

# **CHAPTER I**

## **INTRODUCTION**

In this chapter, the researcher discussed the context of the study which describes the reason why the researcher conducting the study. On the focus of the study, the objective of the study, significance of study, scope and limitation, and definition of key terms.

### **A. Context of The Study**

A native speaker can be defined as someone who speaks English as his or her native language, or called as mother tongue or mother tongue to communicate with others (Medgye, 2001: 430). English as foreign language today became an international language for many reasons. That's why, people around the world, including Indonesia try to learn English to communicate. In Indonesia, English lessons have been given to students from kindergarten bench with basic and easy materials. Teacher as people who transfer the knowledge for the students should have an interesting way so that their students enjoy learning. The teacher who teaching English as a foreign language in Indonesia sometime has some obstacles. Sometimes, the teacher cannot explain the materials in the right way because they are not a native speaker. They also have perception that native teacher have a good attitude and teaching performance. So they feel more enthusiastic when native teacher delivered the material using English.

The Native English teachers are excellent in spontaneous language use in various, therefore people believe that native speakers are appropriate for teaching pronunciation, speaking, conversation, and serve as the role model for students in these areas. For example, it is about how to pronounce words in the right way. It might be difficult for the teacher to show how a native speaker pronounces words. Based on the problem above, some schools use native speakers to teach English. Native English as a teacher have some good impacts in teaching-learning activity. A descriptive study conducted by Meidita (2019: 63) with the title “Students’ Perception Toward Native and Non Native English Teachers” concluded that there are many students that have a good perception when they taught by native speakers.

Nowadays, the problem in teaching-learning activity get a new problem because of the pandemic of Corona Disease 2019. It makes the activity of teaching-learning must do virtually from home. The teacher should get used to using online media to teach their students. WhatsApp, Google Classroom, E-Learning, Zoom, or the other online media to do the teaching-learning activity. They can send the material in video, recording, file words, PDF, or others. It make the teacher should have a new way to teach their students. There are so many media that can be used to teach English. The teacher can bring the media into the classroom through visuals, sounds, smells, and tastes. The use of media is to help the teacher in teaching the materials in the class (Pratama, 2018:11). Besides, the media that brought by the teacher must be a tool to make the students more interested, motivated, and also easy to understand the materials.

The tutorial videos can be an interesting media because it can be audio and visual media for the students. They can understand the material by watch and also listen the explanation of the pronunciation material. Nawal and Tabarek on their journal (2020:344) said that YouTube is not just a platform that individuals share, upload, comment on videos; teachers and educators can utilize it to the best maximum so that students can have benefits. YouTube makes people feel free to search for what they want to watch and learn. Currently, the teacher can use this way to help them to teach some materials interestingly. Alwehaibi in his research (2015:123) said that Youtube gave impact on developing EFL student learning content.

The enjoyable and entertaining create by the use of Youtube can motivate the students to learn. Alwehaibi reports that YouTube media has many benefits. First, Youtube can increase students' ability in speaking, listening, and pronunciation skill. Second, Youtube can be a way to teach culture, to expose students to World English, and develop students' vocabulary, and also being able to develop reading and writing activities. There are a lot of videos that contain English pronunciation learning in YouTube media made by native speakers. By those videos, so many people who are interested to learn and also gives a good reaction and feel enjoy when watching the videos. Inaya (2020:74) in her research at MTs Negeri 6 Tulungagung found that most of the 8th grade who were subject of the study tended to have positive perceptions of the use of Native English Vlog in learning pronunciation independently. It means that those videos are interesting and helping people in learning English independently at

home. In accordance with the current conditions when the pandemic of Corona Disease 2019 has not ended.

Evi Candra Juwita (2016) with the title “A Study on Native English Teacher’s (NEST) Technique in Teaching Speaking to The Second Grade Students of MTs Darussalam.” The Native English Teacher has her creativity to make the students interested in learning English with her. The creativities are in terms of the media which is various and well designed and the addition of Cross-Cultural Understanding material in learning English. In addition to teaching techniques, teaching strategies have also been researched by Elva Yuliastina with the title "A Study on Native Speaker Teachers' Strategy in Teaching English at MAN 2 Tulungagung" by Elva Yuliastina. This research was conducted in 2017 by students of the State Islamic Institute (IAIN) Tulungagung. Learning strategies are certainly very influential on learning activities. Based on the research above, the researcher wants to know about the pronunciation learning method.

Ulfa Azkiya (2019) has conducted qualitative research about Mr. D videos in her thesis with the title “Students’ Perception Towards the Impact of English Learning Accounts on Instagram on Students’ Vocabulary”. The research that was conducted at department of English Language Education Faculty of Education and Teacher Training of Ar-Raniry State Islamic University focused on Instagram account. The result of this research showed that the participant feels enjoy experience English learning account on Instagram. Then, all participants felt interested, found it easy to access and perceive that English learning account help them in vocabulary learning.

Besides, they also perceive that English learning account provide pronunciation video. From the explanation above, there is a difference between the research conducted by Ulfa and the researcher, namely on the subject and focus of the research. The researcher is more interested in knowing how the methods that are used in teaching pronunciation using YouTube media.

