

# **CHAPTER I**

## **INTRODUCTION**

This chapter discusses the research background that presents the reason why the researcher conducted the study. On the reason, the researcher formulated the statement of the research problem, objectives of the research, significances of the research, and scope and limitation of the researcher. The researcher also defines key terms that the readers are expected to understand the research.

### **A. Research Background**

Language is something that everyone. Everyone all around the world speak a language, and while the types and forms of language variety, people use language for the same purpose to communicate. In communication, language has various different styles, and it could be in the form of formal or informal depending on how the proceeds of social interaction. Holmes (2001) mentions style is a choice of kind of utterance or variety that can be changed depending on the context and the addresses, according to this statement, is how people communicate their messages. Martin Joos (1976) divides speech styles into five kinds. Firstly is frozen speech style. Frozen speech style is the most formal variation of language used in solemn situations. Secondly is formal speech style. Formal speech style is a variation of the language used in state speeches, official meetings, official correspondence, religious lectures, textbooks, and so on. Thirdly is consultative speech style. Business variety or consultative speech style is a variety of language commonly used in ordinary

conversation at school, and results or production-oriented meetings or talks. Fourthly is casual speech style. Casual speech style is a variety of language used in informal situations to talk with family or close friends during rest, exercise, recreation, and so on. Fifthly is intimate speech style. The intimate speech style is a variation of language commonly used by speakers whose relationship is already familiar, such as between family members or between close friends. According to Chaer (1995: 92), he claims that formal speeches are nearly always required for ceremonial events, public speeches are slightly less formal, casual talk is highly informal, and chats between intimates on minor subjects can be extremely informal and casual.

According to Alwasilah (1993: 116), language is not only used to communicate, but also for other purposes, language is also used as a marker of social stratification. Language can show patterns of relationships and social stratification in a society. It is characterized by different speech styles when talking to someone. When someone is talking to the employer, the speech style that is spoken is a formal speech style, when someone is talking to their friends, the speech style used is casual speech style. In the Blue Miracle movie, there are various characters of age, gender, and position which are important factors in how the speech style is chosen and spoken. There are various kinds of positions in Blue Miracle, i.e. relationships between co-workers, family relationships between brothers and sisters, relationships between fathers and children and relationships among friends. This shows that someone will definitely choose the appropriate speech style to make communication run smoothly when interacting with other people.

The essence of a communication process is the delivery of thoughts, ideas, concepts, feelings from the speaker to the interlocutor. Communication is impossible in the lacking of shared information and assumptions between the speaker and the listener (Nurhayati, 2016). In the communication process, the suitability and accuracy of the use of language is considered very important so that the interlocutor can understand the message conveyed by the speaker. Therefore, the speaker tries to make the interlocutor understand the message he wants to convey through good, clear and precise speech, so that communication can run smoothly. In the use of language as a means of communication can't be separated from the speech style.

Speech style not only reveals the degree of formality but also the nature of the relationship between the interlocutors and their social distance (Brown & Gilman, 1972). Differences in age and position between interlocutors determine social distance. Brown and Gilman (1972) explain how speakers of different languages, such as German, French, or Spanish, use different personal pronouns can signal variations in positions of power and level of formality in their basic study of personal pronouns.

Speech style can be defined as the way a person expresses thoughts, ideas, feelings, used typical words or sentences that aim to attract, influence, and convince. It can be said that the function of used speech style, both orally and in writing, is to strengthen the meaning to be conveyed. The problem is, not everyone who receives the message or thought understands the true meaning of the message. Incorrect understanding of the meaning of an utterance can lead to misunderstanding or

understanding. To find out the meaning of the utterance that is closest to the speaker's intention, the interlocutor or addressee must pay attention to the characteristics of the context that supports the utterance because in essence the context affects the meaning of an utterance. The characteristics of the context such as speakers, interlocutors, the subject being discussed, situations and conditions, and so on

In certain contexts, different types of speech styles are required. Humans must be aware of many types of speech styles because they must deal with a variety of situations in their daily lives. The second function is the function of English speaking style, which is reflected in Blue Miracle Movie. Understanding the function of the English speaking style exhibited by the main character in the Blue Miracle film is necessary so that viewers can comprehend the speaker's objective. A speaker's style in communicating sends a message. People will have difficulties comprehending the speaker's intention if they do not understand the function of the speaker's style. It is determined by how formal or casual the language should be, as well as how effectively it is tailored to the sensitivities and expectations of the listener. In general, when speaking to a bigger audience, speakers strive for a more formal style, whereas when speaking to a smaller audience, they seek for a less formal style. The more we understand about different communication speech styles, the more equipped we will be not only to make our own point, but also to understand what the other person is attempting to communicate to us.

Based on some of the problems described above, the researcher is interested in bringing up the issue and speech style, as explained above. The researcher analyzed

the speech style used by the main character named “Omar” in the movie “Blue Miracle” directed by Julio Quintana and written by Chris Dowling and Julio Quintana. “Omar” as the subject in this study because Omar is the main character who often interacts with many character players, from there, the researcher is interested in describing how Omar conveys speech style to everyone who has various characters of the age, gender, and position which are important factors in how the speech style is chosen and spoken.

