

CHAPTER I

INTRODUCTION

This chapter presents the background of the research, statement of research problems, objectives of the research, significance of the research, scope and limitation of the research, and definitions of the key terms.

A. Background of the Research

Literature is a work of art that has constantly been a part of human civilization since a long time ago. Basically, literature is the first and foremost humankind's entire body of writing. Over the time, the types of literature became varied, depends on the cultures, languages, and also the civilization itself. Writing was a skill which was expected to raise by assimilation within a course of literature (Nurhayati, 2020a). Poetry, prose, and drama are some types of literature that we used to know. Our parents used to watch dramas/plays on the theater back then. But nowadays in the vast of digitization and globalization era, the dramas/plays in the theater have been shifted by the digital version of dramas/plays or known as films/movies. At this point, movies are considered literature because they can be evaluated and interpreted in the same way that written works may. All of the characteristics of fiction that can be found in written literature can also be found in film adaptations.

The film industry is growing exponentially with the rapid digitization and the emergence of social media. The average number of movies produced each year is over 1,000 (Bhave et al., 2015). They are growing and

establishing the best position in the business. Whether from the budgeting, or the movie set, or the storyline and the script of the movie, or the CGI effect and editing after the production, or maybe hiring the very well-known stars for their movie. Along with time, all of those factors also raise the standard of the people to watch the movie.

Siti Aisah (2015:2) stated that film is a product of electronic devices. It is one of the communication tools that actually supports an effective learning process. When we watch a movie, we can remember it more easily than just reading and listening. A movie can have a positive impact on education. The way movie explains the method and message, could capture people's attention and motivate them to study. A movie is covered with interesting plots and is easy to watch, so it is very effective in persuading people's hearts. Because of its persuasiveness, watching a movie is a fundamental need even in a lifestyle. Movie is so close to our lives that it can easily influence people. Movie itself is inspired by real life, but with some additional flavors to make it more beautiful for entertainment purposes (Mukarromah, 2019). That's more make sense when we look at nowadays movies. There is a lot of movies that can affect the viewers, mentally or physically. In just one scene of a movie, the impact can be great and meaningful to the viewers.

Zaim Elmubarok stated "Stories are more understandable than the discourses that often rigid and difficult to understand". It is possible because stories make everything seems more reasonable and relatable than when just

imagining what might happen. The ancestors understood this long ago. That is why they created so many legends, myths, tales, and folklores to teach us, the younger generation, educational values in an indirect manner. Stories are more than just entertainment. Stories are the teacher who could also be your best friend. Fans may be directed without feeling like they are being instructed (Elmubarok, 2007:142).

From a several things above, the researcher could emphasize that every movie or film must contain a message that the filmmaker wants to deliver to the audience. Additionally, the director or author of the film must have a unique method or style for portraying messages through their work. They will present the values the best while maintaining the visuals and other elements are not ignored or wasted. Additionally, they will generate a positive image in the viewers' hearts for the upcoming work. These things influence the viewers to feel satisfied and not waste their time with a movie experience.

N. Driyarkara (1991) stated that "the purpose of value education is to cultivate affective domain in order to humanize humans" (Elmubarok, 2007). Based on this, Zaim Elmubarok, in his book *Membumikan Pendidikan Nilai* (2007), formulates 16 values known as educational values relating to humanity and being human. The 16 values are as follows: helpful, empathy, honesty, mutual sharing, fidelity, sincerity, valuable lessons, persistence and tenacity, usefulness, tolerance, respectful, patience, repay evil with good, put the good ahead of the bad, the danger of evil, and the quantity of good deeds.

These are the educational values that could be expressed in stories to stimulate humans' emotive domains.

English videos such as movies and soap operas are widely used in EFL as a useful and versatile way of ensuring that students in EFL activities get to hear the foreign language and get a chance to develop their listening and speaking skills with authentic language as their model (Nurhayati, 2018). From this statement, the researcher could emphasize that movies are proven to be an effective learning process. In addition, English is known as a global language becomes one of the important aspects of the globalization era. Public awareness of the importance of English as the main means of communication in this global era has been increasing (Nurhayati, 2020c). These are some reasons why the researcher chooses to use English movies in this study.

Then, the researcher looked at some of the previous studies in the same field as this research. The first previous study was entitled “An Analysis of Educational Value of “Nim’s Island” Movie” by Siti Aisah (2015). This research focuses on analyzing not only the educational value in the movie, but also the literary element, and how to integrate those educational values into children's education. Aisah used the Kemdiknas theory in conducting this research. The next previous study was entitled “Analysis of Setting and Educational Values Based on “Brave” Animation Movie” by Risna Arianty (2016). This research focuses on analyzing the educational values and the setting of the film. Arianty also used the same theory as Aisah, she used the

Kemdiknas theory in analyzing the educational value of Brave animation movie.

Furthermore, the researcher chose "Wonder" and "Dear Evan Hansen" for this study since the films themselves are pretty comforting to watch and feature numerous focal points that we can take as a lesson. Aside from that, the researcher thinks these films have a great storyline and are entertaining. They ride the audience's emotions like a roller coaster. In addition, the researcher thinks more people should know what and how does an extraordinary boy like Auggie and Evan Hansen dealing with their life.

"Wonder" is about the struggle of a 10-year-old boy named August Pullman (Auggie) who was born with an uncommon genetic disease that requires him to undergo 27 operations since birth in order to let him see, breath, hear without a hearing aid, and look a little better. This is an astonishing narrative about an extraordinary boy in this film. This film begins with his mother deciding to send him to a general primary school because he had previously just been homeschooling with his mother every day. Auggie, who is aware that he is not like the other kids, began to make a promise to himself that he would be fine in school and make new friends.

