

ABSTRAK

Skripsi dengan judul “Dampak Keberadaan Sektor Pariwisata Religi Terhadap Peningkatan Sektor Ekonomi, Sosial, dan Religius Masyarakat (Studi Kasus Makam Troloyo Trowulan Mojokerto) ini ditulis oleh Siti Mustaqimah, NIM 12402173502, Pembimbing Hj. Amalia Nuril Hidayati, M.Sy.

Penelitian ini di latarbelakangi oleh adanya masalah terhadap peningkatan dan penurunan jumlah pengunjung rana wisata yang mana dilihat dari beberapa faktor seperti kelengkapan fasilitas, kelengkapan sumber daya, kegiatan lingkungan, keselamatan dan keamanan serta letak geografis lingkungan yang mana mampu berdampak pada hasil pendapatan masyarakat yang akan mengakibatkan potensi masyarakat juga akan menurun.

Rumusan Masalah pada penelitian ini adalah: (1) Bagaimana dampak dari keberadaan wisata religi makam Troloyo terhadap pendapatan masyarakat disekitar kecamatan Trowulan Kab. Mojokerto. (2) Bagaimana potensi masyarakat dalam meningkatkan kapasitas usaha bagi pelaku usaha disekitar Rana Wisata Makam Troloyo. (3) Bagaimana dampak dari keberadaan wisata religi makam Troloyo terhadap Sektor Religius masyarakat disekitar kecamatan Trowulan Kab. Mojokerto.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian Studi Kasus (*Case Study*). Sumber data yang digunakan adalah sumber data primer dan sumber data sekunder. Dalam pengumpulan data penulis menggunakan metode observasi, wawancara, dan dokumentasi.

Hasil penelitian menunjukkan bahwa Dampak Sektor Pariwisata Religi Makam Troloyo Trowulan Mojokerto mempengaruhi sektor Ekonomi, Sosial dan Religius Masyarakat diantaranya : (1) Adanya dampak dari keberadaan sektor pariwisata religi yaitu dampak sosial dan dampak ekonomi yang mana dampak sosialnya yaitu bagi masyarakat mengubah status sosial yang awalnya pengangguran menjadi tidak pengangguran, bagi pengelola berdampak pada pola pembagian kerja, bagi pemerintah dapat mengubah kelancaran distribusi dan pengaruh kekuasaan. Dampak Ekonominya bagi masyarakat, pengelola dan pemerintahan dinas adalah adanya peluang usaha baru, dapat membuka lowongan kerja serta meningkatkan devisa. (2) Potensi peluang usaha yang diperoleh masyarakat, pengelola dan pemerintah dinas yaitu dapat membuka lapangan usaha, tertatanya pola pembagian kerja, dan berdampak pada dasar - dasar organisasi atau kelembagaan sosial. (3) Religius dalam pariwisata berdampak terhadap Peningkatan keimanan seseorang terhadap Allah SWT serta dapat memperoleh pembelajaran tentang ilmu pengetahuan yang mengkaji tentang rana wisata religi.

Kata Kunci: Pariwisata Religi, Religius, Sektor Ekonomi, Sosial

ABSTRACT

Thesis with the title “The Impact of the Existence of the Religious Tourism Sector on the Improvement of the Economic, Social and Religious Sector of the Community (Case Study of the Troloyo Trowulan Mojokerto Tomb) was written by Siti Mustaqimah, NIM 12402173502, Supervisor Hj. Amalia Nuril Hidayati, M.Sy.

This research is motivated by the problem of increasing and decreasing the number of tourist shutter visitors which is seen from several factors such as completeness of facilities, completeness of resources, environmental activities, safety and security as well as the geographical location of the environment which can have an impact on the income of the community which will result in community potential will also decrease.

The formulation of the problem in this study are: (1) How is the impact of the existence of religious tourism to the Troloyo tomb on the income of the community around the Trowulan sub-district, Kab. Mojokerto. (2) How is the potential of the community in increasing business capacity for business actors around the Troloyo Tomb Tourism Rana. (3) How is the impact of the existence of religious tourism to the Troloyo tomb on the Religious Sector of the community around the Trowulan sub-district, Kab. Mojokerto.

This research uses a qualitative approach with the type of case study research (Case Study). The data sources used are primary data sources and secondary data sources. In collecting data the author uses the method of observation, interviews, and documentation.

The results showed that the Impact of the Religious Tourism Sector of Troloyo Trowulan Mojokerto's Tomb affects the Economic, Social and Religious sectors of the Community including: (1) The impact of the existence of the religious tourism sector, namely social impacts and economic impacts where the social impact is for the community to change their initial social status. unemployment becomes unemployment, for managers it has an impact on the pattern of division of labor, for the government it can change the smooth distribution and influence of power. The economic impact for the community, managers and government agencies is the existence of new business opportunities, can open job vacancies and increase foreign exchange. (2) Potential business opportunities obtained by the community, managers and government agencies, namely to open up business fields, to regulate the pattern of division of labor, and to have an impact on the basics of organizations or social institutions. (3) Religion in tourism has an impact on increasing one's faith in Allah SWT and can gain learning about science that examines the shutter of religious tourism.

Keywords: Religious Tourism, Religious, Economic Sector, Social