CHAPTER I

INTRODUCTION

This chapter describes the background of the study, formulation of the research, objective of the study, significance of the study, scope and limitation of the research, and definition of key terms.

A. Background of The Study

Language has a major role in our daily communication, as a communication tool among humans. For communication between listeners and speakers, both have stored millions and even billions of words to innumerable words in their brain to be used in their daily lives both in spoken and written. Plag (2003) mentioned that as speakers, we have stored these words in our heads that are called mental lexicon. Humans use language to communicate and interact with each other. Language as a communication tool that is used to convey feelings, ideas, or information from someone to another (Handayani & Johan: 2018). In written language, people use media to share their ideas for readers to read. This means that between writers and readers there is an indirect relationship in sharing ideas or information. Moreover, written language is more formal than spoken language. The writer has to follow a lot of writing rules in order to be able to express ideas and information in good writing to be shared with readers and easy to understand.

One of the language developments is creating new words by using word formation. Word formations can be used in both written and spoken language. Because written and spoken language are different, it is assumed that usage of word formation in written language and spoken language is also different. In writing language, one of the media for sharing ideas or information is social media.

Social media is no longer new to society. According to the latest data on a global scale in January 2018 from Erwin's (2021) research, the number of internet users is 4.021 billion people, equivalent to 53% of the 7.593 billion total world population. Mobile phone users are 5.135 billion people or equivalent to 68% of the population, while active social media users are 3.196 billion people. In social media, almost all human activities are shared in it, especially among teenagers and adults. Social media is used for various purposes such as, communicating, searching and sharing the latest information or just looking for entertainment. But there are also many young teenagers who use social media to find or share information about educational issues or lessons with their peers or even their teachers. Due to the advancement of technology, social media has also been widely used as a learning tool. In the modern era, there are many platforms that share new information and knowledge that can be accessed easily.

Language plays a significant role in international relations. English is now recognized as a global language. Therefore, proficiency in English is essential. People will be more advanced if they know English because it will be easier for them to get information from other countries. English is the most important science that must be learned, and it is taught from elementary school to university. To better comprehend English, one must first study linguistics, a language that makes it easier to comprehend the language. English can be expressed in the form of clauses, sentences, words, and phrases. Morphology is a branch of linguistics that focuses on the study of the formation of words.

Word Formation is studied in the field of morphological science. Lieber (2009), mentioned that morphology is a linguistic field that studies words and the process of word formation, including the way new words are created in world languages, and the various forms of word variations depending on how they are used in sentences. According to Plag (2003), the study of word formation can be defined as the study of the ways in which new complex words are built on the

basis of pre-existing words or morphemes either by phonetic addition or subtraction.

According to Brinton (2010), morphemes are the smallest elements in the English language that have meaning. Morpheme is sometimes not the same as a word, but rather it may be a smaller part of the word. Sometimes one word is formed from two, up to three morphemes. Based on Yule (2010:68) Morphemes are divided into two types: free morphemes and bound morphemes. Morpheme is free, it can stand alone without having to be bound by another morph to have a perfect meaning, because free morphs are always root. It brings the main lexical or grammatical meaning. While the morpheme is bound, it must be always attached to another morph so that it will have a perfect meaning, such as (-er, -es).

Based on the explanation above, the researcher is interested in analyzing word formation. According to Yule (2010), word formation can be defined as a series of processes of creating new words based on existing words. Thus, besides borrowing from another language, the stock vocabulary of a language is formed by what is usually known. According to Yule (2010), there are several types of word processes formations such as etymology, coinage, borrowing, compounding, blending, clipping, backformation, conversion, acronym, derivation and multiple processes. Word formation is the creation of a new word and it will produce a new meaning. It means that learning word formation can add a lot to the English vocabulary.

In this study, the writer chose the Twitter platform as their research object. Twitter is a part of microblogging that can help users to keep posting regarding any statement within 140 characters including spaces and punctuation. Basically Twitter is an instant messaging service that supports users to post anytime and from where they are available for anyone to read. Media users can use twitter as a means to create media content using different features in it. The features of Twitter are followers and following, direct messages, twitter search, trending

topics, latest news and the addition of the latest features, namely threads, likes, replies and comments. Brian J. Dixon (2012: 40) stated this platform is a place where users can share news, information, knowledge etc., in the form of posts, photos, videos, even users can respond to things that others post by like, writing comments, and retweet tweets on other users' accounts.

The researcher chooses one account that contains beautifully packaged quotes and various images. Content posted from the Twitter account @poemheaven will be used as a data source. This account is about creating picture quotes and posting good quotes in English. There are many English words that can enrich our previous knowledge of English vocabulary. This account is also in great demand by Twitter users. This is evident from the number of followers of this account is 3,311,738 followers up to today, as well as the many likes on each post that is shared every day, even reaching tens of thousands of likes for each post, tens of thousands of retweets and hundreds of comments. One of the important things is about the word formation, how the word formed from, how the process of the word, and when it is applied.

There are at least two reasons why word formation is chosen to be researched. First, in the preliminary research, there are many kinds of word formation used in this content posted. Second, Among teenagers and adults, many people like to read quotations, even collect quotations to be saved as motivation if the quotations contain motivation, as a reminder if the quotations contain wise words of self-reminder that may be negligent, or perhaps as a means of sharing so that it can also be read by others as motivation and also a reminder for those who are experiencing the same thing.

