

## CHAPTER I

### INTRODUCTION

This chapter provides the study's background, as well as the study's purpose, which is to answer the research question.

#### **A. Background of the Research**

In today's world, we are being inspired by many entertainments. Literature is one of the many forms of entertainment which gives us meaning to live life and to appreciate the growth of others. Besides from Wallek and Warrant (1976: 94), literature is an outcome from the author's imagination. The environment, history, and significance of literary learning, and the meaning of studying literature can help us understand life better because literature is a mirror of life that can occur in social reality.

People can admire various forms of literary works, including songs, novels, poems, and movies. The movie is classified as a literary work by Stemp & Raengo (2004: 81), because movie is an artistic job of art. Film usually named a picture or film. In addition, Trianto (2013: 13) describes film as the product of an imaginative film maker process that incorporates different elements, such as concepts, principles, belief structures and ways of life, aesthetics, standards, human behaviour and technology. In order to convey a

feeling and creativity of somebody, movie has an important role.

Besides from Oxford Advanced learner's dictionary (7<sup>th</sup> Edition :246) "Character and Characterization are important elements in literary work. Characteristic refers to the features and qualities that differ from others a person, group of people or place."

A character can be called human, an animal, a being, a bug, or something in a plot. For executing the acts and voicing dialog, authors use characters, pushing the story down a plot line. W.B, W.B.Saunders, (1977: 126) states that the characters, a number of characteristics that can be seen in persons, are actual and independent properties displayed by individuals. According to Khomsinati (1999:24) Main characters are typically round characters, with well- developed personalities that are realistic. These characters changeoften as the story progresses, and if they do, they are characterized as dynamic. It means the main character is the figure who has the most prominent role in a drama, novel, or movie.

According to Danbury (1829: 291) Characterization is the image of the character in a story, while the character has a role in a story. The attitude and behavior of imaginary people in the literature is persevered to ensure that it is believable for the audiences of the author. It means that in literature characterization is described as a character in a story that distinguishes one character from another.

Characterization remains one of the key building blocks of

literature nowadays, no matter what type or media the narrative uses. Something that tells the viewer about the character is characterization, but the most common techniques are concrete behavior, dialogue, explanation, and acts, feelings, and words of the other characters with respect to the character.

Human beings can learn a variety of ideals in society. Moral value is one of them. It is a value of a person's excellent or negative attitude, which is usually a guideline in social life. Moral values, according to Wibawa (2013: 173), can be used as a reference norm for a person or a group of people to decide whether their attitudes and actions are good or bad. According to Berterns (2002), moral values are concerned with one's conduct as a human being.

According to Hornby (2005), A film is a movie image that conveys stories and is shown on TV, in theatre, or in cinema, with a sound recording. It will be easier for people to understand what kind of moral values can be found in the plot of the film by watching it. On the other hand, almost everyone in this world enjoys watching movies. It relaxes them and gives them a lot of information.

In a pandemic era, everyone is required to stay at home, so many people spend their free time watching movies. Movies are educational media that can be watched by the public. In education, movie has several advantages. Students can get education from the movies they watch. There are so many types of movies that have been released, but not all movies circulating among the public can be used as learning media. Moana movie is a movie that had educative and inspirational story so that it can be used as a media of learning because this movie

had a unique main character and many moral values that we can learn. The researcher raised the research entitle "Characterization Of Moana As The Main Character In Moana Movie" to add learning resources about characteristics and moral values.

The movie Moana was brought up as a topic, Moana is about a Disney princess. However, Moana presents a different story from other Disney princesses. This film focuses on Moana's struggle to save the people and find her identity. There is no love story with a handsome prince and romantic kisses like other Disney princesses. Moana is also a best seller and winner of other awards such as the Nevada Feature Critics Society's best animated film, Best Favorite Family Film. Moana is a 2016 animated film that tells the story of the struggles and adventures of a 16-year-old girl to protect her island when a demigod named Maui steals Fiti's heart. A great story and animation with a beautiful soundtrack for children. Moreover Moana is very characteristic.

The equation in the previous study thesis by Wardiana (2015) entitled "A Study on Characterization of The Main Characters in The Sherlok Holmes Movie". both discussing the character of differences with my thesis, in addition to discussing the characters in my thesis, discussing the moral value in this movie.

The writer intended to a study concerning with Moana's characterization described in Moana movie and Moral Value in Moana Movie. Many researches have conducted the research about the characterization in the movie such as thesis by Fitriah Andini AM (2017) entitled "Deconstructios of Characters in Moana Movie". Other

thesis by Cindy Putri (2017) entitled “The Characterization of The Main Character In Gone Girl Film”. Also thesis by by Wardiana (2015) entitled “A Study on Characterization of The Main Moana's described Characters in The Sherlok Holmes Movie”.

## **B. Research Question**

The study seeks to identify some of the main issues related to the movie. The depiction of the "Moana" movie is based on the following question:

1. How is Moana's characterization described in Moana movie?
2. What are the moral value found in Moana movie?

## **C. Objectives of Research**

Be based on the formulation of the problem, purpose of this study are :

1. To know how Moana's characterization described in Moana movie
2. To find out what are the moral value in in Moana movie

## **D. Significance of the Research**

The writer hope that the study is going to be helpful to readers both theoretically and practically. In theory, this research can provide the additional results:

1. To broaden one's understanding of characterizations and moral values
2. To add to and enrich one's knowledge of the main character and moral values in a movies.
3. To add to the body of knowledge in the field of movie analysis, particularly in terms of characterization and moral values.

In practice, the following benefits are expected from this

research:

1. For students: based on the findings of this research, it can encourage students in learning about the movies, particularly the major character's characterization and moral values. Students' English skills are expected to improve as a result of watching movies.
2. For teachers: the findings of this research can also be used as reference for characterization and moral values information. Making a movie as an option in teaching the topic of characterizing the main character and moral values.
3. For other researchers: The findings of this research are intended to increase knowledge of literary analysis, particularly for those researching the characterization of the main character and moral values.

#### **E. Scope and Limitation of the Research**

In actual fact, literature does not apply only to drama, but also to prose, poetry, fiction. A movie is selected as the subject in this study. There are several kinds of movies, but the writer is more interested in the "Moana" movie.

In the research, the researcher limits the discussion about Moana as a main character in Moana movie. The writer focuses her analysis in Moana's characterization, and Moral value in the movie.

#### **F. Definitions of key terms**

Some of the terminology used needs to be explained so that there is no misinterpretation of this research as follows:

### 1. Character

Besides from (DG Mandikdasmen - Ministry of National Education) Character is a style of thinking and acting which characterizes everyone in the family, in the society and in the State. Persons of good character are those who can make choices and pay for the repercussions of their actions.

### 2. Characterization

Characterization is a way of conveying knowledge about characters in fiction. Information can be opinion, gender, motivation personality, look, age, social condition, sexual identity, and so on. By characterizing each character, the reader can understand each character and hence can understand the whole plot. According to Martin's "Introduction to English Literature Guide". Statement (1994:95) Characterization means how the writer informs the reader about the physical and non-physical features of the people in the story.

### 3. Moral values

Moral values are about the good or bad attitude of a person's personality. Moral values are usually instilled since people are young because moral values are often used as guidelines in social life.