

CHAPTER I

INTRODUCTION

This chapter consist of background of the study, formulation of research question, purpose of the study, research hypothesis, significant of the research, scope and limitation,and definition of key terms.

A. Background of the Study

Speaking skill is one of the important language skills in learning English. Speaking can show the competence of the students in learning English (Zyoud,2016). Moreover, speaking is the common way to communicate with others in order to deliver opinions, questions, and others. Muna in Andi (2020) states that speaking is oral communication in a two way process between the speaker and listener which involves both productive skill of speaking and the deceptive skill of understanding (listening with understanding). In other statement, Fulcher (2003) adds that speaking is the verbal exchange of language to communicate with others. In short, speaking can be as the way to carry out feeling through words, even conversations with other. It means that language is a toll used by humans to generate meaning in conversation.

For some people, speaking can be difficult part in learning English. Speaking is difficult for foreign language learners because effective oral communication requires the ability to use the language appropriately in social interaction. Person need communication when they want to say something and transmit information when they want to say something and transmit information. Speakers use communication when they are going to inform

someone about something. Speakers apply language according to their own goals. So should be both listeners and speakers at the same time for the effective communication. Furthermore, the speaker should have the ability to transfer the meaning and the purpose of the speaking also make the language is understandable for the listener.

There are some factors of cause students difficulties in speaking English, such as fell bored with the media in teaching and learning process, students need a media that can attract their attention and provide comfort in learning speaking. However, many students also have several problems in improving their speaking skills. According to Riswandi (2016) the difficulties that are usually faced by the students when trying to improve their speaking skill are the students feel shy and nervous when they are speaking in front of the class, the students are lack of confidence to respond teacher's question, the students cannot use the appropriate vocabulary and grammar when they speaking.

Furthermore, based on my observation the problem from students in MTs PSM Mirigambar is the students had low speaking ability. Most of them had Bahasa Indonesia or Bahasa Jawa as their mother language and only speak English in English class. When they were asked to practice speaking in front of class, they looked shy, and unconfident. They were too afraid of making mistakes. Besides that, lack of interest also became one of the reasons. They thought that English was a very difficult subject to be learned, especially speaking. They had a difficulty in expressing their ideas. They also afraid to mispronounce words and use wrong terms. Furthermore, when they had a

mistake, they tended to feel discouraged and became more afraid of making another mistakes.

Many strategies have been used by teachers in teaching speaking. But, the strategy that is used by many teachers in teaching speaking skill in the classroom is usually monotonous and rarely facilitates students to be an active speaker in the classroom. However, the problem that are faced by the students' speaking skill are able to improved by providing a new strategy in teaching speaking skill. In this study, the strategy can be conducted by YouTube short as media which used in teaching and learning process especially in speaking. In the era of globalization, the use of YouTube short media in classroom activities has become a very important because students can not be separated from social media and can used as an effectiveness media and learning source. In this instant era, many people prefer short videos on compared to long and rambling video (Bakri&Yusni, 2021). So, with the short feature in lessons, students learning will be more fun because the short duration of the video. It does not even rule out the possibility that students will repeat the video.

YouTube is one of audio visual media because we can watch the pictures and hear the sounds. Many ways more modern and more effective to improve the speaking skill, one way in accordance with the technological development is learning speaking English through YouTube. Learning English by using YouTube will get a lot of benefits such as for learning will be much more fun, learn the proper pronunciation of a word in a foreign language, by using YouTube video can be able to make the material more quickly understandable and be able to get a YouTube video with easy of learning the

internet. YouTube can be used as a learning sources. Jalaludin in Andi (2006) said that YouTube is a website that shares various kinds of video like video clips, TV clips, music videos, movie trailers, and other content namely video blogging, short original videos, and educational video. YouTube as educational video it means that the content of video is about English material that easily to access.

YouTube can support learning process with its features. In additional, using YouTube in preparing can help students who get difficulties in vocabulary, grammatical, and pronunciation. And also it helps students create a social connected community through like and comment activity. One of new features in YouTube is YouTube short. In YouTube short learners can do many activities for preparing the speaking well (Abdul&Cahyo, 2022). Learner can post their description about some event. And the other learner would be comment on the posting about the error the speaker make. For the example, teacher post the video related the topic which will discuss next meeting with shows the pronunciation of the vocabulary or phrase well. So, students can learn how to pronounce well before the class.

Some researcher, had conducted some studies about the use of YouTube in teaching. The first is research by Intan Belinda with the tittle “The Effectiveness of Using Offline YouTube Video towards Students’ Vocabulary Mastery at the Seventh Grade of SMPN 14 Kota Tangerang in Year Academic of 2017/2018”(2018). The result in this research is the use of offline YouTube video in teaching English vocabulary gave positive effect to the students. The next researcher is Dwi Hariyanto with the tittle “The Effectiveness of Using

YouTube for Vocabulary Mastery” (2015). He is find out that the YouTube improve college students’ ability to retain and comprehend the prospective vocabulary.

