

CHAPTER III

RESEARCH METHOD

This chapter presents with the research method, this chapter deals Research Design, Data and Data Source, Data Collection Method, Credibility and the last is Data Analysis an Interpretation.

A. Research Design

In this study the researcher was library research with qualitative approach. It is descriptive qualitative research because it attempts to describe the linguistics phenomena found in the movie. It is focused on illocutionary acts based on Searle's categories and the strategies of speech act found in The Great Gatsby movie script. The purpose of qualitative research is to understand something specifically, not always looking for the cause and effect of something and to deepen comprehension about something that studied (Moleong, 2009:31). The result of descriptive qualitative not shows with statistic procedures in analyzing the data, but the results present data in form of description. It is because of the data that collected was words and may picture, not numeral data. Because of this, the report consist of quotation to give the image of the report. In a qualitative research, the researcher made accurate explanation to analyze and present what have been found.

B. Data and Data Source

Primary data in qualitative research have form as words and acts. Moreover of that is an addition data such as document and the others (Moleong, 2009 :157). The data of this research are in the form of utterances produced by the main characters in “The Great Gatsby” movie script, the main characters in that movie are Nick Carraway, Jay Gatsby, Daisy Buchanan, Tom Buchanan, and Dr. Jack Thompson. It is an American romantic drama movie based on 1925 romance novel written F. Scott Fitzgerald. The data are taken from speech act in The Great Gatsby movie script. The primary source of the data is the movie itself. To complete the needed, some information from library and internet is collected and other books related to this study.

C. Data Collection Method

In this study the data are collected through documentation. Documentation is the method used in scientific research in order to collect the data by using document. According to Guba and Lincoln, document is all of written substance or film (Moleong, 2009: 216). This method used because it can be made to examine and interpreting something (Moleong, 2009: 217). From this script, the writer collected data that needed.

In this research, writer has done steps to collecting data. These steps were conduct by the writer with influence on the observation technique („simak“ technique) of Sudaryanto (1993:133). The necessary steps of collecting data are as follows:

1. Downloading the movie script.
2. Watching the movie more than once.
3. Reading and observing the dialouge from the script.
4. Collecting the data by watching the movie and trying to understand it deeply and looking for all of utterances.
5. Collecting the data to classify it into categories of illocutionary act based on Searle's categories.
6. Collecting and selecting the every utterances in the movie into the strategies of speech act (direct and indirect speech act).

D. Credibility

This part explains about the trustworthiness of the inquiry's in library research. Credibility is a construct that refers to how much the data collected accurately reflects the multiple realities of the phenomena, Lincoln & Guba in Brown (2002).

The researcher checked credibility by watching movies as well as reading the script at many times. And I read the script many times to would sure that the identification of speech act found in the movie script was correct based on the theory of speech acts proposed by Searle.

E. Data Analysis and Interpretation

The procedure of data analysis can be drawn as follows:

1. Identifying the data which collected from the dialogue in script.

2. Applying the theories related to the problem and anything needed based on the purpose of the study. In this case, the researcher uses speech act theory to identify the illocutionary acts and the strategy of speech act used by the main characters in The Great Gatsby movie script.
3. Interpreting the utterances to find its function.
4. Finding the function in every utterance based on the theory.
The writer try to explain in every utterance based on its fuction.
5. Making conclusion based on analyzed the data.