

CHAPTER I

INTRODUCTION

In this chapter, the researcher presented background of the research that makes the researcher interested conducting this research, including statement of research problem, research objective, significance of the research, scope limitation and definition of key terms.

A. Background of the Research

To communicate everything there are some ways that we can use in this world, spoken language, written language, and gesture is the exemplification. Singing, poetry, playing drama etc. can also be done as an expression of ideas. One of the languages that is used as a mode of communication between the speakers is English. In this age of globalization, the English language plays an essential part, particularly in the realm of international communication as well as the expansion of fields such as education, politics, the economics, and tourism (Nurhayati, Dwi Astuti Wahyu & Fitriana, 2018). It can be done by everyone to interpret a communication (Sitorus, 2019), on the other hand as communication media language also involved in other fields such as arts. It can be found in advertisement and entertainment field (Hasanah & Aziz, 2016). Along with the development of globalization and the digitalization era, the world of entertainment can also play a role in the process of learning English (Nurhayati, 2019), for example when we are watching movie and also read the

subtitle or maybe the movie script if we are lucky to find it, we actually find deixis in it. However, most of us do not realize it. Therefore, in this research, the researcher wanted to explain and make the audiences of the movie know about the deixis that they must find in the movie that they watch to.

The origin of the word “deixis” may be linked back to the Greek word for “indicating” and “pointing” (Pangaribuan, 2017) It is a branch of pragmatics that may be simplified to mean “pointing” in a linguistic context or expressing something in a linguistic context. A deictic expression is the name given to any style of linguistics that is utilized to enhance this pointing. People, place and time are things that are indicated in deixis, three types are classified in the explanation of deixis. They are person deixis, place deixis or spatial deixis, and time deixis or temporal deixis. Because of types of deixis that generally known is three, but actually there are several theories that discuss and classify deixis, the theory that’s well known and commonly used is the theory from George Yule (1996) and Stephen C. Levinson (1983). In this research, researcher used and emphasized the theory from Stephen C. Levinson, according to Levinson (1983) theory, deixis divided into 5 types of deixis included person deixis, time (temporal) deixis, place (spatial) deixis, discourse deixis, and social deixis.

The reason why it is important to learn about deixis is not only to make the reader know and understand about deixis. If one day the readers find the word and there are also people who ask about “deixis”, they would not be confused and feel strange. Best of all, the reader can also give a brief

description of “deixis” to other people. That is why this study on Deixis is constantly carried out to assist in making judgments about the improvement or extension of knowledge in this specific sector. It is able to serve as a medium for those who are still improving their English (Nurhayati, 2020).

In addition to the importance about learning deixis, there are very important point why we as the readers should learn about deixis. Deixis may help readers better comprehend what speakers intended and what information listeners get while they are conversing. Since context can only tell you so much about what you're reading. This refers to the context in which a speaker and audience are engaged in conversation, and the listener's prior knowledge in interpreting the information that they receive from the speaker.

Ignorance about deixis would have an effect on the reader such as a strange feeling when they hear the term "deixis", they would not be able to answer if someone asks questions related to deixis. The worst of all, they would find it difficult if they want to explore the material from deixis books. The problem like this can hinder the learning process for sure. As the linguists Levinson (1983) stated that pragmatics is a basic to an account of language understanding, because it is considering not only about the language but also about the context, therefore these two things are very closely related to each other.

The worst effect of not knowing about deixis is made the listener difficult in understanding about what the speaker means in communication, moreover if the information of the listener is out of the context. The role of

deixis here is to help the audience understanding about what speaker says by noticing the word that used to identify person, time and place. For example, when the speaker speaks to the audience: She is going to go to a market this morning where the market is not far from here. The audience who does not know about deixis would get problem in understanding what the speaker says in the sentence about who she is, what time it is (this morning), and here. The audience would be confused in understanding what the speaker says, because the audience has many assumptions in understanding it.

Using movie script or subtitle in finding the deixis is easier than finding the deixis through the movie, in case without subtitle and just from the utterance of the movie. This reason makes the researcher will use the movie script to analyze the deixis, by using one of popular movies BLACK PANTHER. The English videos such as movies are widely used in EFL as one of the main sources of authentic language learning materials (Nurhayati, 2018b) , the researcher hopes that audience can be more enthusiast in learning about deixis through this way. Not only by reading the movie script, audience also can watch the BLACK PANTHER movie. It can lead their perspective that learning deixis can use any media.

Some previous studies gave the researcher ideas for this research. Pangaribuan (2015) study, “Deixis Used on Business Brochures Text: A Pragmatics Study,” was published in a journal. found that brochures for expensive product mostly used person deixis and for expensive product used discourse deixis with more explanation and description.

Another study, “A Deixis Analysis of Song Lyrics in Calum Scott's “You Are the Reason”” by Sitorus (2019), found another result. From the analysis of the song's lyrics, we can see that there are 67 words. These words are made up of different types of deixis, such as person deixis, spatial deixis, and temporal deixis.

In the most recent study, Viahapsari & Parmawati (2020) analyzed the main character's deixis in the film “I Leave My Heart in Lebanon.” The researcher uncovered 125 pieces of data that show the many sorts of deixis, including personal, temporal, geographical, social, and discourse deixis, based on their data analysis findings.

Based on the previous research, it is clear that deixis analysis in all forms of communication is essential. Therefore, the researcher intends to study the movie of BLACK PANTHER's deixis. The researcher examined the BLACK PANTHER film because it is more than simply an entertainment-themed film; it also contains several messages about humanity, and the majority of the staff and cast of this film are Black people. This movie is anticipated to most perception of Africa as a poor country held by the international community. In this movie, Wakanda (Africa) is shown as a dreamland filled with aesthetics, unique beauty, and a place where people want to visit.