Musrafidin (2018:1000) has research about how the effect of applying video to English students. The conclusion is, there is a significant effect of the application of videos on the students' pronunciation accuracy. By the phenomenon of how youtube videos can affecting the student's pronunciation and how the native speakers can help students also the teacher in mastering English pronunciation, the researcher wants to know about the methods of the native speakers in teaching pronunciation using YouTube media. The researcher choose to conduct research with the title "The Pronunciation Teaching Methods Used by Native Speakers on YouTube".

## **B. Statement of Research Problem**

Based on the background of the research, the research problem of the study formulated as follows:

1. How do native speakers' use the teaching methods in teaching English pronunciation on youtube?
2. What aspects of pronunciation are taught by native speakers on youtube?

### **C. Focus of The Study**

This study focuses on how native speakers teach pronunciation using YouTube media. This study focuses on analyzing how native speakers teach pronunciation on YouTube. The limitation of this study was the methods used by the native speaker in teaching pronunciation to improve the ability of Indonesian people to master English using YouTube media. The researcher will take some video samples of native speakers who teach English, then analyze those videos with some theories in the library, thesis, books, etc.

### **D. The Objective of The Study**

Based on the context of the study, the researcher states objectives of the research are;

1. To describe the methods used by native speakers in teaching pronunciation on YouTube,
2. To describe what aspects of pronunciation are taught by native speakers on their youtube.

### **E. Significant of Study**

By this study, hopefully, the researcher can give some contributions to:

1. Students

From this study, the researcher hopes that the students from Senior high school until university students or students who wants to improve their

pronunciation can have additional media to learn English besides the teacher in their school. The students can have the other way to get information about pronunciation in English and also can use YouTube media to improve their ability in practice their pronunciation.

## 2. The English Teachers

Information from this research can help the English teacher in designing the learning process in the classroom where there have some difficulties in teaching pronunciation. The result of this research can be used as input for the teacher to give attention to increase their ability in using YouTube media to make their student interest to learn English in this situation.

## 3. The Researcher

The researcher can use the finding of this study to know the way the native speakers in teaching pronunciation using YouTube media and make an interesting video to teach pronunciation. So, the researcher can practice that way in the class when doing an English lesson.

## **F. The Scope and Limitation**

From the phenomenon describes by the researcher above, the scope of this study is the method to teach pronunciation. Meanwhile, the researcher limits the study only to describe the way and the method of teaching pronunciation and also the pronunciations' aspect taught by the native speakers to teach pronunciation using YouTube media.

## **G. The Definition of Key Term**

In this case, there are some key terms related to the research:

### **1. Teaching Pronunciation**

Teaching is a scientific process, and its major components are content, communication and feedback. The teaching strategy has a positive effect on student learning (Rajagopalan, 2019: 6). While pronunciation defined as the production of English sounds. Pronunciation is learned by repeating sounds and correcting them when produced in the wrong way or inaccurately. In addition, pronunciation is the production of a sound system that doesn't interfere with communication either from the speakers' or the listeners' viewpoint (Paulston & Burder, 1976). So, teaching pronunciation is a scientific process of English pronunciation.

### **2. Method**

The method explained by Mukminatien (2016: 1.6) in his module of teaching English is a practical realization of the approach. Methods include decisions about the types of activities, roles, teachers and students, a variety of suitable materials, as well as several models. The method is used to realize a predetermined strategy. So, in this research, the method is a trick or plan or an attempt used by native speakers to implement a plan to optimize achievement in teaching YouTube media.

### **3. Native Speaker**

Native Speaker here is a person who has English as their mother tongue like as L1 as their languages to communicate with others. According to Medgyes (2001) stated that "when we defined about who a native speaker is, it is traditionally defined



as someone who speaks English as his or her native language, also called mother tongue, first language, or L1.” Besides, Bloomfield states that “the first language a human being learns to speak is his native language, he is a native speaker of this language” (Bloomfield, 1933). In this study, a native speaker is a person who teaches pronunciation that used YouTube as a learning media.

#### 4. YouTube

YouTube is a social media as a video sharing service that allows users to watch videos posted by other users and upload videos of their own. The service was started as an independent website in 2005 and was acquired by Google in 2006. Videos that have been uploaded to this media might appear on the YouTube website and can also be posted on other websites.

### **H. Organization of The Research**

The organization of the research paper is given in order to make the readers understand the content of the paper.

Chapter I is introduction which deals with the background of the research, statement of research problem, focus of the study, the objective of the research, the significance of the research, scope and limitation of the research, definition of key term, research paper organization.

Chapter II is theoretical background of review of literature. It consists of the underlying theories about The Methods that Used by Native Speakers on YouTube.

Chapter III is the research method. It covers: research design data and data source, data collection, data analysis and trustworthiness.

Chapter IV is deals with data presentation and research finding. This chapter provides the presentation of data taken from the result of observation, interview and documentation its present research findings related to the proposed research questions.

Chapter V is deals with data result and discussion of the study that loaded of the result of data presentation research finding. This chapter is very important because the writer will analyze the data. In other words, the data are processed in this chapter. Finally, all data can be analyzed and interpreted based on the research problem and providing theories.

Chapter VI is present the conclusion of the study and suggestion for the future study to make the better study. Conclusion is the summary of the research problem based on problem. This part is the last of this study.