Definition of quotation is a group of words taken from a text or speech and repeated by someone other than the original author or speaker (Oxford Languages). Quotes are sentences composed of words that are beautiful to hear, to read and contain many elements of words that we may not have encountered before. Many of the words in a quotation are formed from the process of word

formation. For example (Compounding) "Having someone you know you can text at any hour and tell absolutely anything and know they are trustworthy is the best feeling ever", "Good love never makes you question your own *self – worth*", "When it feels scary to jump, that is exactly when you jump. *Otherwise*, you end up staying in the same place your whole life." For example (Derivation) "If you break someone's heart and they still talk to you with the same excitement and respect. Believe me, they really love you." and many other words in Poem Heaven's posts on twitter. By reading the results of this study, it is hoped that it can increase knowledge about vocabulary that has never been known before and increase knowledge about word formation. Learn about how the word is formed before it is finally arranged into a beautiful and correct sentence so that it can be understood and produced by the reader.

There are some previous studies which have been conducted on the word formation. First, thesis by Siahaan (2020), the researcher discusses An Analysis of Word Formation in Instagram of Sharena Delon: Morphological Approach. This researcher focuses on analyzing word formation found on Instagram. Second, the thesis by Hanif (2015), the researcher discusses The Analysis of Word Formation of Soccer Terms in The Jakarta Post's Articles. This researcher focused on analyzing the formations of words in The Jakarta Post that focused on sport articles at soccer terminology. Third, thesis by Sari (2017), the researcher discusses The Analysis of Word Formation Used in Pitch Perfect 2 Movie Script and Its Application in Teaching Writing to the Tenth Grade of Senior High School. This research focuses on analysis of word formation used in Pitch Perfect 2 movie script and its application in teaching writing. Fourth, an article on Journal English Language and Literature E- Journal by Nanda, Rossa, and Ardi, the researcher discusses An Analysis of Word Formation Used in Twilight Novel by Stephenie Meyer and Twilight Movie Script Written by Melissa Rosenberg. This researcher focuses on analyzing word formation found in Twilight Novel and Twilight Movie. Fifth, an article on E-Link Journal by

Fatmawaty, and Anggraini, the researcher discusses An Analysis of English Word Formation Processes in Beats Apart Novel by Alanda Kariza and Kevin Aditya. The aim of this research is to describe how English words are created and find out types of word formation processes.

As touched previously, the previous research which analyzed word formation process and function of word formation has been studied in different research and researchers, what makes the current research different and rarely observed is this research analyzing word formation process, structure of word formation and meaning of word formation at once. Besides, this research proposes a solution as a way to learn deeply about the structure of word formation used by drawing tree diagrams. So the data obtained will be more complete than the other previous studies. It gives a positive contribution for the reader. They can easily understand it and also to increase their new vocabulary, besides they can learn the function of words, how the words are formed, structure of words and also the meaning of each word in the content. Considering the positive contribution, therefore the researcher wanted to conduct the research under the title "Word Formation Found in Poem Heaven's Posts on Twitter". The research will use Yule (2010) theory about types of word formation to analyze the data.

B. Formulation of Research

This study provides two questions which guide the researcher and be the main focus of the research. These research formulations can be stated as follow:

1. What word formations are found in Poem Heaven's posts on Twitter?
2. How are the structures of words that result from finding each type of word formation?

C. Objective of the Study

Based on the statement of the problem, the writer determines the objective of the research as follow:

1. To find out the type of word formation found in *@poemheaven* posts on twitter.

2. To elaborate the structures of words that result from finding each type of word formation in *@poemheaven* posts on twitter.

D. Significance of The Study

Theoretically, this research is able to enrich the reader's knowledge about word formation, especially understanding the types of word formation process and the intended meaning of content in Poem Heaven's posts on Twitter. It is hoped that it can increase knowledge about vocabulary that has never been known before and increase knowledge about how the word is formed before it is finally arranged into a beautiful and correct sentence so that it can be understood and produced by the reader.

Practically, this research gives clear explanation about word formation used in Poem Heaven's posts on Twitter. From this research, the reader can increase their knowledge and comprehend especially the word formation applied in written or spoken aspects in daily conversation. This study hopefully may be useful for the reader and the researcher to get more understanding about the concept of morphology on the formation of a new word. Moreover, the researcher hopes that people can understand the meaning of a word more, not only for linguists but also for others who have never studied or know about linguistics before. The researcher hoped that language can be used as appropriately as possible then minimize the error.

E. Scope and Limitation

The scope of the research is the quotations which were posted by @poemheaven on twitter. There are more than 14,000 tweets, 10,190 picture and video posts on @poemheaven and automatically there are a lot of variant quotes which consist of word formation. The present study does not use all posts, but

there is a limitation. Here, the limitations are posts selected and there are 68 posts selected until December 2022. The word formation process that will be analyzed such as etymology, coinage, borrowing, compounding, blending, clipping, backformation, conversion, acronym, derivation and multiple processes.

F. Definition of Key Terms

There are some key terms used to understand the context of this research. The key terms are defined as follows:

1. Word Formation: New complex words are built on the basis of pre-existing words or morphemes either by phonetic addition or subtraction. Plag (2003: 13)

2. Types of Word Formation: There are some of the basic processes by which new words are created such as etymology, coinage, borrowing, compounding, blending, clipping, backformation, conversion, acronym, derivation, prefixes and suffixes, infixes, and multiple processes. Yule (2010: 53)

3. Twitter: Twitter is a part of microblogging that can help users to create media content using different features in it. The features of Twitter are followers and following, direct messages, twitter search, trending topics, latest news and the addition of the latest features, namely threads, likes, replies and comments. Brian J. Dixon (2012: 40)