CHAPTER I

INTRODUCTION

This chapter presents background of the research, statement of research problems, objectives of the research, significance of the research, scope and limitation of the research and definition of key terms.

A. Background of The Research

Conversations are communication between two or more people and then all of people in this world do the conversations everyday. By doing conversation we can see the human interaction. In communication we need language to convey our ideas, beliefs, intentions, actions and feelings. Communication cannot be done only by one participant but it needs another participant.

The English learner needs to study perceptions of Speech act. The perceptions of speech act can be found in many kinds of communication. One of them is in a movie. Since, that movie tells a story about human activities. The movie consists of many dialogues between characters that can be analyzed by using speech act and politeness theory.

By using speech act, the speaker expected that hearer can do an action. Yule (1996: 47) states "people actions performed via utterances". Therefore, participants will understand each other's utterance. They have to understand, in what context they have to communicate. The hearer will have an interpretation of what speaker means in particular context and how the context influence what is said because in understanding setting and context, pragmatic approach is needed in this research.

Speech act is an utterance that serves a function in communication. We perform speech acts when we offer an apology, greeting, request, complaint, invitation, compliment, or refusal. If there is no violation, declarative is used to make a statement; interrogative is used to make a question and imperative is used to make an order or request. Yule (1996:47) states "in attempting to express themselves, people do not only produce utterances containing grammatical structures and words, they perform actions via those utterances". It means that after the speaker said something the hearer do some action directly.

The relationship between hearer and speaker was indicated by the fact that the speaker asked something to the hearer via utterances. Utterance has become a focus of speech act and politeness analysis. It can be seen in conversation and particular sentence structure. Each utterance or conversation of course depends on the context and the situation of the speaker and hearer.

There are some reasons why this research studies about study of request used. First, request is a kind of directives speech act that often used by speakers in daily conversation. In using request, the speaker attempts to make the world fit the word via the hearer. The Second reason is request show a strong relationship between speaker and hearer. The next reason is because request acts are used to get greatest attention from listener in communication. Through request act the speaker utterances make hearer do something. In conversation, request is often used by speaker but they say in different way. The speaker has to concern about situation and context to make the hearer do as they want. Situation in conversation

can be seen in some aspects, such as who is the hearer, what things speaker wants to say, and time of conversation.

Therefore the researcher chose this movie to be analyzed. This movie concerns with the daily life condition. The existence of request act can be found in movie. The conversations in the movie have same with our real life communication. So, the main reasons of the researcher in the background of this study is the researcher want to apply the pragmatics study in this research because in fifth semester the researcher has followed the pragmatics class and movie subtitle class. So, as the next teacher the researcher will use movie as media on teaching learning this media will make students feel easy and enjoy in understanding about pragmatics such as speech act and politeness strategy.

In previous study the researcher identified the utterances to find the pattern of request strategies have been conducted by many researchers. The first study was conducted by Yan Jati Rifa'i (2015) from State Islamic Institute (IAIN) of Tulungagung entitle is A Study of Request Used by the Characters in *Divergent* Movie Subtitles. She presented the conclusion of formal pattern in request strategy found in *Divergent* movie in the sub-division for each type of strategy as for each strategy may have different formal pattern. The second research related to pattern of request strategy by Nuraini, Yunia Rizta (2014) published thesis Tulungagung State Islamic Institute (IAIN) of Tulungagung. By the title is Realization Pattern of Request Strategy in Conversation Fragments in the Movie entitled *Twilight*. She observed the variation of strategy applied by the characters based on the solidarity. Then the third researcher is Diana Chen Wandin (2013)

Study Program of English Department of Languages and Literature Faculty of Cultural Studies Universitas Brawijaya. By the title is Request Strategies Used by The Main Character of *Despicable Me* Movie. In that research she was show various request strategies that used in *Despicable Me* movie. The previous studies an above is similar with this research that the researcher conducted in request strategy aspect.

The differences of this research between the previous studies on the focus and object research. This research focused on analyzing the formal patterns of request strategy and the politeness strategies used by the characters to express request in the *Fault in Our Star* Movie Subtitles. The utterances were analyzed based on the characters of request act used dominantly by the characters. It was analyzed based on the choice of word and sentences used by the characters. Then the speaker has to apply politeness in his or her requests in order to decrease imposition and to increase approval for achieving the goal.

In this section, the relationship between the request feature and the linguistic politeness in requests are reviewed. Brown & Levinson (1987:62) states "clarify that politeness is one important issue in speech acts because it is regarded as a universal phenomenon in language use". Therefore to be better to understand this movie, the polite request analysis is needed.

Based on the explanation above, the researcher is interested in analyzing the movie dialogues using speech act and politeness entitled "An Analysis of Polite Request Strategies Used by the Characters in *The Fault in Our Star* Movie Subtitles.

B. Statement of Research Problems

In analyzing request used on *The Fault in Our Star Movie*, the researcher is focus on explaining about request used in that movie. So, based on the background of the study the research problems can be formulated as follows:

1. What are the request strategies done by the characters in *The Fault in Our Star* movie subtitles?

2. What are the polite strategies used by the characters to express requests in *The Fault in Our Star* movie subtitles?

C. Objectives of The Research

The most important goal of this research is to find out the answer of research problem that have been formulated the goal of this research as follows:

1. To know the request strategies done by the character's in *The Fault in Our Star* movie subtitles.

2. To know the polite strategies used by the characters to express requests in *The Fault in Our Star* movie subtitles.

D. Significance of The Research

The advantages that can be acquired from this research are to enrich the understanding especially about request act and politeness strategies used in the dialogue from that is movie subtitles. The researcher hopes this research gives advantages for:

1. English Learners

This research can encourage them to learn English especially in study about pragmatics focusing on speech act and politeness.

In learning about speech act and politeness the role context and situation are very important. So, they are able to know the situation and context of the movie from conversation of the characters. So, the English Learners can know speech act and politeness strategy used based on the dialogue from the characters in that movie.

2. English Teachers

This research can be used as reference for English teachers in teaching Pragmatics class. The English teachers can give example about request act and politeness strategy directly from that movie, not only text book but example can be show from that is movie. So, the English learners more understand about speech act and politeness strategy based on movie subtitles.

3. For The Future Researcher

This research can be used as reference in conducting future research to develop another technique to motivate the English Learners more understand speech act and politeness.

E. Scope and Limitation of The Research

This study focused on analyzing requests strategy and sentence pattern of request strategy used by the characters in *The Fault in Our Star* movie. To avoid enlarge of discussion and to make this research manageable the researcher would like to limit this research. The scope of this research focuses only following on describe an application of polite request act on *The Fault in Our Star* Movie.

F. Definitions of Key Term

1. Request Strategy

   Request strategy is the way to guide the speaker to deliver their request so the speaker can easy to deliver what are they want. Their want depends on the context.

2. Politeness

   Politeness strategies are ways to convey the utterances as polite as possible.

3. The Fault in Our Star Movie

   The Fault in Our Star Movie released on 22 August 2014. The author of The Fault in Our Star is John Green. The reasons selecting this movie are from the contextual term that conversation applied the example from English native speaker. Also the setting and story are presenting the context in speech act and politeness.

4. Movie Subtitles

   Movie subtitles are derived from either a transcript or screenplay of the dialog or commentary in films, television programs, and the like, usually displayed at the bottom of the screen, but can also be at the top of the screen if there is already text at the bottom of the screen.