

CHAPTER I

INTRODUCTION

This chapter presents some information related to the research “Deixis in The Fresh Prince of Bel-Air Tv Series”. Six subtitles that can support the research to be carried out, namely: 1) Research background, 2) Research problem formulation, 3) Research objectives, 4) Research significance, 5) Research scope and limitations, 6) Key terms definition.

A. Background of Study

Language is used to convey information from one person to another. Language is very important for people because without language they cannot communicate well. In addition, people use language to express their ideas, feelings, and emotions. Language is not only used in spoken form but also in written form. Therefore, the use of language is to prevent miscommunication between the sender and the receiver. In the branch of linguistics, research that discusses the meaning of language is called pragmatics. In pragmatic theory, there are many types of language use, one of which is deixis. Levinson (1983:21) states that pragmatics is the study of the relationship between language and context which is the basis for explaining language understanding.

Renkema and Schubert's (2018) deixis is a phenomenon in which discourse's dependence on social context is most striking.

This is where pragmatics studies the meaning of utterances in context and deictic expressions play an important role in this field. Deictic words are words whose reference depends on the speaker or writer and is determined by the position of the speaker or writer in space and time. Deixis is found in everyday communication or text. Deixis is a word used to indicate something, it can be a person, thing, place, or time. Although the language is

used to communicate, sometimes the speech conveyed by the interlocutor to the other person is not clear. This means that the receiver has difficulty understanding what the speaker is saying.

Here, the role of deixis is used to understand what the speaker means. Each information spoken by the address has a different purpose. Because of this problem, it is important to study deixis because deixis helps us as receivers to easily understand speech in communication. In conclusion, deixis expressions show the diversity of people, places, times, discourses, and social deixis. According to Levinson (2004), deictic expressions are divided into five aspects. They are people, place, time, discourse, and social deixis. Persona deixis is an expression used to refer to someone (I, you, him, and them).

Deixis has a function as the role of participants in speech situations that provide spoken information. Persona deixis involves the speaker in the first person (I). The speaker's reference to the other person or in the second person (you). Third, examples of speaker reference to other people or talking about a third person (he, she). Deictic expressions that indicate the specific location of people and objects relative to the participant are place deixis. Speakers use these words for the following purposes.

First, it refers to things or people (this, that). Second, tell me about the location, (here, there). Third, the deixis that determines the location of time is called time deixis. Language resources are adverbs of time in order (yesterday, today, tomorrow). Fourth is discourse deixis. Discourse deixis contains the power of language which has the quality of unity. Like the speech text in the paragraph, in the previous chapter, in the following remarks, or the speech. Social deixis reflects identities and relationships between participants in communicative exchanges, Renkema and Schubert (2018). Finally, social

deixis reflects or is determined by the particular reality of the social situation in which the aspect of reference occurs (Mr. President, Your Honor, etc.).

Deixis is not only found in daily activities, but can also be found in advertisements and entertainment such as music, novels, movies, and videos on youtube. One of the entertainment media that is not foreign to the public is the Tv Series video. It is a type of visual communication that uses moving images and sound to tell a story or convey information. TV series video is a very important visual communication medium to give messages to the audience because it contains realities that occur in everyday life. In general, tv-series videos contain various messages, education, entertainment, and other information. Apart from being entertainment, TV serial videos will be very useful if the audience can understand every meaning of speech in it. One of the TV Series videos is The Fresh Prince of Bel-Air. This tv series is the most popular comedy series in the United States 1990 created by Andy and Susan Borowitz. This research is focused on five types of deixis because the researcher is interested in analyzing this tv series to understand more about deixis. It's helpful to understand the purpose of the conversation and how to use it. The video of this tv series is very interesting because the actors not only speak but also use gestures to make the audience understand better.

This is a good object for analyzing deixis because there are many utterances in the dialogue and there are several sentences containing the word deixis. Deixis's research on video can also help us to practice English language skills. By watching TV series videos we can learn to listen to what they are talking about. If we can listen well, it will help us easily understand the purpose of what is being said and can convey the information contained in it. Research on the analysis of deixis in a video TV series is very rarely done by people, and researchers have only found three familiar studies that have been carried out by various people.

The first researcher was Nanda Listyowati (2020) with the title "Deixis in the Spongebob Squarepants Film Script". Nanda (2020:31-72) analyzed the types of deixis contained in the Spongebob Squarepants film script and found the function of deixis in the film script. In his research, he found that this animated film is very interesting because the actors not only speak but also use gestures to make the audience understand better. The results showed that there were 5 kinds of deixis used by the Spongebob Squarepants film script, namely 166 deixes divided into personal deixis: 139, place deixis: 17, time deixis: 4, discourse deixis: 5, social deixis: 1. The most frequent deixis used by the characters in this film is personal deixis.

