

ABSTRAK

Skripsi dengan judul “Pengaruh Motivasi, Latar Belakang Pendidikan dan Penghargaan Finansial Terhadap Minat Minat Mahasiswa Berkarir di Industri Perbankan Syariah (Studi Kasus Pada Mahasiswa Perbankan Syariah UIN Satu Tulungagung Angkatan 2018-2020)” ini ditulis oleh Dikri Faizzein AM, NIM.17401163150, Fakultas Ekonomi Dan Bisnis Islam, Jurusan Perbankan Syariah, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung, pembimbing Muhamad Aqim Adlan, S.Ag., S.Pd.I., M.E.I.

Penelitian ini dilatarbelakngai oleh semakin pesatnya berkembangnya Bank Syariah tetapi tidak diimbangi dengan ketersediaan sumber daya manusia di bidang Perbankan Syariah. Tidak jarang Bank Syariah saat ini melakukan transformasi untuk memperoleh sumber daya manusia yang berlatarbelakang dari Bank Konvensional, tentunya menjadi penyebab berkurangnya tenaga ahli yang kompeten terkait Bank Syariah. Kebutuhan akan sumber daya manusia yang berkompetan di bidang perbankan syariah akan dapat diatasi dengan adanya minat bekerja lulusan perguruan tinggi yang menyelenggarakan program studi perbankan syariah sesuai bidangnya.

Beberapa tujuan dalam skripsi ini secara spesifik bermaksud: (1) Untuk menguji pengaruh motivasi terhadap minat mahasiswa jurusan Perbankan Syariah Fakultas Ekonomi dan Bisnis Islam UIN Satu Tulungagung berkarir di industri perbankan syariah. (2) Untuk menguji pengaruh latar belakang pendidikan terhadap minat mahasiswa jurusan Perbankan Syariah Fakultas Ekonomi dan Bisnis Islam UIN Satu Tulungagung berkarir di industri perbankan syariah. (3) Untuk menguji pengaruh penghargaan finansial terhadap minat mahasiswa jurusan Perbankan Syariah Fakultas Ekonomi dan Bisnis Islam UIN Satu Tulungagung berkarir di industri perbankan syariah.

Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian asosiatif. Metode pengumpulan data penelitian ini menggunakan teknik penyebaran angket dengan sampel penelitian berjumlah 87 responden yang diambil dari populasi mahasiswa jurusan Perbankan Syariah Fakultas Ekonomi dan Bisnis Islam. Teknik analisis data yang digunakan yaitu uji validitas dan reliabilitas, uji normalitas, uji asumsi klasik, uji regresi linier berganda, uji t (parsial), uji F (simultan) dan uji koefisien determinasi (R^2).

Hasil penelitian menunjukkan bahwa secara parsial dan simultan: (1) motivasi berpengaruh positif dan signifikan terhadap minat berkarir di industri perbankan syariah. (2) latar belakang pendidikan berpengaruh positif dan signifikan terhadap minat berkarir di industri perbankan syariah. (3) penghargaan finansial berpengaruh positif dan signifikan terhadap minat berkarir di industri perbankan syariah. (4) motivasi, latar belakang pendidikan, penghargaan finansial secara bersama-sama berpengaruh positif dan signifikan terhadap minat berkarir di industri perbankan syariah.

Kata Kunci: Motivasi, Latar Belakang Pendidikan, Penghargaan Finansial, Minat Bekerja, dan Perbankan Syariah

ABSTRACT

Thesis entitled "The Influence of Motivation, Educational Background and Financial Awards on Student Interests in a Career in the Islamic Banking Industry (Case Study on Islamic Banking Students at UIN Satu Tulungagung Class of 2018-2020)" was written by Dikri Faizzein M, NIM.17401163150, Faculty of Islamic Economics and Business, Department of Islamic Banking, State Islamic University Sayyid Ali Rahmatullah Tulungagung, Supervisor Muhamad Aqim Adlan, S.Ag., S.Pd.I., M.E.I

This research is motivated by the rapid development of Islamic Banks but is not matched by the availability of human resources in the field of Islamic Banking. Not infrequently Islamic Banks currently carry out transformations to obtain human resources with backgrounds from Conventional Banks, of course, this is the cause of the shortage of competent experts related to Islamic Banks. The need for competent human resources in the field of Islamic banking will be overcome by the interest in working for college graduates who organize Islamic banking study programs according to their fields.

Several objectives in this thesis specifically intend: (1) To examine the effect of motivation on the interest of students majoring in Islamic Banking, Faculty of Economics and Islamic Business, UIN Satu Tulungagung, to have a career in the Islamic banking industry. (2) To examine the effect of educational background on the interest of students majoring in Islamic Banking, Faculty of Economics and Islamic Business, UIN Satu Tulungagung, to have a career in the Islamic banking industry. (3) To test the effect of financial rewards on the interest of students majoring in Islamic Banking, Faculty of Islamic Economics and Business UIN Satu Tulungagung has a career in the Islamic banking industry.

This study uses a quantitative approach with the type of associative research. The method of data collection in this study used a questionnaire distribution technique with a research sample of 87 respondents taken from the student population of the Islamic Banking Department, Faculty of Economics and Islamic Business. The data analysis technique used is validity and reliability test, normality test, classical assumption test, multiple linear regression test, t test (partial), F test (simultaneous) and coefficient of determination test (R^2).

The results showed that partially and simultaneously: (1) motivation had a positive and significant effect on career interest in the Islamic banking industry. (2) educational background has a positive and significant effect on interest in a career in the Islamic banking industry. (3) financial rewards have a positive and significant effect on career interest in the Islamic banking industry. (4) motivation, educational background, financial awards together have a positive and significant effect on interest in a career in the Islamic banking industry.

Keywords: Motivation, Educational Background, Financial Rewards, Interest in Working, and Islamic Banking