

CHAPTER I

INTRODUCTION

This chapter contains the background of study, the research formulation, the research objectives, the significance of the research, the scope and limitation of the research, and the definition of key terms.

A. The Background of the Research

The world of knowledge needs progress of educational institution, as well as preschools. Most of them should be given with relevant accesses, strategies, activities that applied in the process of civilizing speech, dialect and style to the learners (Nurhayati, 2008:1). All of that are incorporated in studying and directing them in the evaluating literature.

Literature is an expression of human thought that is depicted in a media. The media can be used as a bridge to acquire skills in literary analysis (Nurhayati, 2014). Literary works are divided into two types; instructive literature and creative literature. Instructive literature explains about facts, history, explanations, reality, and beautiful life figures, while imaginative literature is fantasy by using connotative language, the art of imagination and aesthetic art.

Goodman (2001) explains that literature includes experimental writing in the form of language to produce images or creative ideas that involve the reader's imagination intentionally and creatively. Literature is an utterance of an author's expression in the structure of written or oral works, depend on the idea, point of view, and experiences of the author, in a creative form through the medium of

language. Literary works have benefits and positive impact for human life because they can entertain, improve knowledge and enrich readers' horizons.

There are three types of literary works, namely poetry/poetry, prose, and drama/film. In contrast to poetry and novels which consist of written texts, films are a more complete mass media because they use moving images and sound to tell stories that can be enjoyed by all ages.

(Hornby, 2005) states that a film/movie is a moving images that taken with sound and explained/told with an unique story that is displayed on mass media, especially TV, as well as theatre.

Based on (Sapp, 1986) movie is a moving image that acts as a derivation of amusement or as an art form. Movies not only tell a unique story or provide entertainment but also provide unique and interesting works of art because the ideas are displayed in the form of moving images. Movies can be used as a means of entertainment, criticism, propaganda, political and advertising tools, as well as educational tools. The action in the movie also can encourage intriguing ways of inspiring language learner and teacher (Nurhayati, 2016) The educational value in a movie can be applied as a knowledge tool to foster moral values. Mostly, the most important thing in a movie is moral values.

There is one aspect that can make the film's elements interesting to discuss, which includes: theme, plot, character, characterizations, setting, and point of view, which we can call as intrinsic elements. The intrinsic element is one of the elements that can build literary works. Pradopo (2003:4) explains that the intrinsic elements of a literary work have a solid characteristics. These characteristics

include the kind of literary work (genre), thoughts, feelings, style of language, style of, and the structure of literary works. Further analysis of the intrinsic elements by experts is referred to as a constructional approach or structuralism. Structuralism is a scientific discipline that views literary works as a structure consisting of several elements such as themes, plots, settings, characterizations, viewpoints, language styles, and moral values that are interrelated. This is explained by Sangidu (2004:16).

Moral values contain messages in the form of advice. Based on (Bertens, 2002) moral values are related to a person's behavior as a human being. Therefore, moral values include understanding the commendable and despicable of human actions and behavior depend on the rules that apply in a society. The nature of good and bad in certain things is relative. This means that something that is considered good by a person or a nation, is not necessarily similar as another person or nation. Keraf (1991) explains that, morality acts as a regulator and guide for humans to behave commendably so that they can be categorized as good human beings and can avoid despicable behavior.

Intrinsic elements and moral values have a relationship that is bound in literary works, especially in the analysis of intrinsic elements and moral values in a literary work. One of the close relationships between the intrinsic element and moral value is that moral value is one of the elements of the intrinsic element. Moral value and intrinsic elements have similarities in a literary work, which is a science of language that is studied in the analysis of a literary work and also has a major contribution in the analysis of literary works because moral value is part of the intrinsic element that includes linguistics.

Among many movies, "*The Cars*" movie is an example of an attractive movie. This movie is made by producer named "Daria K. Anderson and produced in 2006 . The "*Cars*" movie is an example of several movies and kind of racing movie. This movie was played by talented actors from U.S.A. The "*Cars*" story describes A racer who has just won a racing tournament has an arrogant nature at first but in the end he turns profitable thanks to the support of his friends. It often happened when a person who had just received an abundant treasure ended up being arrogant. But because of what he did, he got what he had done in return and over time, he regretted it and promised not to do it again. "*The Cars*" movie can be witnessed by various age.

"*The Cars*" movie is used as object for analysis, because this movie contains kind of moral values that can be to make a good encouragement in life. This movie also have several moral value about knowledge and educations and this movie we also can see the good relation between an amateur and legendary. Not only that, this movie is a kind of family movie. It means that all among ages can watch and this movie can inspired people to be a commendable human in their life and not to be arrogant. It is supposed that this research can give and share new knowledge to the readers about intrinsic element and moral values of the movie.

The reason of the researcher/writer (myself) is interested in analysis and find intrinsic elements and moral values because it can be easier for us to know the points of intrinsic elements, especially moral values that have a big contribution towards the human life and have a guide for us to to have a better view on how to live in social life. The researcher chose the movie "Cars" as the subject of this research because this movie has many advantages that cover

people's lives. One of them is that this movie has a several of moral values that can be applied in the real world. In addition, this movie has an interesting intrinsic element to discuss because it is the object of this research.

