulkan data teks pidato Hillary Clinton. Data yang dianalisis dengan menggunakan dua teori deixis yang diusulkan oleh Yule dan Levinson meliputi : *person deixis*, *spatial/place deixis*, *temporal/time deixis*, dan Levinson yang terdiri dari *discourse deixis and social deixis*. Dalam penelitian ini peneliti menggunakan *person deixis*, *spatial/place deixis*, *temporal/time deixis*, *discourse deixis*, and *social deixis* untuk menganalisis data.

Analisa data menunjukkan beberapa temuan yang menjawab rumusan masalah. Melalui text pidato tersebut, peneliti menemukan 299 kata yang terikat dalam lima tipe deixis, seperti: *person deixis (first, secon, and third person)*, *spatial / place deixis*, *temporal/time deixis*, *discourse deixis*, dan *social deixis* berdasarkan pada teori Levinson dan Yule. Masing-masing type deixis tersebut memiliki fungsi dan referensi yang berbeda. *Person deixis* memiliki fungsi sebagai *plural pronoun*, contoh kata “you” yang mengacu pada para hadirin/pendengar yang datang pada kampanye tersebut dan mendukung Hillary dengan sepenuh hati. *Singular pronoun*, contoh “I” yang mengacu ada pembicara yang sedang berkampanye didepan semua hadirin/penontonnya, dan *possessive pronoun*, kata “my” mengacu pada staff Hillary Clinton yang telah bekerja dan berkorban untuk Hillary Clinton. *Time deixis (distal term)*, contoh: “last seven years” yang mengacu pada mengacu pada periode yang lebih lama ketika Obama belum menjadi seorang president, sedangkan proximal term “today” yang mengacu pada hari ketika kampanye terjadi. *Place deixis* sebagai *proximal term*, contohnya: kata “behind” yang mengacu pada posisi bendera America, dan kata “there” sebagai *distal term* yang mengacu pada kota Pennsylvania yang terletak jauh dari tempat kampanye berlangsung. *Discourse deixis* “his” mengacu pada acuan yang sama seperti istilah setelahnya. Dan yang terakhir adalah *social deixis* “you” yang mengacu pada hadirin/pendengar yang memiliki perbedaan status sosial dengan pembicara. Kata “I” sering ditemukan di hampir kalimat. Pembicara menggunakan kata ini untuk membuat posisinya sama dan kata-katanya dimengerti untuk khalayak atau pendengar.

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The writer realized that this research is far from being perfect. Therefore, any constructive criticism and suggestion will be gladly accepted

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The writer

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