

## CHAPTER I

### INTRODUCTION

#### A. Background of the study

In time of globalization, English has appeared to be a universal language to link people from different background around the world. The main purpose people learn English is to be able to communicate with each other regardless of their first language. However, the use of English has become an essential need not only for routine life, but also for official communication. As English is seen as strong communicative language, an excellent communication skill in English is also a crucial factor when it comes to the criteria for a job application (Abdullah, 2010:1-2).

There are four skills that should be mastered in learning English language, listening, speaking, reading and writing. Nowadays, speaking becomes one of the most important skills to have in order to be able to communicate with foreigners. In Indonesia, many foreigners from various countries come as tourists with a variety of purposes. This fact challenges the institutions and employees who can actively and fluently speak English. To meet this challenge, an additional program to improve the speaking skill. The program is called public speaking. It has been administered by some schools and institutions.

The English Department at Faculty of Teacher Training and Education in PANCA SAKTI UNIVERSITY - BEKASI have duty to prepare the students to become a professional teachers who are able to conduct teaching students of junior and senior high school. Besides having good ability in managing the English classroom, students have to acquire good written and oral English ability. While improving the student's ability on English can be conducted by giving listening, speaking, writing, and reading subjects. Students are intended to master four language competencies as the preparation to deliver English in the classroom.

The focus of the research was on improving comprehension in speaking ability in Speaking for Specific Purposes class through the implementation of Public speaking, as teaching ability to students of English Education Department, Faculty of Teacher Training and Education, In PANCA SAKTI UNIVERSITY - BEKASI. The students were TBI class A of sixth semester. They took Speaking for Specific Purposes subject. The implementation of public speaking was intended to know how public speaking ability will improve students' ability in speaking for specific purposes class. It also measured the result of the implementation of role public speaking in speaking ability for specific purposes class. The students got the certificate as they dedication to join the speaking class, so it focused on only speaking skill.

Based on preliminary study at English Department at the sixth semester class on May 24<sup>th</sup>,2022, The researcher got information that this college have duty to prepare the students to become a professional teachers who were both competitive and have competence in teaching. As a teacher must prepare themselves, especially in learning strategies for students so that learning activities were not bored or monotonous. Therefore, it was necessary for teacher to implemented strategies to improve students learning abilities. As a teacher were not only able to teach but must have public speaking skills. (English student at Panca Sakti University Bekasi interviewed on May 24<sup>th</sup>, 2022 at 10.00).

Based on the results of interviewed with lecturer on May 24<sup>th</sup>,2022, the lecturer said in the experience he taught in this college that public speaking was not just a subject, but public speaking skills were a competency possessed by every prospective teacher. Because to be a teacher must have the courage to speak in public. Therefore, it was very important that public speaking be implemented at this college. So that this college produced teachers who have competence. (English lecturer at Panca Sakti University Bekasi interviewed on May 24<sup>th</sup>, 2022 at 10.00).

The students at the sixth semester's problems include; First, the teaching materials that freeze student activity and freedom in speaking by burdening them with grammatical pattern. This does not encourage students to be orally during the learning and teaching, because students are afraid to make mistakes about

grammatical patterns in sentence formation. No teaching materials public speaking that thrives on good so that students can communicate and interact actively during the learning and teaching process.

Second, teaching English during the learning process looks monotonous, where the teacher teaches students with a traditional approach with deliver English material in front of the class until class ends, without giving the time for students to show their speaking ability. Teaching techniques, this kind of makes students feel bored, have low motivation to learn English and it's hard to use English as a medium of communication. (Journal -English Education Study Program - PGRI UNIVERSITY OF YOGYAKARTA, ISSN : 2407-0742). The problem that often arises is the lack of creativity of a teacher. Besides the use of a monotonous method will have an impact on the lack of stent attention to the subject itself plus student's interest in subjects that require students to use English in learning speaking especially the ability of English is measured from the results of speaking skills or oral communication. (Harmer J, 2003).

Public speaking is a solution to overcoming those problems. This program is an easy way to enhance teaching speaking and ask students to practice more in speaking. Public speaking is easy to be implemented since there is no set method or time commitment necessary for including this task in a curriculum (Rahma and Puspita Sari; 2012). This activity can be done by formal and informal activities, like in class or even outdoor. Besides easy to be implemented, public speaking will give some intended benefits for students.