There are many previous research which is related to intrinsic elements and moral values and give guidance/inspiration for the writer to write about the intrinsic and moral value in "*The Cars*" movie. The first previous research was conducted by Risma Amanda (2020) from IAIN Tulungagung entitled "The Analysis of Moral Value in Karate Kid Movie". The second previous research was conducted by Susanto (2019) from STKIP PGRI Trenggalek entitled "An Analysis of Intrinsic Elements of Kungfu Panda 3 Movie". The last previous research was conducted by Ardila Yulfani and Heni H. Rohmah (2021) from Suryakencana University entitled "An Analysis of The Intrinsic Elements and Moral Values in Bad Genius Movie". From the three previous studies, there are significant similarities and differences. One of the similarities from the previous study is that they both conduct descriptive qualitative research with the subject of the movie. The difference between the three previous studies is the object of the research and the results of the discussion of the three previous studies. The first previous study analyzed movies with moral value objects and found various kinds of moral values that have been obtained. Namely: Bravery, honesty, peace ability, self-reliance, respect, justice, love, and kindness and friendliness. The second previous study analyzed movies with intrinsic elements as objects. While the last previous study analyzed movies with intrinsic elements and moral value objects and found various kinds of moral values that have been obtained. Namely: Honest, peace ability, love and affection, and respect.

In this research, the researcher analyzes about combination of intrinsic elements and moral value that found in one movie. The researcher analyzed the intrinsic elements and moral value of movie "*The Cars*".

The researcher use two theories to complete this the research. The first theory is Structural approach theory proposed by Burhan Nurgiyantoro (1994) which is used to analyze intrinsic elements. This theory explains that the first step in a literary research is to use structural analysis. (Abrams in Nurgiyantoro, 1994:36) explains that "the structure of a literary work can be interpreted as an arrangement, affirmation and description of all materials and parts that are components that together form a beautiful circle". Structural analysis is one of the literary studies that focuses on the relationship between the building blocks of literary works. The structures that make up the literary work are: characterizations, plot, center of narration, setting, theme, and so on.

While the second theory is Linda and Eyre's (1997) theory which is used for the basis/concept of analyzing moral values by note taking. They mention that there are several moral values that can include character education or relate to human's lives, there are: Values of Being, and Values of Giving.

Based on the explanation above, the researcher distinguishes this research and also suggests the uniqueness of this research. One of the uniqueness of this research with other research is that this research contains research on intrinsic elements and moral values in a movie. This research should be done by a student majoring in literature, but the researcher is trying something or researching something that has never been studied before, especially students majoring in English education.

Based on interpretation introduced above, the researcher is concerned to conducting a research entitled “ An Analysis of Intrinsic Elements and Moral Value in Movie Entitled Cars “

B. The Formulation of Research

Based on the background of study above, the researcher formulates of research problem as follows :

1. What are the intrinsic elements found in “*Cars* “ movie?
2. What are the moral value found in “*Cars*” movie?

C. The Objectives of the Research

From the research problem that stated above the objectives of research as follows:

1. To find out the intrinsic elements and moral values in “*Cars*” movie.
2. To know the kind of intrinsic elements and moral values found in “*Cars*”.

D. The Significance of the Research

1. Theoretical Significance: The researcher expect that this research will improve the reader’s knowledge and give more comprehension and references in analyzing about intrinsic elements and moral values of movie.

2. Practical Significance:

a. For reader

This study helps them to analyze about intrinsic elements and moral value in literary works (especially movie) and give more understandings and references.

b. For other research

This study can be one of references in research about analysis of intrinsic elements and moral values of movie.

E. The Scope and Limitation of the Research

In this research/study, the researcher analyzed the intrinsic elements (literary works), and moral values. Then, the researcher analyzed the intrinsic elements and moral values found in the movie.

F. The Definition of Key Terms

1. Intrinsic Elements.

The intrinsic element is one of the elements that build literary works. Pradopo (2003: 4) states that intrinsic elements of a literary work have concrete characteristics. In literary works (especially movies) intrinsic are in the form of themes, plots, characterizations, setting, point of view, and language style.

2. Moral Values.

Moral Values is the value of kindness and ugliness of human behavior in the social life. It is related to the morality of humans.

3. Analysis

According to Hornby (2005:49), Analysis is the detailed learning or investigation of something in order to understand more about it. The study of such element parts and their interrelation in making up a whole.

4. “*The Cars*” movie.

“*The Cars*” movie is a 2006 American computer-animated sports comedy film produced by Pixar Animation Studios and published by Walt Disney Pictures. The movie was directed by John Lasseter from a screenplay by Dan Fogelman, Lasseter, Joe Ranft, Kiel Murray, Phil Lorin, and Jorgen Klubien and a story by Lasseter, Ranft, and Klubien, and was the final film independently made by Pixar after its purchase by Disney in January 2006.