

ABSTRAK

Tesis dengan judul “Badan Usaha Milik Desa (BUMDes) sebagai Transformasi Penggerak Perekonomian dalam Meningkatkan Kesejahteraan Masyarakat melalui Program Pengembangan Desa Wisata (Studi Multisitus di Nangkula Park Desa Kendalbulur dan Punakawan Park Desa Banaran)” ditulis oleh Dea Tachta Almira Magister Ekonomi Syariah Pascasarjana Institut Agama Islam Negeri Tulungagung dibimbing oleh Dr. Hj. Nurul Hidayah, M.Ag dan Dr. Hj. Nur Aini Latifah, S.E., M.M

Kata Kunci : Badan Usaha Milik Desa (BUMDes), Penggerak Perekonomian, Kesejahteraan, Desa Wisata

Penelitian ini dilatarbelakangi oleh masih banyaknya desa yang belum mengoptimalkan potensi desa, pengelolaan yang baik melalui BUMDes dapat membangkitkan perekonomian di desa melalui lapangan kerja baru, penyerapan tenaga kerja, masyarakat yang lebih produktif serta menambah Pendapatan Asli Desa (PAD) bagi pemerintah desa salah satunya melalui unit usaha desa wisata. Semakin banyak desa yang mengoptimalkan potensi desanya, maka akan semakin banyak desa mandiri yang kuat dalam perekonomian dan meningkatkan kesejahteraan masyarakatnya.

Fokus penelitian ini 1. Bagaimana peran Badan Usaha Milik Desa (BUMDes) sebagai penggerak perekonomian dalam meningkatkan kesejahteraan masyarakat melalui program pengembangan unit usaha desa wisata. 2. Bagaimana kendala Badan Usaha Milik Desa (BUMDes) sebagai penggerak perekonomian dalam meningkatkan kesejahteraan masyarakat melalui program pengembangan unit usaha desa wisata. 3. Bagaimana dampak Badan Usaha Milik Desa (BUMDes) sebagai penggerak perekonomian dalam meningkatkan kesejahteraan masyarakat melalui program pengembangan unit usaha desa wisata,

Penelitian ini menggunakan pendekatan dan jenis penelitian kualitatif, deskriptif. Data diperoleh melalui observasi, hasil wawancara kepada tiga kategori informan sehingga peneliti dapat menggunakan triangulasi untuk melakukan cek keabsahan dan menelaah dokumentasi pendukung. Peneliti juga melakukan reduksi data untuk menyusun hasil penelitian secara sistematis.

Hasil penelitian menyatakan bahwa Pembangunan desa wisata baik Nangkula Park maupun Punakawan Park telah memberikan dampak positif bagi masyarakat maupun Pemerintah Desa, pertama menyerap banyak tenaga kerja untuk dijadikan pengelola maupun karyawan di tempat wisata, membuka lapangan kerja baru bagi masyarakat sekitar lokasi desa wisata seperti menyediakan tempat parkir, berjualan makanan maupun berjualan souvenir. Produk unggulan desa juga dijual dilokasi wisata sehingga dapat diketahui oleh wisatawan. Program desa wisata telah memberikan peningkatan Pendapatan Asli Desa melalui restribusi tiket masuk maupun hasil pengelolaan unit usaha yang dikembangkan.

ABSTRACT

Thesis with title “Village Owned Enterprises (BUMDes) as Transforming Economic Drivers in Improving Community Welfare through the Tourism Village Development Program (Multisite Study in Nangkula Park, Kendalbulur Village and Punakawan Park, Banaran Village)” was written by Dea Tachta Almira, Master of Islamic Economics Postgraduate Tulungagung State Islamic Institute. Advisor: Dr. Hj. Nurul Hidayah, M.Ag and Dr. Hj. Nur Aini Latifah, S.E., M.M.

Keywords: Village Owned Enterprises (BUMDes), Economic Drivers, Welfare, Tourism Villages.

This research is motivated by the fact that there are still many villages that have not yet optimized village potential, good management through BUMDes can generate the economy in the village through new jobs, employment, more productive communities and increasing Village Original Income (PAD) for the village government, one of which is through tourism village business unit. The more villages that optimize their village potential, the more independent villages that are strong in the economy and improve the welfare of their people.

The focus of this research is 1. How is the role of Village-Owned Enterprises (BUMDes) as an economic driver in improving community welfare through the development program of tourism village business units. 2. How is the obstacles to Village Owned Enterprises (BUMDes) as an economic driver in improving community welfare through the development program of tourism village business units. 3. How is the impact of Village-Owned Enterprises (BUMDes) as an economic driver in improving community welfare through the development program of tourism village business units.

This research used a qualitative, descriptive approach and type of research. Data obtained through observation, interviews with three categories of informants so that researchers can use triangulation to check the validity and review the supporting documentation. Researchers also perform data reduction to compile research results systematically.

The results of the research stated that the development of tourist villages, both Nangkula Park and Punakawan Park, had a positive impact on the community and the village government, first absorbing a lot of labor to be used as managers and employees at tourist attractions, opening new jobs for the community around tourist village locations such as providing a place to work. parking, selling food and selling souvenirs. The village's superior products are also sold in tourist locations so that they can be known by tourists. The tourism village program has provided an increase in Village Original Income through entry ticket fees and the results of the management of developed business units.