First, public speaking trains students to participate in the live presentation, they will develop increased motivation and engagement with the materials (Shea;2009). In public speaking, students who observe their classmates delivering speeches successfully may experience increased public speaking self – efficiency. The students may have various experience by watching their classmates and their teacher (Dirtya; 2017). There will no more passive atmosphere in doing the teaching and learning process. From the practice of public speaking, students will be able to build up confidence in persuading others more effectively on the ideas and opinion that they would like to share (Kho Mun Yee; 2014).

According to Shea (2009) the public speaking program will empower students by allowing them to take charge of their own learning, enrich vocabularies, and communicate their knowledge to others in authentic ways. Students are given the topic and search for their own material to be delivered to the audiences in their own way. While presenting their own speech, students will indirectly increase their vocabularies in preparing the speech. This benefit doesn't only come for the speaker but also the audiences. Both speaker and audiences will take the same chance to speak. At least at the end of the speech. The audience should be able to bring back a message that they can learn from the speech.

Public speaking is not easy as we imagine. According to Amy (2010) for many standing in public and making speeches is one of the greatest fears of people. There are many people who like to talk a lot, but when they have the chance to speak in front of a large audience, they feel anxious or nervous at that time. Not only that but there are also some people who are very good at writing, but they look really weak when they have the chance to speak in public.

On the other hand, delivering a speech is one of the most important things for people or students to be successful in business, career, academic, and social life support them for easier in face of the global era. Most of the people, in some point in their life, will feel need to stand up and speak in front of a group people to be successful, Amy (2010). So, Public speaking is very important and must learned by students to be successful.

Several studies related to speaking skill have been carried out by previous researchers. Husnawati (2017) conducted a research investigating the challenging factor that affect students English speaking performance and also the problems encountered by students in speaking. The result of the study showed that the students speaking performance was affected by variety of factors. These factors include internal and external one. Anwar (2010) on the title "The problem faced by students of English Department in learning speaking." The study took place at English Department of Al – Muslim University Bireun – Aceh. There were 30 students of English Department took as the sample for the study. It used three techniques in collecting the data, observation, questionnaire, and interview. And the result that the

writer found some obstacles faced by students in speaking English, there were lack of grammar, pronunciation, vocabulary, and some intern factor such as shyness. Intan Hamzah (2013) conducted a research the student is lack of participation in the classroom. They carry out passive learning in which the teacher has a dominant, the way of how the teachers present the materials because most of the teachers tend to spend their time in teaching depends on the textbook on title implementing debate techniques in teaching speaking at SMP YP Unila Bandar Lampung. Muhammad Mukhlas (2017) conducted of research of some students were difficult to speak English well and they could not produce some words in English on the title Talking Chips Techniques in teaching speaking.

With those several supportive arguments in teaching speaking and all previous studies above are about teaching speaking English, the researcher was interested in carrying out the research on the implementation of public speaking program in teaching speaking for the English Department of faculty of Teacher Training and Education. There has been limited research on English public speaking program in their school or university. The researcher was interested in carrying out the research on teaching speaking through public speaking under the title “The Implementation of Public Speaking in Teaching Speaking Skill for the English Department of Faculty of Teacher Training and Education at PANCA SAKTI UNIVERSITY - BEKASI.” Based on the research observation, the students are still afraid to speak English and part of the students are not confidently to speak English.

This previous research however has similarities and differences from the current research. This previous research focused on the implementation of public speaking in overcoming students speaking anxiety, and theory motivation related to students in speaking. While my current study focuses on the implementation of public speaking in teaching speaking in order to know the students’ perception towards the public speaking program.

As one of the English Department of Faculty of Teacher Training and Education in Bekasi, that provides public speaking as a program to practice the

student's speech is in PANCA SAKTI UNIVERSITY - BEKASI. The school reserves this public speaking program once a week, and each student is required to provide a speech script in English, which later to be delivered during practice. The main purpose of this program is to support student's practice and to enhance their English, especially in oral presentation performance.

