

ABSTRAK

Skripsi dengan judul “Pengaruh *Entrepreneurship Education* dan Lingkungan Keluarga Terhadap *Entrepreneurial Intention* Pada Mahasiswa Jurusan Manajemen Bisnis Syariah UIN Sayyid Ali Rahmatullah Angkatan 2018” ini ditulis oleh Eva Fauzizah Ismeth, NIM. 12405183086, Jurusan Manajemen Bisnis Syariah, Fakultas Ekonomi dan Bisnis Islam, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung, dengan pembimbing Dr. Hj. Chusnul Chatimah, M. Ag.

Angka pengangguran yang terus meningkat di Indonesia membuat perekonomian Indonesia sulit mengalami kenaikan. Dengan menaikkan tingkat kewirausahaan merupakan salah satu upaya pemerintah dalam mengurangi jumlah pengangguran. *Entrepreneurial Intention* seseorang juga dapat dipengaruhi oleh 2 faktor yaitu *entrepreneurship education* dan lingkungan keluarga yang menjadi langkah awal sebelum terjadinya *entrepreneurial intention* atau niat kewirausahaan.

Rumusan dari penelitian ini adalah 1) Apakah *entrepreneurship education* berpengaruh terhadap *entrepreneurial intention* pada mahasiswa jurusan manajemen bisnis syariah UIN Sayyid Ali Rahmatullah Angkatan 2018; 2) Apakah lingkungan keluarga berpengaruh terhadap *entrepreneurial intention* pada mahasiswa jurusan manajemen bisnis syariah UIN Sayyid Ali Rahmatullah Angkatan 2018; 3) Apakah *entrepreneurship education* dan lingkungan keluarga terhadap *entrepreneurial intention* pada mahasiswa jurusan manajemen bisnis syariah UIN Sayyid Ali Rahmatullah Angkatan 2018.

Penelitian ini dilakukan secara kuantitatif serta disebar secara *online* melalui *google form*. Responden dari penelitian ini adalah 100 mahasiswa dari jurusan manajemen bisnis syariah UIN Satu Tulungagung angkatan 2018. Dalam mengolah dan menganalisis data, peneliti menggunakan metode analisis deskriptif untuk menilai indikator dari setiap variabel. Kemudian data-data tersebut diolah lagi menggunakan SPSS versi 16 untuk menguji hubungan antara variabel satu dengan variabel yang lain.

Menurut hasil pengujian menunjukkan bahwa: 1) Variabel *entrepreneurship education* secara individual berpengaruh positif dan signifikan terhadap *entrepreneurial intention*; 2) Variabel lingkungan keluarga secara individual berpengaruh positif tetapi tidak signifikan terhadap *Entrepreneurial Intention*; 3) Variabel *entrepreneurship education* dan lingkungan keluarga secara simultan berpengaruh dan signifikan terhadap *entrepreneurial intention* pada mahasiswa jurusan manajemen bisnis syariah UIN Sayyid Ali Rahmatullah Angkatan 2018.

Kata Kunci: *entrepreneurship education*, lingkungan keluarga, *entrepreneurial intention*,

ABSTRACT

Thesis with the title "Analysis of Entrepreneurship Education and Family Environment in an college student Department of Sharia Business Management UIN Sayyid Ali Rahmatullah Class of 2018" was prepared by Eva Fauzizah Ismeth NIM 12405183086. Department of Sharia Business Management, Faculty of Economics and Islamic Business, UIN Sayyid Ali Rahmatullah Tulungagung. Supervisor : Dr. Hj. Chusnul Chotimah, M.Ag.

The increasing unemployment rate in Indonesia makes it difficult for the Indonesian economy to increase. Increasing the level of entrepreneurship is one of the government's efforts to reduce the number of unemployed. A person's entrepreneurial intention can also be influenced by 2 factors, namely entrepreneurship education and the family environment which is the first step before the occurrence of entrepreneurial intention or entrepreneurial intention.

The formulation of this research is 1) Does entrepreneurship education affect Entrepreneurial Intention in Sharia Business Management Department Students of UIN Sayyid Ali Rahmatullah Class of 2018. 2) Does family environment affect Entrepreneurial Intention in Sharia Business Management Department college students of UIN Sayyid Ali Rahmatullah Class of 2018. 3) What is entrepreneurship education and the family environment towards Entrepreneurial Intention in students majoring in sharia business management UIN Satu Tulungagung Class of 2018.

This research was conducted quantitatively and distributed online via google form. Respondents from this study were 100 students from the Islamic business management department of UIN Satu Tulungagung class 2018. In processing and analyzing data, researchers used descriptive analysis methods to assess indicators of each variable. Then the data was processed again using SPSS version 16 to test the relationship between one variable and another.

According to the test results show that: 1) The entrepreneurship education variable individually has a positive and significant effect on Entrepreneurial Intention. 2) The family environment variable individually has a positive but not significant effect on Entrepreneurial Intention. 3) The variables of entrepreneurship education and family environment simultaneously have an insignificant and insignificant effect on entrepreneurial intention in students majoring in sharia business management at UIN Sayyid Ali Rahmatullah Class of 2018.

Keyword : entrepreneurship education, family environment, entrepreneurial intention