Then there's "Dear Evan Hansen," about Evan Hansen, a 17-year-old boy with social anxiety. On the first day of school, his therapist advises him to write a letter to himself explaining "why today would be a fantastic day." During his summer vacation, he broke his arm after falling from a big tree while working at the Ellison State Park. That's why he had to wear a cast on

his left arm this semester. The problems begin when he attempts to write a letter to himself at the school library. He is trying to print off the letter when one of his classmates, Connor Murphy, who is infamous for being arrogant, approaches him and asks him to sign on his cast, to which Evan agrees. Following that, Connor accidentally read Evan's letter. Connor noticed her sister's name and became mad at Evan. Connor takes that letter and never returns to school. Another unfortunate event occurred when Connor was discovered dead in his room the next day. Evan's letter to himself was discovered in Connor's pocket. The Murphys mistakenly thought that Connor had written the letter for Evan. Evan is attempting to explain the truth but is unable to do it. He can't say anything to clear up the misunderstandings because he suffers from anxiousness. The Murphys continually ask for more beautiful things to be said about Connor, even though he has done nothing nice for anyone.

Therefore, the researcher interested in researching this movie and finding out the educational values within this movie, whether explicitly or implicitly stated in the movie through all the characters and the storyline. The differences between this research and the other previous research are that the researcher uses Zaim Elmubarok's theory about educational values, which the other researcher has never used before. Then, the researcher analyzes two films by the same director in order to learn more about how the director portrayed the educational value in these movies.

B. Statement of Research Problems

Based on the context of the study, the formulation of research question of this study is:

1. What are the educational values found in the “Wonder” and “Dear Evan Hansen” movies?
2. How are the educational values portrayed in the “Wonder” and “Dear Evan Hansen” movies?

C. Objectives of the Research

Based on formulation of research question above, the purpose of this study is:

1. To analyze what are the educational values found in the “Wonder” and “Dear Evan Hansen” movies.
2. To know how are the educational values portrayed in the “Wonder” and “Dear Evan Hansen” movies.

D. Significance of the Research

The significance of the study that the researcher would like to achieve are:

1. Theoretically

The result of the study is expected to be beneficial to the world of literature and can contribute to the development of value education.

2. Practically

The researcher expected the result of this study can be useful:

- a. For the parents

The researcher hopes, the parents can take the educational value of these movies as an inspiration for how they treated their children. Especially for the parents who have an extraordinary child. Their patience should be a hundred times more than the parents who have an ordinary child.

b. For the students

The researcher hopes, the students can take the educational values of these movies as their inspiration to not easily give up on the situation, to think big about the people around them too.

c. For the teachers

The researcher hopes, the teachers can take the educational values of these movies to give inspiration or lessons and also to help the teacher to teach their students. Especially, for the teachers who have an extraordinary or special student.

d. For the other researchers

The researcher hopes, the result of this study can help the future researchers who want to conduct research about the educational values in another movies. There are a lot of movies which have educational values that can be analyzed.

E. Scope and Limitation of the Research

The scope of this study is the educational values of the movie from the beginning till the end of both of the movie. Meanwhile, the limitation of this study is the researcher cannot make a direct interview with Stephen Chbosky

as the director of these movies. So, this study is based on the researcher's point of view. The aim of the filmmaker might be different from the result of this study.

F. Definitions of The Key Terms

To avoid a misunderstanding between the researcher and the reader, here is some of the definition of the key terms stated in this study:

1. Analysis

Based on Cambridge dictionary, the definition of analysis is the process of studying or examining something in an organized way to learn more about it, or a particular study of something.

2. Educational values

According to Al-Ani & Al-Harhi (2017) educational values encompass basic human values that promote what is good, worthwhile and desirable in schooling; the values are important for students, teachers, parents and society in general.

3. "Wonder" movie

According to Rotten Tomatoes "Wonder" which produced by David Hoberman, and Todd Lieberman, is a Lionsgate film released on Nov 17, 2017. The director, Stephen Chbosky is also the scriptwriter of this film, along with Steven Conrad and Jack Thorne. The genre of this movie is drama. Born with facial differences that, up until now, have prevented him from going to a mainstream school, Auggie Pullman becomes the most unlikely of heroes when he enters the local fifth grade. As his family, his

new classmates, and the larger community all struggle to discover their compassion and acceptance, Auggie's extraordinary journey will unite them and prove you can't blend in when you were born to stand out.

4. “Dear Evan Hansen” movie

Based on IMDb, Dear Evan Hansen is a film adaptation of the six-time Tony Award-winning musical by Stephen Levenson, Benj Pasek, and Justin Paul. This movie is directed by Stephen Chbosky, with the same writers as the musical. The film premiered as the opening night show at the 2021 Toronto International Film Festival on September 9, 2021, and was released theatrically in the United States on September 24, 2021, by Universal Pictures. Evan Hansen, a high-school senior with severe social anxiety disorder, has a letter to himself that was not meant to be viewed by others accidentally land in the hands of a classmate, who instead commits suicide as a result. Evan embarks on a path of self-discovery as a result of this incident, giving him the opportunity to finally be accepted by his peers and live the life he never imagined he could (Hechtman, 2021).

5. Stephen Chbosky

Stephen Chbosky is an American film director, scriptwriter, film producer, television writer and producer and also a novelist. He was born on January 25, 1970 in Pittsburgh, Pennsylvania. His well-known book is “The Perks of Being a Wallflower” published on 1999 and also the director of the movie adaptation with the same title released on 2012. Another works of him as a director are Wonder (2017) and Dear Evan Hansen (2021).