

# CHAPTER I

## INTRODUCTION

This chapter presents the background of the study, formulation of research questions, purpose of the study, formulation of hypothesis, significance of the study, scope and limitation, and definition of key terms.

### A. Background of the Study

It is widely known that technology is very important for people who live in this era, especially for students. Most of students nowadays use and enjoy the technology either at homes or at schools. For this, it is possible for them to have ICT for learning. The purpose is the students will have two advantages at the same time, the linguistic aspects and the content. For the linguistic aspects, they will learn the English sound system through spelling, grammar, by combining words into longer utterances, and also the choice of words or vocabulary. While for the content, ICT let the students learn (assisted by the teacher) the variety of language used within a certain subject. It is suggested that the teacher uses internet within his teaching learning process and it is also compulsory for the students to learn to use it. According to Indrajut (2004), the internet is a must because it can be used (1) as the source of knowledge (2) as an aid for learning (instructional aid) (3) as teaching or learning facility (4) as a standard of competency (5) as an administrative equipment (6) as a supporting equipment for the school management (7) as an educational infrastructure. Besides, there are additional factors to consider. Among others are (a) the environmental factor which consists of school or institution holding the activity

(b) students who learn, their ages, social and economic background, the language and literacy of IT, the variety of learning (c) the teacher, consists of the background of the teacher, the age, the teaching style, the experience and the personality (d) factors of technology which consists of computer, software, internet network and other application of Educate Net at schools. It is in line with Dudeney and Hockly (2007) that technology can give more exposure to the learners, enable them to explore knowledge, and also link the teacher to evaluate learners' ability.

Schools and other educational institutions which are supposed to prepare students to live in "a knowledge society" need to consider ICT integration in their curriculum (Ghavifekr, Afshari & Amla Salleh, 2012). Then, technology is very important in education to be apply and use for every schools. The fact, nowadays most of school do not often use technology in teaching and learning process, especially in teaching speaking. Based on the observation on September 15<sup>th</sup> 2019, the researcher found that the teacher of MTsN 3 Tulungagung do more often use traditional media than technology in teaching and learning. Therefore, the students are still low about technology for teaching and learning process. In this study, the researcher used Edmodo as a media to teach speaking because the researcher believes that Edmodo is suitable and innovative media for students in teaching speaking.

Edmodo is a social network based school environment (school-based environment). Developed by Nicolas Borg and Jeff O'Hara, Edmodo is intended use for teachers, students and parents. Edmodo is a "social learning platform" website for teachers, students, and parents. Edmodo is accessible free

on the site [www.edmodo.com](http://www.edmodo.com). Using Edmodo in learning was likely to be more interesting, showed by the result of the research that Edmodo had a high level of acceptance either from teachers or students side (Kongchan, 2012). By using this media, the students will get new experience and they will be more interested in learning speaking. In addition, the students can give their ideas, argument, or information to other during the learning process. It also can make the students help each other in teaching learning process. The students will work together to achieve the purpose of their group. It means the strategy make the students are active more try to speak to share the information in their group. In online teaching-learning activity, Edmodo as the learning platform is used as a media for teachers to assist learners in learning speaking beyond the classroom. Both teacher and learners share knowledge and experience in speaking activity through Edmodo.

Kongchan (2012) defined Edmodo as an educational technology development designed as friendly as facebook that serves new atmosphere for teacher, learners, and parents to optimize teaching-learning activity. Edmodo provides a numerous of features to support teaching learning activity, especially in speaking activity. The teachers can set the speaking task to the learners then the learners are invited to share their speaking practices by uploading them into Edmodo. The teacher can give them a comment and ask their peers to participate in giving their idea on that performances. Edmodo can facilitate introvert learners to practice speaking as well. They only need to record their speaking then upload it into Edmodo. They will experience peers correction without judgement feeling. The experiences and atmosphere are

different from learning and teaching activity in classroom, yet are similar to learning and teaching activity using another social networking site (SNS) such as facebook and whatsapp.

The previous studies on the use of Edmodo in teaching learning was conducted by Fauzi (2017) using an experimental study to investigate the effect of Edmodo on students' writing skill in recount text, Susilawati (2015) who studied the use of Edmodo in teching writing, and Novie Susantie (2017) who studied Edmodo as blended learning platform in teaching speaking. The analysis shows positive result toward the implementation of Edmodo in teaching and learning activity. From the previous studies, the researcher found that there is no study about the effectiveness of Edmodo in teaching speaking. Therefore the researcher believes that Edmodo is effective to teach students in speaking. So, the researcher is interested in making this study entitled *The Effectiveness of Edmodo on Students' Speaking Ability of Second Grade at MTsN 3 Tulungagung*

In this study, the researcher choose MTsN 3 Tulungagung as the location because this school is good. In this stage, the researcher did observation with the students of 8<sup>th</sup> grade on September 15<sup>th</sup> 2019. The writer found that teaching learning process is still use traditional media. The writer tried to use Edmodo in speaking learning because the writer knows that this school is facilitated by internet connection so that the teachers and students can use internet as well. Of course, support the objective of this research since it aimed to investigate the effectiveness of Edmodo which only could be accessed by internet connection through personal computer or laptop. Thus, the researcher chose

two classroom as the subject of the study, it is the second grade of MTsN 3 Tulungagung.

### **B. Statement of The Research Problem**

Related with the background that has been explained before, the research question is formulated as follows:

- 1.) Is Edmodo effective for teaching speaking of second grade at MTsN 3 Tulungagung?

### **C. Objective of The Study**

According to the formulation of research question, this study is aimed to know whether Edmodo is effective to teach speaking of second grade at MTsN 3 Tulungagung or not.

### **D. Research Hypothesis**

Hypothesis is tentative answer of variable in which the truth must be tested, based on the previous statement. The writer has two hypotheses, namely:

1. Alternative Hypothesis ( $H_a$ ): The use of Edmodo is effective to teach speaking of second grade at MTsN 3 Tulungagung.
2. Null Hypothesis ( $H_o$ ): The use of Edmodo is not effective to teach speaking of second grade at MTsN 3 Tulungagung.

## **E. Significance of the Study**

In this study, the writer hopes that the result of this study can be useful for:

### a) The English teachers

For English teachers, the result of this study is expected to give motivation and innovation to use technology as media in teaching and learning process, especially in teaching speaking by using this innovative teaching media.

### b) Future Researchers

For the future researchers, the result of this study is expected to give consideration to conduct the further research. Besides, they can learn the study and get the inspiration to find the similarity topic and how to get the problem solving.

## **F. Scope and Limitation of The Study**

Based on the background of the study, this study has scope and limitation. The scope of this study is teaching speaking and teaching media at junior high school. The limitation of this study is recount text and multimedia since Edmodo basically is classified into multimedia.

## **G. Definition of Key Terms**

### 1. Speaking Skill

Speaking skill is the ability to speak and describe things such as; person, animal, place, etc.

### 2. Recount Text

Recount text is written to retell event with the purpose of either informing or entertaining their audience or readers (or both). The students are expected to express their ideas about the experience or last events focused to inform the readers (Coogan: 2006).

### 3. Edmodo

Edmodo is a private social network that is claimed to provide a secure learning platform for learners and educators (Thongmak, 2013). Although Edmodo is a Facebook-like tool, it has not yet prevalent for educational usage. Edmodo takes the ideas of a social network and refines them and makes it appropriate for a classroom.