

ABSTRAK

Pada penelitian ini dengan judul “Implementasi Program Badan Usaha Milik Desa (BUMDes) Dalam Meningkatkan Perekonomian Masyarakat (Studi Kasus di BUMDes Bangkit Prima Desa Depok Kecamatan Bendungan Kabupaten Trenggalek)” di tulis oleh Tri Atmawan, NIM 12402183336, dengan dosen pembimbing Prof. Dr. Ahmad Tanseh, M.Pd.I.

Badan Usaha Milik Desa (BUMDes) mempunyai peran penting dalam pelaksanaan pembangunan untuk meningkatkan perekonomian masyarakat. BUMDes Bangkit Prima menjadi salah satu BUMDes dengan kategori baik, dari BUMDes dengan kategori baik sejumlah 67, 24 sedang dan 61 berkembang di Kabupaten Trenggalek. Sehingga BUMDes Bangkit Prima dapat menjadi BUMDes percontohan melalui langkah-langkah dan pengawasan terhadap implementasi program usaha.

Penelitian skripsi ini berfokus pada (1) bagaimana langkah-langkah implementasi BUMDes di Desa Depok Kecamatan Bendungan Kabupaten Trenggalek dalam meningkatkan perekonomian masyarakat? (2) bagaimana pengawasan implementasi program BUMDes di Desa Depok Kecamatan Bendungan Kabupaten Trenggalek dalam meningkatkan perekonomian masyarakat?.

Tujuan dari penelitian ini adalah (1) Untuk mendeskripsikan dan menganalisis langkah-langkah implementasi program usaha BUMDes di Desa Depok Kecamatan Bendungan Kabupaten Trenggalek dalam meningkatkan perekonomian masyarakat. (2) Untuk mendeskripsikan dan menganalisis pengawasan implementasi program BUMDes di Desa Depok Kecamatan Bendungan Kabupaten Trenggalek dalam meningkatkan perekonomian masyarakat.

Pada penelitian ini menggunakan jenis penelitian kualitatif dengan pendekatan lapangan. Dengan metode ini peneliti berangkat ke lokasi penelitian untuk melihat langsung kegiatan yang dilakukan oleh pihak BUMDes Bangkit Prima. Peneliti menggali fakta-fakta di lapangan dan dianalisis untuk memperoleh data yang sesuai dengan fokus penelitian. Metode pengumpulan data yang digunakan yaitu dengan wawancara mendalam, observasi partisipatif dan dokumentasi.

Hasil penelitian ini menunjukkan bahwa BUMDes Bangkit Prima melakukan langkah-langkah implementasi program usaha dengan menggali potensi yang ada di Desa Depok, membentuk unit usaha, melaksanakan unit usaha dan melakukan pengembangan unit usaha melalui kerjasama dengan pihak ke tiga. Pengawasan implementasi program dengan membentuk badan pengawas melalui musyawarah desa serta melaksanakan pengawasan sesuai dengan kebutuhan dan kedudukan pengurus. Partisipasi masyarakat meningkat dengan adanya pendampingan pada pelaku UMKM Desa Depok.

Kata kunci : implementasi, BUMDes, perekonomian masyarakat

ABSTRACT

In this study with the title "Implementation of Village Owned Enterprises Program in Improving the Community Economy (Case Study at Village Owned Enterprises Bangkit Prima, Depok Village, Bendungan District, Trenggalek Regency)" written by Tri Atmawan, NIM 12402183336, with the supervisor Prof. Dr. Ahmad Tanseh, M.Pd.I.

Village Owned Enterprises have an important role in implementing development to improve the community's economy. Village Owned Enterprises Bangkit Prima became one of Village Owned Enterprises with good category, from Village Owned Enterprises with good category, 67, 24 were and 61 developed in Trenggalek Regency. So that Village Owned Enterprises Bangkit Prima can become a pilot Village Owned Enterprises through the steps and supervision of the implementation of business programs.

This thesis research focuses on (1) how are the steps for implementing Village Owned Enterprises in Depok Village, Bendungan District, Trenggalek Regency in improving the community's economy? (2) how is the supervision of the implementation of the Village Owned Enterprises program in Depok Village, Bendungan District, Trenggalek Regency in improving the community's economy?.

The objectives of this study are (1) to describe and analyze the implementation steps of the Village Owned Enterprises business program in Depok Village, Bendungan District, Trenggalek Regency in improving the community's economy. (2) To describe and analyze the supervision of the implementation of the Village Owned Enterprises program in Depok Village, Bendungan District, Trenggalek Regency in improving the community's economy.

This research uses a qualitative research type with a field approach. With this method, the researcher went to the research location to see firsthand the activities carried out by the Village Owned Enterprises Bangkit Prima. Researchers explore facts in the field which are then analyzed to obtain data that is in accordance with the research focus. Data collection methods used are in-depth interviews, participatory observation and documentation. Technical analysis of data in this study using data condensation, data presentation and drawing conclusions. In checking the validity of the findings by extending the presence of the researcher, triangulation, peer discussion, and member checks.

The results of this study indicate that Village Owned Enterprises Bangkit Prima takes steps to implement business programs by exploring the potential that exists in Depok Village, forming business units, implementing business units and developing business units through collaboration with third parties. Supervision of program implementation by establishing a supervisory body through village meetings and carrying out supervision according to the needs and position of the management. Community participation has increased with the assistance of UMKM actors in Depok Village.

Keywords: implementation, Village Owned Enterprises, community economy