

CHAPTER I

INTRODUCTION

This chapter comprises the background of the research, formulation of the research question, objective of the research, significance of the research, scope and limitation of the research, and definition of the key terms.

A. Background of the Research

In order to have deeply understanding about anything in real life, such as how to behave in society or in school environment, people need to find it in many ways, including literary work. Literary work appears to be used as a media to transfer creative ideas worldwide, helps us to develop our values and attitudes that is useful to be applied in living with society (Risdianto, 2014: 3). One of the literary works is movie because it is based on literary story telling that can influence people's life. Movie belongs to broadcasting media that can be used as a tool in observing or knowing values because movie can be stated as a representation of real life. Movies also influence people choices such as who to vote for, clothing choice, the way they face their problem, their perception of something, and the way they act. It also affect children the most.

We cannot separate our life with others, so it is important to observe values, which is educational values through watching movie. In real life we have educationl values and we can find it in movie too. Educational value itself can be called as a spirit or good habit related to learning activity like brave, self-confidence, honest, sacrifice, love, respect, etc. Those types of educational

value can make students maintaining their desire in understanding themselves and society. Students who applied educational values in their daily life, will have chance to strengthen their character and antusias. Educational values in Indonesia known as educational character values. For those studenst who have better English proficiency, they can easily implement their proficiency to find educational values. The researcher focuses on the use of movie to find educational values in this study.

Movie itself has world-wide reachability. It is the best type of mass media to promote cultures and spread social awareness. Movies have always played a huge part in the entertainment world. Searching educational values from movies is enjoyable too. Besides the various genres that are used in movies, the role of each character also influences the message and impression that want to be built. Most movies are based on true story. There are some experiences that appear in someone's childhood or when someone in teen age. It can be such a sad story, happy or complicated one. In every experience or story there will be a value which has a lesson behind it. Everyone is able to get some lessons according to the understanding in the plot of the movie. Some movies are also inspiring and indirectly persuade the audiences in doing something besides their daily habit. It means that a movie can easily change people' perception. Through a movie, someone can experience another feeling, condition, even an unforgettable moment without face the problem in a real life. Some movies can influence people' perception even their decision in life. It is also possible to change the students' behavior in socializing with their friend at school or

neighborhood. As a method of teaching, movies can be a motivator for studying any kind of knowledge especially language. One of values that must be known and applied by pupils is educational value.

Furthermore, the writer decided to analyze The Greatest Showman Movie because it does not only inspired by true story. The film made \$434 million worldwide upon its release. According to IMDb (Internet Movie Database), this movie won 19 awards and it received 35 nominations. Those awards are from Golden Globes for best original song (This is Me), AARP Movies for Grownups Awards for Best Grownup Love Story, Academy of Science Fiction, Fantasy & Horror Films, USA for Best Action/Adventure Film, ASCAP Film and Television Music Awards for Top Box Office Films, Casting Society of America, USA for Outstanding Achievement in Casting - Big Budget Feature – Comedy, Grammy Awards for Best Compilation Soundtrack for Visual Media, Hawaii Film Critics Society for Best Song, Heartland Film for , Irish Film and Television Awards for Best Cinematography, Kids' Choice Awards, USA for Favorite Movie Actress, Picture Sound Editors, USA for Outstanding Achievement in Sound Editing - Musical for Feature Film and many more.

This movie's plot is understandable for everyone, especially the students. It is such a worth movie that should be watched. This movie consists of full experiences of a young boy who had a million dreams in his mind. He remains his spirit in every hard time that he got. The main character in this movie has a great journey that will relate with youth generation nowadays. The way the main character, PT Barnum, building up his confidence and his dedication to

maintain his career are incredible. It does not only offer a story, but also deliver a lot of experiences that is supported by all of the soundtracks. In the beginning of the movie, people will know the real struggle of a little boy and also his belief in achieving the dream. Based on the reasons above, the researcher is interested to conduct a research entitled: *“Educational Values Reflected in The Greatest Showman Movie Directed by Michael Gracey”*

B. Formulation of the Research Question

From the background of the research above, the research problem in this study is:

1. What are educational values reflected in The Greatest Showman movie directed by Michael Gracey?”

C. Objectives of the Research

The objectives of this study based on the research problem is:

1. To elaborate educational values reflected in The Greatest Showman movie directed by Michael Gracey.

D. Significance of the Research

1. The students

By knowing the importance of watching a movie, the students are expected to increase their knowledge in order to understand English. The students can easily get educational values that exist in a movie and applied it in their daily life or in interacting with society.

2. The teachers

This research can be used by the teachers in order to get better explanation about the importance of using a movie or film in teaching English. The teacher can also develop some methods according to the need of their students. It is important for the teachers in selecting appropriate movie while teaching English because it can influence the students understanding.

3. Other researchers

The future researchers are able to use this research as a reference in conducting a research about educational values reflected in a movie. The genre of the movie is up to the future researchers need and interest. There are many movies which have a lot of values, so it can be easier for the researcher to choose one of them.

E. Scope and Limitation of the Research

The scope of this study is focus on educational values reflected in “The Greatest Showman” movie and the limitation of this research is the researcher cannot make direct interview with Michael Gracey as the director of the movie. This analysis can be different with the director’s purpose.

F. Definition of the Key Terms

This research will be easier to be understood by other researchers and readers if they all know the key terms. Here are the definition of key terms:

1. Education

According to the Article 1 Government Regulation of Republic Indonesia No. 20 2003, education is conscious and planned effort to create an atmosphere of learning and the learning process that learners are actively developing their own potentials to have the spiritual power of religion, self-control personality, intelligence, noble character, as well as the necessary skills themselves, society the nation and country.

2. Value

J Halstead states that value is used to refer to principles, fundamental convictions, ideals, standards or life stances which act as general guides to behavior or as points of reference in decision-making or the evaluation of beliefs or action and which are closely connected to personal integrity and personal identity.

3. Educational Value

Value education is capable of transforming the educational environment completely, forming inclusive ethos of the school, thus facilitating the social development of students by strengthening relationships between students, as well as between students and teachers (Lovat & Clement, 2008).

4. Movie

According to Sydney G Tickton, a movie or film is a motion pictures taken in rapid succession usually on 8 mm or 16 mm film stock which when projected through a motion of picture. Projector gives the viewer an illusion of motion.

5. “The Greatest Showman” movie

The Greatest Showman is a famous American musical drama film directed by Michael Gracey in his directorial debut. It is produced in 2017 and written by Jenny Bicks and Bill Condon. Many actors and actresses joined this movie such as Hugh Jackman, Zac Efron, Michelle Williams, Rebecca Ferguson, and Zendaya. Featuring nine original songs from Benj Pasek and Justin Paul. This film was inspired by the story of P. T. Barnum's creation of Barnum's American Museum and the lives of its star attractions. It was released on December 20, 2017, in the United States, by 20th Century Fox.

6. Michael Gracey

Michael Gracey is a visual effects artist and an Australian director. He grew up in Melbourne, in Carlton then Kew. He started working in visual effects and music videos before making his reputation in advertising. Gracey began his directing career in music videos, winning the 2002 ARIA award for his very first promo. Since then, he has collaborated with a wide array of influential artists from the Black Eyed Peas, Jennifer Lopez to P!nk.