

## TABLE OF CONTENTS

<b>COVER .....</b>	i
<b>INNER COVER .....</b>	ii
<b>ADVISOR APPROVAL SHEET.....</b>	iii
<b>BOARD OF THESIS EXAMINERS' APPROVAL SHEET .....</b>	iv
<b>MOTTO .....</b>	v
<b>DEDICATION SHEET .....</b>	vi
<b>DECLARATION OF AUTHORSHIP .....</b>	vii
<b>ABSTRACT .....</b>	viii
<b>ACKNOWLEDGEMENT.....</b>	x
<b>TABLE OF CONTENT.....</b>	xii
<b>LIST OF TABLE .....</b>	xvi
<b>LIST OF APPENDIX .....</b>	xvii
<b>CHAPTER I: INTRODUCTION .....</b>	1
A. Background of the Study.....	1
B. Research Problem.....	7
C. The Aim of Study.....	7
D. Significance of Study .....	8
E. Scope and Limitation of the Study.....	8
F. Definition of Key Terms .....	9
<b>CHAPTER II: REVIEW OF LITERATURE .....</b>	11
A. Perception.....	11
1. Definition of Perception .....	11
2. Types of Perception .....	12
3. General Characteristics of Perception .....	13
4. Factors Affecting Perception .....	14

5. Perceptual Aspects .....	16
B. Impact.....	17
1. Sense of Positive Impact .....	17
2. Sense of Negative Impact.....	17
C. Instagram.....	18
1. Definition of Instagram .....	18
2. Instagram History .....	22
D. Vocabulary .....	24
1. Definition of Vocabulary.....	24
2. Types of Vocabulary .....	25
3. Vocabulary Learning .....	27
E. English Learning Account .....	29
F. The S-O-R Theory.....	30
G. Theoretical Framework .....	33
H. Previous Study .....	35
<b>CHAPTER III: RESEARCH METHODS.....</b>	<b>37</b>
A. Research Design.....	37
B. Population, Sampling, and Sample .....	38
C. Methods of Data Collection .....	40
D. Methods of Data Analysis.....	50
<b>CHAPTER IV: RESEARCH FINDINGS AND DISCUSSION .....</b>	<b>53</b>
A. Data Presentation .....	53
B. Research Findings .....	54
C. Discussion .....	82
<b>CHAPTER V: CONCLUSION AND SUGGESTION.....</b>	<b>86</b>

A. Conclusion .....	86
B. Suggestion.....	87
<b>REFERENCES.....</b>	<b>87</b>
<b>APPENDICES .....</b>	<b>91</b>

## **LIST OF TABLE**

Table 2.1 Theoretical Framework .....	32
Table 2.2 Previous Study .....	34
Table 3.1 Likert Scale Scoring.....	40
Table 3.2 Test Result of Pretest Validity .....	42
Table 3.3 Reliability Testing.....	43
Table 3.4 Test Result of Pretest Reliability .....	44
Table 3.5 Distributions of Questionnaire Items .....	45
Table 3.6 Questionnaire Statement Items by Aspects.....	45
Table 3.7 Questionnaire Statement Items by Indicator.....	47
Table 3.8 Score Percentage and Categories Each Questions of Each Statement ..	50
Table 4.1 Total Score and Average Percentage Score per Aspect.....	53
Table 4.2 Questionnaire Result per Indicator .....	54
Table 4.3 The Average Value of the Percentage and Total Score per Statement Item .....	56
Table 4.4 Result of Design Indicator .....	58
Table 4.5 Result of Content Indicator .....	61
Table 4.6 Result of Benefit Indicator .....	64
Table 4.7 Result of Easy Indicator.....	66
Table 4.8 Result of Interest Indicator.....	68
Table 4.9 Result of Being Active Indicator .....	74
Table 4.10 The Result of the Analysis o Students' Responses Based on Aspect and Indicators .....	76
Table 4.11 Test Result of Posttest Validity Using SPSS .....	79
Table 4.12 Test Result of Posttest Reliability Using SPSS .....	80

## **LIST OF APPENDICES**

Appendices 1 Questionnaire of Instrument.....	90
Appendices 2 Validation Sheet of Questionnaire Instrument .....	94
Appendices 3 Recap of Respondents Identity and Questionnaire Result .....	100
Appendices 4 Output the result of Pretest Validity Using SPSS .....	104
Appendices 5 Output the result of Pretest Reliability Using SPSS .....	105
Appendices 6 Output the result of Posttest Validity Using SPSS.....	106
Appendices 7 Output the result of Posttest Reliability Using SPSS .....	107
Appendices 8 Display of Questionnaire on Google Form .....	108
Appendices 9 Questionnaire Distribution Process Via WhatsApp Application ...	109
Appendices 10 @english_learning_everyday Instagram View .....	110
Appendices 11 Guidance Consultation Form .....	114
Appendices 12 Curriculum Vitae.....	117