

## **CHAPTER I**

### **INTRODUCTION**

This chapter present some aspect underlying the topic of research. They are background of the research, research problem, objective of the research, significance of the research, scope and limitation of the research, and the definition of key terms.

#### **1.1 Background of the Research**

English is learned as a foreign language in Indonesia. It can be hard somehow learning second language without some practice or certain habits. Social media helps a lot get used to reading, analyzing, then responding and interacting with other people using English in their daily lives, which can affect their skills in English especially reading and writing. Language is a mean of communication among people. By language people are able to obtain a lot knowledge and experiences. Language is signaling system which operates with symbolic vocal sound, and which is used by group of people for the purpose of communication (Susanto: 2007-2008: 1).

According to Urquhart and Weirt in William Grabe (2009:14), reading is the process of receiving interpreting information in language from via the medium of print. According to Johnson (2008:3), reading is practice of using text to create meaning. In this research, reading in question is reading skills in English.

Social Media is a channel or means of online social interaction in virtual world (internet). Social media users communicate, interact, send each other message and sharing, and build a network. In this era, social media has widely grown and appeared in various types, and it has become one of people's daily needs since it contains up dated information and the latest news. Some findings have revealed that social media has been operated to support teaching and learning activities (Moghwavvemi et.al., 2018; Cassidy et.al, 2020; Mao, 2014; van Bommel. 2020). Thus, social media has been utilized in various fields, including education.

Twitter (/ˈtwɪtər/) is an online social networking and microblogging service that allows users to send and read text-based messages of up to 140 characters, which known as chirps (tweets). Twitter was founded in March 2006 by Jack Dorsey, and his social networking site launched in July. Since its launch, Twitter has become one of the ten most visited sites on the Internet and was nicknamed with "short messages from the Internet". On Twitter, unregistered users can only read tweets, while registered users can write tweets through the website interface, messages (SMS), or through various applications for mobile devices.

Several studies have been conducted on the influence of social media Twitter towards reading skills on students. The purpose of the presenting the previous study is to know gab or discrepancies of what makes the previous studies different from the present study. The first was study conducted by Prima Gusti Yanti (2021) with the title "The Effect of using Social Media

Twitter Towards Students' Reading Comprehension". This study aims to determine the effect of the activity of using social media on the ability of college students to reading comprehension. This type of research is quantitative with a correlational method. The sample in this study was taken with simple random sampling PBSI FKIP UHAMKA active students approximately 600 students who if taken a sample of 25% at random, would choose 150 students. Data collection techniques using questionnaires and reading tests, while data analysis using descriptive statistics and simple linear regression equations.

The results of this study indicates that the intensity of the use of social media in the percentage of students is 45% moderate, 25% low, 25% high, and 7% very high, obtained the regression equation= $68.945 - 0.004x$ . These findings indicate that the more activity on social media, the lower the level of reading comprehension although not significantly.

The second study was from Nadia Sasmita (2018) with the title "Faktor yang Mempengaruhi Kemampuan Berbahasa Inggris Mahasiswa Pendidikan Administrasi Perkantoran". This study aims to determine the factors that affect the ability of English speakers Education Administrative Office students. This research is a descriptive research with qualitative approach. Informants in this study are students of Administrative Education Office. Data collection techniques used are observation, interview and documentation. Steps in analyzing data are using data collection techniques, data reduction, data presentation, and conclusion. Validity checks with source and method

triangulation. The results of this study indicate that in general the factors that affect the ability of English students Education Administration Office includes 4 factors, among others, 1) Ability Listening, in this case the students have vocabulary vocabulary and concentration is still low, 2) Ability Reading, the factors that influence the students are the reading motivation and the vocabulary that is still low, 3) Speech Capability, in this case affecting students' speaking ability is the lack of student confidence and lack of mastery about most types of grammar, 4) Writing ability, affecting students is the lack of interest and lack of support in the environment around the students.

@Englishfess account is an anonymous portal that contains discussions about learning English, Everyone can send tweets anonymously with some admin terms and conditions. The conditions that must be met are tweets sent in English and discussions about learning English. Tweets sent are all in English so that readers become active readers. The open and anonymous discussion system makes many Twitter users use this account to learn English outside of class and for practice and also habituation.

This research was aimed to know how far the influence of using Twitter toward English Reading Skills among Z's Generations who followed @Englishfess account.

## **1.2 Formulation of Research Problem**

Based on the background of the study, the researcher can state the problem as follows: "How far is the influence of social media Twitter towards reading skills among Z's generations who followed @Englishfess account?"

### **1.3 Purpose of the Study**

Based on the formulation of research problem, the purpose of the study is to determine the influence of social media Twitter on English reading skills among Z's generations who followed @Englishfess account.

### **1.4 Formulation of Hypothesis**

Hypothesis is a temporary answer from some problem that must be proven true because it is still in the form of guess (Siyoto, 2015:56). The hypothesis proposed by researchers in this study is: "There is significant influence in students who use Social media Twitter and followed @Englishfess and students who does not followed @Englishfess accout."

### **1.5 Significance of the Research**

Theoritically, the resesarch is used to pratctice the researcher knowledge in field of the research. Practically, the finding of the present research is expected to give some scientific contribution for the students, teahcers and other researcher.

#### **1. Students**

It can help the students to measure their English ability skill in fun way a.k.a social media and it can be used to mtivate the students to improve their Reading skills.

## 2. Teachers

By doing this research, the researcher hopes that the results of the study will be useful to give contribution of developing English teaching especially in English teaching reading by using doing social media. Moreover, the researcher hopes that teacher use this media as an alternative way to teaching English, especially in reading teaching.

## 3. Other Researcher

Hoping the result of this research can become appropriate references to them to conduct research in the future and give some advantages in scientific way.

### **1.6 Scope and Limitation**

In this research, the researcher will focus on the influence of social media twitter on English reading skills among Z's generations who followed @Englishfess account. This research will conduct on twitter user who use this platform as a tool for learning English in age around 10-27 years old who followed @Englishfess account.

### **1.7 Definition of Key Terms**

## 1. English Reading Skills

Reading is activity that requires the recognition of letters, words, phrases, and sentences, which relates to linguistic abilities. It also requires certain language skills, including vocabulary, sentence organization, spelling, and pronunciation.

According to Nuttal (1982), as for skills, reading is viewed as primarily including meaning, more especially the transfer of meaning from one mind to another; the transfer of a message from a writer to a reader.

However, some class time should be set out for in-depth reading in order to keep students interested and to prepare them for dealing with lengthy materials. Students who have not developed the habit of reading are frequently intimidated by books and require the direction and encouragement that a structured intensive reading program may offer. The same text can also be utilized to train in both intensive and comprehensive reading because there is no clear line between them; instead, essential passages from the text can be used for focused study, which will in turn illuminate the book as a whole.

## 2. Twitter

Twitter is a bold social networking and microblogging service that allows its users to send and read text-based messages of up to 140

characters but as of November 7,2017 it has increased to 280 characters known as tweets.

Twitter was founded in March 2006 by John Dorsey, Evan Williams and Biz Stones. Twitter's initial concept was a system that could help users users to be able to send messages that can be distributed to all friends, colleagues, and their relatives and families. Through Twitter we can express what we think, many Twitter users share some quotes or content in English about love, verses in the scriptures, humor, motivation, and Twitter users also usually share some form of grammatical owned by certain countries. Twitter has elements that have few similarities with some other social media such as email, IM, texting. blogging and RSS social networks.