## **B. Formulation of Research Question**

The research questions are formulated as follow:

1. How is the implementation of Public Speaking Program at English Department of PANCA SAKTI UNIVERSITY - BEKASI?
2. How are the students' perception towards the public speaking program?

## **C. Purpose of The Study**

Based on the research statement, the scope of this study:

1. To describe the implementation of public speaking program in teaching speaking skill and students perception towards this program for the English Department of Faculty of Teacher Training and Education at PANCA SAKTI UNIVERSITY - BEKASI.
2. To provide rich information and function as a reference for educational practitioners and researchers in Indonesia in teaching speaking through public speaking program

## **D. Significance of The Study**

By doing this research, may this research give benefits for:

1. Theoretical Significance

Hopefully, the results of this research would be essential for the following:

- a) Public speaking provided rich information and functions as a reference for educational practitioners and researchers in Indonesia generally.
- b) For lecturer, this information helped the lecturer to improve their teaching speaking skills experienced by students.
- c) For the students, they got information how to improve their speaking skills as their competence to be a teacher

## 2. Practical Significance

- a) The researcher

The result of the research got more information and new experienced for researcher because the researcher faced the students and interviewed them in the field and know the student's activity. It also could be implemented in another institution.

- b) The English teacher

The results of this research gave additional information to the teacher about implementation public speaking program for teaching speaking, so the teacher improved the students achievement in learning English as their competency.

- c) College

The researcher hopes that in this college that public speaking was not just a subject, but public speaking skills were a competency possessed by every prospective teacher.

- d) Students

The result of the research was that public speaking supported their speaking skill because it gave positive effects like, made them be confident, gave them many experience in practicing speaking. The students gained much knowledge from public speaking program in applied during their speaking skill.

## **E. Scope and Limitation of The Research**

### **1. Scope of The Research**

English Department of Faculty of Teacher Training and Education of PANCA SAKTI UNIVERSITY - BEKASI has duty to prepare the students to become a professional teacher who has ability of conducting teaching students of junior and senior high school. Besides having good ability in managing the English classroom, students have to acquire good written and oral English ability. While improving the student's ability on English can be conducted by giving listening, speaking, writing, and reading subjects. Student's ability in speaking is quite low. The low of speaking ability can be seen among students because there are not motivation and interesting in teaching learning to improve the student's speaking ability.

Based on the background and the problem of the study, the research decided to focus on the implementation of public speaking program in teaching speaking. This is because the use of public speaking program can motivate the students' self-confidence to speaking English more easily, and help students to speak by public speaking program. Moreover, with this program, the teacher could practice the students speaking ability. It is specified merely to portray the implementation of public speaking program to students and to figure out the student perspective towards the implementation of public speaking program. There are eight classes in English Department at PANCA SAKTI UNIVERSITY - BEKASI. This research is intended to describe the implementation of public speaking program in teaching speaking skill and students perception towards this program. Students perception is intended to know whether there are some deficiencies in the implementation of public speaking program so that the researcher can give an alternative solution. The implication of this research was to provide rich information and function as a reference for educational practitioners and researchers in Indonesia in teaching speaking through public

speaking program by regarding the stages implemented in this research finding.

## 2. Limitation of The Research

This study focuses on investigating the implementation of public speaking program as an additional subject for PANCA SAKTI UNIVERSITY - BEKASI. There are eight classes of the public speaking class program in English Department at PANCA SAKTI UNIVERSITY - BEKASI. The school reserves this public speaking program once a week, and each student is required to provide a speech script in English, which later to be delivered during practice. The main purpose of this program is to support student's practice and to enhance their English, especially in oral presentation performance.

## **F. Definition Key of Term**

### 1. Public Speaking

Public speaking is the process or act of performing a presentation (a speech) focused around an individual directly speaking to a live audience in a structured, deliberate manner, deliver the sincerity.

### 2. Teaching Speaking

Teaching is guiding, facilitating learning, enabling the learner to learn, setting the condition for learning. And speaking is means of communication and its purposes are to communicate what is it one's minds to others. So teaching speaking is teaching about speaking learning which a process to help students getting knowledge from environment system and useful to inform, persuade the purpose, express the idea, communicate and as interaction with a human being in daily activitie