The second research was conducted by Yohanes Dwi Adi Kurniawan (2020) with the title "Deixis Study of the Baby Boss Movie". In this thesis, he analyzes which type of deixis is dominantly used in the baby boss script. The results showed that there were 3 types of deixis used by the baby boss film script which could be categorized into 91.97% people deixis, 6.77% spatial deixis, and 1.26% temporal deixis. The researcher concluded that there was 1358 total deixis used in the baby boss movie script. It can be categorized into 1249 deixis, 92 spatial deixes, and 17 temporal deixes. The most frequently used deixis by the characters in this film is personal deixis.

The third research was conducted by Jusnah Fatimah (2019) with the title "Deixis in Doctor Strange Film Scripts". In this study, he analyzed deixis as part of pragmatics in every utterance spoken by actors in the film and the role of context in determining the reference of each deixis. The results showed that there were 30 discourse deixis data and 30 social deixis data. In general, discourse deixis refers to other expressions that are mentioned in several parts of the discourse. Social deixis in this study shows social status among speakers.

This is the reason why person deixis dominates the deixis used in films. Based on the statement above, it can be concluded that the TV Series

video is an object of research deixis and a rare context that is appropriate to be used as an object of research. Here, the researcher wants to show the deixis used in each language. Finally, the author is interested in conducting research entitled "Deixis in The Fresh Prince of Bel-Air Tv Series Script".

B. Statement of Research Problem

Based on the background of the research above, the problems of this research are as follows:

1. What kind of deixis is found in the script of The Fresh Prince of Bel-Air tv Series?
2. What type of deixis is most dominantly found in the script of The Fresh Prince of Bel-Air tv Series?

C. Objectives of The Study

Based on the research statement, this particular study aims to determine:

1. To find out what types of deixis found in the script of the tv series The Fresh Prince of Bel-Air.
2. To find out the most dominant type of deixis found in the script of the tv series The Fresh Prince of Bel-Air.

D. Significance of The Study

This research is important to do to improve understanding of pragmatics, especially about the term deixis contained in the script of the tv

series *The Fresh Prince of Bel-Air*. From this research, the researcher hopes that this research can provide benefits for:

1. English learner

By understanding the form of deixis, English learners can improve their abilities, related to writing skills. This research is useful for English learners in understanding speech based on its context, by understanding who is speaking and to whom, when the coverage occurs, and where the conversation takes place. Then, English learners can understand the meaning of the conversation based on deixis. So, English learners can build a good understanding of producing and interpreting speech based on the context of the situation.

2. English teacher

The English teacher is one of the main caregivers in learning English. By taking several samples in this study, it is hoped that English teachers can make various learning materials that are not only related to grammatical forms but also in the context of deixis.

3. Reader

Readers can learn deixis and the strategies used according to the context, who the listeners are, where and when the speaker is done, and how the utterance is conveyed. This research will help readers to provide an understanding of the types of deixis found in the script of the tv series *The Fresh Prince of Bel-Air*.

E. Scope and Limitation of the Study

To avoid misunderstanding what the researcher explained, the researcher limited the scope of the research to be more detailed and focused. The scope of this research is the deixis used by Levinson's theory, namely

person deixis, place deixis, time deixis, discourse deixis, and social deixis. Here, deixis's theory is used to analyze the script of the tv series The Fresh Prince of Bel-Air episode 6 with the title "Mistaken Identity". This study only analyzes the types of deixis and types of deixis that are often used in the script of the tv series The Fresh Prince of Bel-Air on youtube.

F. Definition of Key Terms

This section contains some explanations to understand the context more easily. The definitions of key terms are as follows:

1. Deixis

Levinson (2000: 65) states that deixis concerns how language encodes the context of speech or utterances, and thus concerns ways of interpreting utterances that depend on the context. Therefore, deixis refers to the phenomenon in which understanding the meaning of certain words and phrases in speech requires contextual information. Researchers used five types of deixis, namely, people deixis, place deixis, time deixis, discourse deixis, and social deixis.

2. TV Series Season

According to the Oxford dictionary, a tv series is a series of motion pictures recorded with sound, and shown on a TV. In this final project, the researcher takes a tv series season that contains several episodes.