

ABSTRACT

Fatkuljanah, 2021, *Characteristic of Smartphone Usage as Communication Media for Students of Madrasah Aliyah Ma'arif in Udanawu Village, Skripsi, Adviser: Budi Harianto, S. Hum., M. Fil. I*

Keywords: *communication, youth, family, digital media.*

The Use of smartphone is not a strange thing among students. This study wanted to explore the use of smartphone among Madrasah Aliyah Ma'arif student's in Udanawu village. The number of respondents was 135 people, consisting of 70 female studens and 65 male students with aged 15-18 years. This research was conducted using a survey method and the analysis used descriptive analysis. Marshall McLuhan said that mass media is an extension of the human senses and this research show that smartphone are an extension of the studen's mouth. This research show that the students of Madrasah Aliyah Ma'arif in Udanawu village used smartphones with various features as a medium with good intensivety. Smartphone help students communicate with families without having to come face to fece.