The researcher chose Blue Miracle movie for several reasons. Firstly, the Blue Miracle movie is an up-to-date movie released in 2021 so there is no research that examines the speech style in this movie, other than up to date, where the times are increasingly advanced, many speech styles can change at any time, the researcher is interested in researching whether with the development of the times, their speech style will also remain the same as described in the speech style put forward by Joos theory (1976) or not. Secondly, this movie presents an inspiring story to share, this film raises various conflicts that inspire the audience to find gratitude that they previously did not realize and deserve to be said every day. Lastly, the researcher intends to conduct this study to determine the phenomenon of the use of various speech styles used by the main character in the Blue Miracle movie based on Joos's (1976) theory. In this study, the researcher only focused on the type of speech style used by the main character named “Omar”.

The researcher chose Joos' (1976) speech style theory over other theories in this study because it allowed the researcher to analyze the main character's speech styles.

Joos theory provides detailed explanations and examples for each style, allowing researcher to better comprehend speech styles.

Several studies on speech styles have been conducted. The first was study conducted by Syarifah Lidya Safitri (2019) entitled "*The Formal and Casual Language Style as Seen in Joko Widodo's Selected Speeches*". The result showed there are twelve formal languages and four casual languages which used in Joko Widodo's selected speech. Formal style is dominant type of speech style that found in Joko Widodo's speech. The different previous study from Syarifah, lies in the object and used of several speech styles from Martin Joos theory. Syarifah used speech objects, while in this research used movies.

The second study was from Ulvi Tiyas Krisdiana (2019) entitled "*Intimate Language Style Used by The Character of a Star is Born Movie*". The result showed there are 22 utterances that contain of intimate language style. The different previous study from Ulvi Tiyas Krisdiana lies in the used one type of speech style, while in my research analyzed all types of speech styles from the theory proposed by Martin Joos.

And the last previous study from Surya Astika (2018) entitled "*The Analysis of Speech Style Used in Kick Andy Talk show*". The design used in this research was descriptive with qualitative approach. The result showed there only four types of speech style that used by the host and the guest in Kick Andy talk show, they are formal style, consultative style, casual style, and intimate style. The different previous study by Surya Astika lies in the object being researched, Surya Astika used a talk

show and the subject is everyone who attends the talk show, while the subject in this research is only the main character named Omar.

Researcher found several gaps in this study. First, the object is different, after reviewing the three previous studies, this research is different in the object and subject of the research. This study used movie and previous research examined talk shows and speeches, although there are also movies. Meanwhile, the subject in the study only focused on the main character. Then the previous researchers only studied several types of speech styles from Martin Joos theory (1976), most of these studies are the use of intimate speech style, but in this study researchers all types of speech styles and provide an explanation of the speech style of Martin Joos ( 1976) one by one and give reasons for the main character to use that style of speech. Based on the previous study above, this study analyzed the speech style used by the main character. Researchers conducted a study entitled "An Analysis of Speech Style Used by Main Character of Blue Miracle Movie"

## **B. Formulation Research Problem**

Based on the background of the study above, the researcher formulates research problems as follows:

1. What speech styles are used by main character in Blue Miracle movie?
2. Why does main character use these speech styles?

### **C. Objectives of the Research**

Based on the problems of the research, the objectives of the research are presented below:

1. To give descriptions of the types of speech style used in the movie “Blue Miracle”;
2. To find out the reason main character used speech style based on Joos’ theory.

### **D. Significance of the Research**

Based on the objectives to be achieved, this research is expected to have benefits in education either directly or indirectly. The benefits of this research are as follows:

#### **1. The Lecturer**

The findings of this study bring benefit English teachers, especially those who teach sociolinguistics, in providing useful material concerning speaking styles. The goal of this research is to contribute to the advancement of language studies as a tool for studying sociolinguistics.

#### **2. The Students**

This study should benefit all students, specifically those concentrating in English language education, by allowing them to learn about language and understanding the language and speech style.

#### **3. Future Researcher**

This study served as an excellent for further researchers in the same subject who wanted to do comparable studies. This study also provides helpful information on speech styles.



## **E. Scope and Limitation of the Research**

The scope of this research is studying in order to make it more detail and focus because there many kinds of speech styles that are used in movies. This study was limited in analyzing the speech styles used in the movie “Blue Miracle” based on the main character.

## **F. Definition of Key Terms**

In order to clarify the key terms used in this study, some definitions are put forward:

### **1. Speech Style**

According to Joos (1976) speech style means the form of language used by the speaker. The style of speech is determined by the status, gender, age, social distance and occupation of the person.

### **2. Main Character**

The main character is the character who dominates the whole story. So, the main character is most involved with meaning and friends, has the most contact with other characters, and requires the most storytelling time.

### **3. Blue Miracle Movie**

Blue Miracle is a 2021 American movie directed by Julio Quintana from a screenplay by Quintana and Chris Dowling. The movie was released by Netflix on May 27, 2021. The genre of this movie is family and faith. Main character named Omar, together with his partner built an orphanage called Casa Hogar.