The third researcher is Hariyanti with the tittle “The Effectiveness of Using Video Presentation on YouTube to Improve Students’ Listening Ability” (2019). The result of this research is the use of video presentation on YouTube can improve the students score in listening. The next researcher is Alfi Hasanah entitled “The Effect of Using Video YouTube Toward Students Speaking Skill of the Tenth grade at SMAN 2 Bangkinang Kota” (2020). The result in this research is the use of video YouTube in teaching speaking can influence the students speaking skill.

The fifth researcher is Yunita Mariyana with the tittle “The Effectiveness of Using YouTube as Media in Teaching Speaking at MAN 4 Kediri” (2014). The result of this research is the use of YouTube as media is effective to be used in teaching speaking of descriptive text. The next researcher is Rahayu with the tittle “The Effectiveness of Using Video-Recorded Speaking Task on Students’ Speaking Skill” (2016). The result of this research is the use of video-recording speak task was useful in enhancing students’ speaking skill. The students state that the task provided chance to speak without feeling ashamed, helped to make good arrangement of speaking material and vocabulary, and gave new experience in learning English.

Based on those finding, it can be concluded that there have been a lot of the research on the effectiveness of using YouTube as media for teaching speaking, but in this study the researcher use YouTube short as a new feature

from YouTube as a media for teaching speaking because it still limited and based on my observation the seventh graders students at MTs PSM Mirigambar they prefer watch video from YouTube short rather than YouTube, because if video from YouTube usually have a longer duration. The researcher wants to investigate that speaking achievement using YouTube short is effective or not to be applied in Junior High school by using experimental design. The purpose of this study was to measured the effectiveness of using YouTube short toward students speaking achievement of the seventh grade at MTs PSM Mirigambar.

Therefore, based on the description above, the researcher want to investigate speaking achievement using YouTube short with the tittle “The Effectiveness of YouTube Short Toward Students’ Speaking Achievement of Seventh Graders at MTs PSM Mirigambar”.

B. Formulation of Research Question

According to the background of the research, this research is aimed at giving answer on the following problems:

“Is there any significant difference scores on students’ speaking achievement before and after being taught by using YouTube short of the seventh graders at MTs PSM Mirigambar Tulungagung ?”

C. The Purpose of the Research

Based on the problem of the research, the purpose of the research is to investigate a significant difference scores on students’ speaking achievement before and after being taught by using YouTube short of the seventh graders at MTs PSM Mirigambar Tulungagung.

D. Research Hypothesis

In short, a hypothesis means a prediction of a problem or an alleged relationship between two or more variables. They are two kinds of hypothesis, namely the null hypothesis (H_0) and the alternative hypothesis (H_a).

The hypothesis of the research are:

1. Null Hypothesis

H_0 : There is no significant difference on students' speaking achievement before and after being taught by using YouTube short of the seventh graders at MTs PSM Mirigambar Tulungagung.

2. Alternative Hypothesis

H_a : There is a significant difference score on students' speaking achievement before and after being taught by using YouTube short of the seventh graders at MTs PSM Mirigambar Tulungagung.

E. Significant of the Research

The research expect that the result of this research will be significant to teachers, students, and other researcher.

1. Teachers

The researcher expected that the result of this research can be used by the teacher with the same problems in this research. Moreover, the research can be an alternative strategy in students' speaking achievement.

2. Students

This research is expected to help students' to improve the speaking skill, and motivate students' to solving their problem in speaking.

3. Other researcher

For the other researcher, the result of this research can be used a reference by those who want to conduct related research about YouTube short in teaching speaking.

F. Scope and Limitation of the Study

This study is focus on the teaching use YouTube short on students' achievement in speaking at MTs PSM Mirigambar. This study will limit only on students speaking achievement. And the media only using YouTube short. This research only conducted to the seventh graders students of MTs PSM Mirigambar Tulungagung.

G. The Definition of Key Terms

It is important for the research to make clear the terms used in this papeer as this followings:

1. Effectiveness

The effectiveness is when strategy can improve the students' speaking achievement. The effectiveness was measured by the score of pre-test and post-test. This research mean for effectiveness as an achievement of treatment goal.

2. Speaking achievement

Speaking in linguistics term has various definition. In Homby, speaking means saying something to express ideas and opinion. According to Kushartanti (2005:32) speaking is a set of voice uttered by one and understood by someone else. It means to deliver thought or opinion. In learning a foreign language, speaking is the most important aspect. The

success can be measured through students' achievement in carrying out a conversation and interacting orally in that language. To measure the students achievement the researcher use speaking performance test with regard to pronunciation, fluency, comprehension, and observe the use of vocabulary and grammar in their text.

3. YouTube short

YouTube is the biggest and popular site of online video in the world especially in internet to upload videos, watch videos, discuss about videos and also share video. YouTube short is one of the newest features of YouTube which was available in the middle of 2021.