

## ABSTRAK

Skripsi dengan judul “Pengaruh Likuiditas, Solvabilitas, Profitabilitas dan Aktivitas Terhadap Harga Saham Perusahaan Manufaktur *Food and Beverage* yang Terdaftar di Bei Periode 2017-2021” ini ditulis oleh Joana Kartika Sari, NIM: 12406183040, Program Studi Manajemen Keuangan Syariah. Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung, Pembimbing: Wahyu Dwi Warsitasari, M. Pd.

Penelitian ini dilatar belakangi oleh 1) Pada tahun 2018 dimana *Current Ratio* (CR) mengalami penurunan yang signifikan namun beberapa perusahaan justru harga sahamnya mengalami peningkatan. 2) Pada tahun 2021 nilai Solvabilitas yang diproksikan berupa DER pada BEI mengalami kenaikan yang signifikan. 3) Pada tahun 2018 nilai Profitabilitas yang diproksikan berupa ROA pada BEI mengalami penurunan yang signifikan. 4) Pada tahun 2018 nilai aktivitas yang diproksikan berupa TATO pada BEI mengalami kenaikan yang signifikan. 5) Pada tahun 2017 sampai 2021 harga saham *food and beverage* cenderung mengalami fluktuasi.

Penelitian ini bertujuan untuk menguji (1) pengaruh Likuiditas, Profitabilitas, Solvabilitas dan Aktivitas terhadap harga saham perusahaan manufaktur sub sektor *food and beverage* yang terdaftar di Bursa Efek Indonesia. (2) Pengaruh Likuiditas terhadap harga saham perusahaan manufaktur sub sektor *food and beverage* yang terdaftar di Bursa Efek Indonesia. (3) Pengaruh Profitabilitas terhadap harga saham perusahaan manufaktur sub sektor *food and beverage* yang terdaftar di Bursa Efek Indonesia. (4) Pengaruh Solvabilitas terhadap harga saham perusahaan manufaktur sub sektor *food and beverage* yang terdaftar di Bursa Efek Indonesia. (5) Pengaruh Aktivitas terhadap harga saham perusahaan manufaktur sub sektor *food and beverage* yang terdaftar di Bursa Efek Indonesia.

Penelitian ini menggunakan data sekunder, sedangkan pendekatan yang digunakan Peneliti adalah pendekatan kuantitatif dengan metode *purposive sampling*. Teknik pengumpulan data dalam penelitian ini menggunakan studi dokumentasi. Data yang sudah terkumpul kemudian dianalisis melalui tiga tahap, yaitu uji multikolinearitas, analisis regresi dan uji asumsi klasik.

Hasil dari penelitian ini adalah: (1) Secara bersama-sama (simultan) CR, DER, ROA, dan TATO berpengaruh terhadap harga saham perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia (BEI) periode 2017-2021, (2) Secara parsial CR berpengaruh positif dan signifikan terhadap harga saham pada perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia (BEI) periode 2017-2021, (3) secara parsial DER berpengaruh positif dan signifikan terhadap harga saham pada perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia (BEI) periode 2017-2021, (4) secara parsial ROA berpengaruh positif dan signifikan terhadap harga saham pada perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia (BEI) periode 2017-2021, (5) secara parsial TATO berpengaruh positif dan signifikan terhadap harga saham pada perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia (BEI) periode 2017-2021.

**Kata Kunci:** *Likuiditas, Solvabilitas, Profitabilitas dan Aktivitas, Harga Saham*

## ABSTRAC

Beverage Manufacturing Companies Listed on the Stock Exchange for the 2017-2021 Period" was written by Joana Kartika Sari, NIM: 12406183400, Islamic Financial Management Study Program. Sayyid Ali Rahmatullah State Islamic University Tulungagung, Supervisor: Wahyu Dwi Warsitasari, M. Pd.

This research is motivated by 1) In 2018 where the Current Ratio (CR) experienced a significant decline, but some companies actually increased their share prices. 2) In 2021 the Solvency value proxied in the form of DER on the IDX will experience a significant increase. 3) In 2018 the proxied value of Profitability in the form of ROA on the IDX experienced a significant decline. 4) In 2018 the value of activities proxied in the form of TATOs on the IDX experienced a significant increase. 5) In 2017 to 2021 the stock price of food and beverage tends to experience fluctuations.

This study aims to examine (1) the effect of liquidity, profitability, solvency and activity on stock prices of manufacturing companies in the food and beverage sub-sector listed on the Indonesia Stock Exchange. (2) The effect of liquidity on stock prices of listed food and beverage sub-sector manufacturing companies. on the Indonesia Stock Exchange. (3) The effect of profitability on the stock prices of manufacturing companies in the food and beverage sub sector listed on the Indonesia Stock Exchange. (4) The effect of Solvency on the stock prices of manufacturing companies in the food and beverage sub sector listed on the Indonesia Stock Exchange. (5) The effect of activity on stock prices of manufacturing companies in the food and beverage sub-sector listed on the Indonesia Stock Exchange.

This study uses secondary data, while the approach used by the researcher is a quantitative approach with purposive sampling method. Data collection techniques in this study using documentation studies. The data that has been collected is then analyzed through three stages, namely multicollinearity test, regression analysis and classical assumption test.

The results of this study are: (1) Together (simultaneously) CR, DER, ROA, and TATO affect the stock prices of food and beverage companies listed on the Indonesia Stock Exchange (IDX) for the period 2017-2021, (2) By partial CR has a positive and significant effect on stock prices in food and beverage companies listed on the Indonesia Stock Exchange (IDX) for the period 2017-2021, (3) partially DER has a positive and significant effect on stock prices in food and beverage companies listed on the Stock Exchange The Indonesian Stock Exchange (IDX) for the 2017-2021 period, 4) partially ROA has a positive and significant effect on stock prices in food and beverage companies listed on the Indonesia Stock Exchange (IDX) for the 2017-2021 period, (5) partially TATO has a positive and positive effect. significant impact on stock prices in food and beverage companies listed on the Indonesia Stock Exchange (IDX) for the 2017-2021 period.

**Keywords: Liquidity, Solvency, Profitability, and Activity, Stock Prices**