Based on (KINCIR.com, 2021) article, this movie directed by Ryan Coogler is suitable for re-watching, because the BLACK PANTHER movie is different from the previous Marvel superhero series. This movie managed to

captivate the hearts' fans of the Marvel superhero series through the scenario, acting, costume design, production values, soundtrack, and the use of CGI effects in every detail of the movie. (5 Alasan Film *Black Panther* Layak Ditonton Ulang - KINCIR.Com, 2021) article listed the five reason that made researcher interested in analyzing the deixis in this movie:

1. A Fresh movie concepts

Emphasizes the concept of *Artistic Afrofuturism* which emphasizes the idea that black people can do whatever they want and has been succeed in the future. This concept is represented in the main character T'Challa starring by Chadwick Boseman.

2. Complex and solid storyline

The story begins with 5 African tribes fighting over a meteor containing Vibranium which is the strongest metal (the key of sophistication technology in Wakanda), then there is a separate tribe and also a power struggle by Erik Killmonger and T'Challa the leader of Wakanda.

3. Different main enemies

Distinct the villains in the other Avengers movie series who make a fuss and want to rule the earth, the villains in this film are actually fighting for their position to be recognized as civilian and legal heirs of Wakanda.

4. Shine at the Oscars

BLACK PANTHER movie received 115 awards and also 218 nominations at international events. At the Oscars, this movie won three awards, specifically:

- a. Award for Greatest Accomplishment in Original Music Composed for Motion Pictures.
 - b. Award for Greatest Accomplishment in Costume Design.
 - c. Award for Greatest Accomplishment in Production Design.
5. Made Sequel and Spin-off

The sequel of BLACK PANTHER 2 movie, entitled Black Panther: Wakanda Forever, is currently in production, the plan of the sequel would be released in 2022. One of the interesting facts from this movie sequel will be the debut of a new superhero character, namely Ironheart.

That is why this BLACK PANTHER movie that released in 2018 is recommended for re-watching with other series. The reason why researcher chooses this film for research, in apart from being interesting, this film is also full of humanitarian messages that emphasize a good perspective on the world of Black People.

B. Statement of the Research Problem

The statement of research problem as follows:

1. What are the types of deixis found in the BLACK PANTHER movie script?
2. What is the dominant deixis used in the BLACK PANTHER movie script?

C. Research Objective

Based on the statement of the research problem above, the researcher is expected to answer:

1. To find out the types of deixis which used in BLACK PANTHER movie script.
2. To know the dominant deixis used in the BLACK PANTHER movie script.

D. Significance of the Research

In this research, the researcher hopes that this research would be useful for the English teacher, English learner, and the research her-self.

1. English Teacher

This research expected this research can help and give contribution in English teaching. The idea of teaching deixis through music can build the students' enthusiastic in teaching learning process of deixis, especially the use of movie can also be an alternative in teach about deixis. Moreover, the researcher hopes that teachers, who often have trouble getting students interested in learning English because the media isn't interesting, are able use this study to help them in learning English (Nurhayati, 2018a). It can be used as further references for teaching deixis and their context.

2. English Learner

The researcher hopes this research, can increase English Learners' knowledge about deixis types and the context. The researcher hopes that this research can help and give contribution to the learners in understanding deixis types and their context. This research also expected that the learners able to improve their English skills, especially in reading

and writing skills by learning the deixis and their context, the learners are able to understand the discourse or utterance contained in the text. Also, by understand the types of deixis and their context, it is simple for learners to improve their focus in English skills.

3. The Reader and Movie Viewer

The researcher hopes by conducting this research, the reader and movie lovers are able to improve their understanding about the importance the types of deixis. It can make them better in understanding the movie. Deixis also can help them to find out the implied meaning of speech in a conversation, and for readers this could affect their level of understanding on a script or film as well.

E. Scope and Limitation

In this research, the researcher has scope and limitation. Scope is about what the researcher analyzes that needs to be limited, The researcher decides to restrict the scope of the study in order to get results that are more specific and in-depth. This research focused on analyzing five types of deixis based on Stephen C. Levinson, consisted of person deixis, time (temporal) deixis, place (spatial) deixis, discourse deixis, and the last is social deixis that found in BLACK PANTHER movie script. Furthermore, the deixis analysis was constrained by the researcher's concentration on T'Challa as the main

character. The main character was selected for analysis since he displayed a variety of deictic expressions throughout the movie.

F. Definition of Key Terms

The definition of key terms of the title as follows:

1. Deixis

According to Yule (1996), deixis is the most fundamental factor that has to do with utterances. Deixis is a technical word that comes from Greek. It also be interpreted as “pointing” or in linguistic form referred as deictic expression. Another definition according to Levinson (1983), A term's reference evolves or changes depending on the context in which it is used to represent a person, location, time, social difference, or position in speech. One example of this kind of word is deixis.

2. Movie

According to Barsam and Dave (2016), “movie” is defined as “a sequence of moving pictures recorded with sound that tells a narrative and is presented in a theater or movie.” Movie is one form of media that portrays human social life (Ramayanti & Marlina, 2018).

3. Script

According to (Barsam & Dave, 2016), A play, film, broadcast, or speech, among other things, all have written texts that are referred to as scripts. A screenplay is another name for a script, which refers to a written work created by screenwriters for a movie, television show, or video game. Scripts may also be called teleplays.

4. Context

Based on Hasanah & Aziz (2016) defines Depending on whether it is in spoken or written form, context may be defined as any information necessary for understanding an expression, such as a person, place, or object. It is crucial to the meaning of an utterance or a phrase to include it.