CHAPTER I

INTRODUCTION

This chapter presents the baground of the study, statement of the research problems, objectives of the study, significance of the study, scope and limitation of the study, and definition of key term.

A. Baground of the Study

Language is the human ability to communicate with other humans by using words or gestures and others. Language has an important role in human life because language is the main communication tool. In our lives today, English is an international language that is widely used in various countries. English is the most studied language, most of science and technology in any field are mostly written in English. English is also used in various fields such as education, business, economics, politics, etc. In terms of education, learning English make us add a lot of new knowledge, understand the diversity of languages, cultures from other countries and etc. So English is very important to learn.

However, when we are studying English, media is needed to support learning. Media has an important role in learning. There are three media namely visual, audio and audio visual. Audio visuals are more interesting because can be seen and heard. Audio visual media provides an entertaining and teaching effects. Movie is one of audio visual media that can be used for learning English. To increase motivation in learning English, movies are interesting and not boring because of that almost everyone likes movie.

Movies are also included in literature. Literature can also interpreted as a reference used to obtain certain information. According to Learning (2015:1) Literature in its broadest sense is written work. It means that literature is not only in the form of writing, but can be in the form of recordings, movies, or other objects that can provide useful information. Literature can be interpreted as a source or reference used in various activities in the world education or other activities. In terms of education watching movie can make students learn about foreign language and also the educational and human values. In other hand, watching movies can teach us things that are not taught in schools, it is educational value and human value. Educational value is teaching about the cultivation of values where the value in this term tends to personality, morality, etc. Cooper (1986: 15) states that educational values are the concept of values and rules that leads how to teach a person the right concept, or an understanding that other people count or grasp other people emoticon. It means educational value is inculcating good value, such as moral values, character, personality, etc. while human values are values related to human morals that are standard and universal.

We can take many lessons from watching movies. This movie is very good and educational. In this movie also contain human values. This movie won many awards such as Teen Choice Awards: Choice Movie Drama 2017, Critic's Choice Movie Awards: Best Young Performer 2018, Teen Choice Awards: Choice Movie Actor Drama 2017, NAACP Image Awards: Outstanding Actress in a motion Picture, Deauville American Film Festival: Public's Choice Awards 2017.

This movie is different with movie that have been studied before, most of the previous study only researched about educational values or human values but in this movie the researcher has two focuses it is educational values and human values. This movie is very good for educating children in a good way.

"Gifted" movie tells a story of a child named Mary, she was very genius, she also has a mother who was genius like her but her mother died because of depression. Her mother depressed and commited to suicide, it was because of her grandmother pressure. Finally her uncle protect and sent her to a regular school. He wanted Mary to life like the other children in her age. He did not want Mary depressed like her mother.

Previous study on educational values analysis has been conducted by previous researchers. The first previous study conducted by Ramadhani (2020) a student of State Islamic University Sayyid Ali Rahmatullah Tulungagung entitled *An Analysis of Educational Value In Finding Nemo Movie*. She found nine types of educational in Finding Nemo Movie it was brave, self confidence, honestly, sacrifice, love, respect, loyalty, kind and friendly, not selfish. The second study conducted by Wiyoso (2019) a student of State Islamic Institute of Tulungagung entitled "*Educational Value In The Shawshank Redemption Movie Directed By Frank Darabont*" he found ten educational values in this movie it was discipline, hardwork, independence, religious, environmental care, like to read, social sensitivity, creativity, communicative, appreciating achievement.

The third study conducted by Auliyak (2019) a student of State Islamic Istitute IAIN Salatiga entitled "*An Analysis of Human Values in Zootopia Movie*". She found ten human values in this movie it was universalism, benevolence, tradition, conformity, security, power, achievement, hedonism, stimulation, self-direction.

From the research above, we can conclude that education can be get not only from formal class, but we can get it everywhere like from movie. Students not only learn English through the movie but can also learn about the educational value in the movie.

The researcher concludes that many similar studies about movie have been done. But they have different focus on this research about educational value and human value in Gifted movie as a result, the researcher has high interest to conduct a research study entitled An Analysis of Educational and Human Values in "Gifted" Movie.

B. Research Question

Based on the background above, the following research problems are proposed:

- 1. What are the educational values found in "Gifted" movie?
- 2. What are the human values found in "Gifted" movie?

C. Objectives of the Study

- 1. To analyze the educational values found in "Gifted" movie.
- 2. To analyze the human values found in "Gifted" movie.

D. Significance of the Study

The result of the study is expected to provide some significances to the following reasons:

1. For Students

Students can understand deeply the educational and human value in a movie. It is very useful for informal learning and enriches student's knowledge about educational and human values.

2. For Teachers

Teachers can use movies as learning media. Teachers can make learning more interesting and less boring. Teachers can also increase student's interest in learning. 3. For Parents

This study will give the parents an overview of a good educational and human values. Parents can apply which educational and human values are good for their children. Parents can learn how to educate their children in a good way.

4. For Researchers

This study will be an inspiration for other researchers in learning educational and human values.

E. Scope and Limitation of the Study

The scope of this study to focus on the educational values. The study was limited in analizing the movie entitled Gifted.

a. Subject of the Research

The subject of the research will be the analysis of educational value and human value in Gifted movie.

b. Object of the Research

The Object of the research will be the analysis script of Gifted movie.

c. Place of the Research

The research will be conducted at library.

d. Time of the Research

The time of the research will be conducted in 2021/2022.

F. Definition of Key Terms

The definitions of key terms as follows:

1. Movie

Movies are live images or moving photos. Movie is a type of audio visual communication which uses moving pictures and sound to tell stories or teach people something.

2. Value

Values are conceptions that exist in the minds of people or organizations about things that are considered meaningful in life. According to Oyserman (2015: 36) values are internalized cognitive structures that guide choices by evoking a sense of basic principles of right and wrong (e.g., moral values), a sense of priorities (e.g., personal achievement vs group good), and create a willingness to make meaning and see patterns (e.g., trust vs distrust).

3. Educational value

Education is all learning experiences that take place in all environments and all life. According to Farrel (2009, p.2) education leads to change. It means education brings change for the better live. Education is the process of facilitating learning, or the acquisition of knowledge, skills, values, morals, beliefs, and habits. Education often takes place under the guidance of others, but it is also possible to be self-taught. Educational value is a value related to education, but in this term it is about the education in a broad sense, not only formal education such as in school but character building, instilling positive values, etc.

4. Human Value

Human values is universal moral values. Debbarma (2014:193) stated that human value is a theory about what things in the world are good, desirable, and important. He also said that human value is generally known to be a moral standard of human behaviour. It means human values is a value that used as a standards of human behavior to treat other humans.

5. Gifted Movie

"Gifted" movie is an American drama movie that released on 2017, written by Tom Flynn, directed by Marc Webb, produced by Film Nation Entertainment and Grade A Entertainment, This films tells the story of a little girl named Mary that very genius. She became a struggle between her uncle and grandmother. They were fighting over custody of Mary.