

## **CHAPTER I**

### **INTRODUCTION**

This chapter presented about background of the study and additional information which support the explanation about this research. The discussion is presented under the following sub headings:

#### **A. Background of study**

Language is one of the most crucial components of any successful conversation. Language is a way for people from different parts of the world to talk to each other. In current day and age, the language that is used the most often as a global language is English. In Indonesia, English is taught officially as a foreign language from junior high school through university.

From the paragraph above, it can be inferred that language is a media to deliver message. It is used by the speaker in order to communicate with listener. In understanding people's intentions, someone should understand the context when communicating with others. There is a part of linguistics that studies how people communicate called pragmatics (Armis, 2021; Fahrurrozi, 2015). According to Sperber & Wilson as cited in Falkum (2018), pragmatics is the study of how listeners tailor their utterances to the communicative needs of their interlocutors and utterance-situation, in line with their preferences and abilities.

Pragmatics, the study of communication, includes the examination of speech styles, which are described as variations of speech used in interpersonal interactions (Hamdany, 2017). To explain it, we shall acknowledge that people

have their own style to communicate. However, the condition, situation, and whom someone communicate with play a significant role to their style in communicating their intention. Therefore, according to Hardison (2005), style variations occurred as a consequence of whether speech was scripted where attention may be directed toward articulation, or unscripted as in conversations where a talker is more focused on the meaning of an utterance.

Speech style can be sorted on an extended from informal to formal. According to Joos, speech style has five types, there are: consultative style, intimate style, informal style, formal style and frozen style (as cited in Yuniati, 2020). These speech styles will be used in accordance to the condition and situation the speaker is in. A speaker's choice of speech style is therefore informed by their awareness of their audience and the context in which they will be heard (Baker & Bradlow, 2009).

It is crucial to use the proper language and style while communicating with others, since a speaker's style might hinder his or her ability to transmit the intended message. It relates to how formal or casual the language should be, as well as how effectively it is adapted to the sensibilities and expectations of the audience. Most of the time, speakers try to use a more structured form when they are giving a speech to a large group and a less formal style when they are communicating to a small group. In addition, if we learn more about different speech styles in the context of communication, we will be better equipped to make our own arguments and comprehend what others are attempting to convey.

Now, as the time passed by, the era has changed. People can communicate in different ways. All situations can be depicted and described in such a way that other people will understand. One of the ways that people can see other people's situation in communicate is through movie. According to Barsam & Monahan (2016), a movie is a popular motion pictures that is produced and marketed by a large commercial studio.

Movie is created using many elements such as story and plot, order, events, setting, scope, and suspense or surprise. These elements will be repeated in specific duration of time through particular method of picture movement so it makes the content more interesting. Hence, people love to watch movies in any platform.

Numerous research have been done in the past to determine the specific speech styles used in movies. One of them is conducted by Suroso (2018) with the tittle "*An Analysis of Speech Styles Used by Desmond Doss in Hacksaw Ridge Movie*". As it had been written on the title, the research was conducted to discover the speech styles that are used by Desmond Doss in Hacksaw Ridge movie, they are formal, consultative, casual, and intimate speech style with total number of speech styles was 191 statements. Other than that, the study also found the reason why Desmond Doss used these speech style based on Martin Joos theory.

Other previous study is written by Mahbub (2019) with the title "*Speech Styles Performed by The Main Characters in Zootopia Movie*". The research is focused on analyzing the most used types of speech style in Zootopia movie.

The findings of the research showed that there is frozen style, formal style, consultative style used in the movie. However, the most used types of speech style in the movie are casual style with total 8 utterances and intimate style in 7 utterances.

Another previous research is written by Yuniati (2020) with the title “*Speech Style Analysis of Main Character Merida in Brave Movie Script*”. The main research problems are focused to discover kind of speech styles that are used in Brave movie script. The data of the research was analyzed based on 5 types of speech style in Martin Joos Theory.

Meanwhile for this study, researcher examined the speech styles used in Dolittle movie. It is conducted to analyze the speech styles mostly used by the main character of Dolittle movie, that is Dr. Dolittle. The other focus of the study is to explain the function of the speech style used in the movie. The difference of this research is the data source that will be collected from watching the movie and the script.

Dolittle movie is a 2020 American movie which starred by Robert Downey Jr. This movie mainly tells the life of a physician who can talk to animals. The movie was directed by Stephen Gaghan. This movie is interesting to watch because of how the main character, Dr. Dolittle, can talk to animals.

It is a very unusual communication. As language communication is commonly used among people, not animals. Therefore, all the types of speech style will be the primary base for the researcher to do this study of main character in Dolittle movie with the hope that researcher can find kinds of

speech style is used in the movie.

### **B. Research Question**

Based on the background of the research above, we can come up with the following research question:

1. What kind of speech style are used by the main character in Dolittle movie?
2. How is the lexical and grammatical form of the mostly used speech style by the main character in Dolittle movie?
3. What is the function of the most used speech style by the main character in Dolittle movie?

### **C. Objective of research**

The following is the stated goal of the study, which is to provide a response to the research question:

1. To find out the various types of speech style used by the main character in Dolittle movie.
2. To find out the lexical and grammatical form of the mostly used speech style by the main character in Dolittle movie.
3. To explain the function of the most used speech style by the main character in Dolittle movie

### **D. Research Significance**

It is hoped that the results of this study will help with both the theory and practice of language, especially for:

1. Theoretically, the results of this research should make it easier to understand pragmatics, especially when it comes to speech style.
2. Practically, the research findings will be useful for:

- 1) English Department

It is anticipated that this research makes a contribution to the field of linguistics, particularly with the use of different speech styles.

- 2) The Other researcher

The material discussed in this study is related to English linguistics, this research can be additional resource in development of language learning, make it easier for anyone to learn about sociolinguistics lessons.

### **E. Scope and limitations of the research**

The scope of this research includes the study of analyzing speech style. However, the analysis itself has the limitation only on the dialogue of the main character in Dolittle movie, that is Dr. Dolittle. The dialogue is served in the script form and focuses on category of speech style proposed by Joos. This research was classified into movie script study.

### **F. Definition of terms**

In order to avoid any misunderstanding when readers read this study, so it is necessary to describe the following key terms:

1. Speech style

Speech style may be described as a variant of language that is

used by individuals in the course of social interaction with other individuals (Hamdany, 2017). In this study, researcher will examine the main character's speech style of Dolittle movie based on Martin Joos theory.

## 2. Character

Character means any of the beings who play functional roles within the plot (Barsam & Monahan, 2016). The main character in the film Dolittle became the main focus of the research, he was named Doctor Dolittle.

## 3. Dolittle

Dolittle, which is also called *The Voyage of Doctor Dolittle*, is an American fantasy adventure movie coming out in 2020. It is directed by Stephen Gaghan and based on a story by Thomas Shepherd. Robert Downey Jr. plays the main character, and Antonio Banderas and Michael Sheen play live-action roles. Emma Thompson, Rami Malek, John Cena, Kumail Gomez, and Marion Cotillard lend their voices to a variety of animals.