

CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the background of the study, the formulation of research questions, the purpose of the study, the significance of the study, the scope and the limitation of the study, and the definition of critical terms.

A. Background of The Research

Social media, technologies, and the internet have become essential to human life. All human activities can be facilitated with the help of technology and media. It significantly impacts the economy, education, social politic, health, energy, environmental management, etc. Recently, new and fascinating digital applications, including social media, gaming, and mobile technology, have been used by teachers for learning and researchers for second and foreign language research. (Xodabande, 2017). Currently, the government applies rules to keep distance in any situation, including all school activities. Therefore, teachers do online learning. Where all learning activities can be through digital media; nevertheless, all the accessibilities become a dangerous boomerang if there are no limits. Supported by intelligent technologists without faultless management will be wretched for anyone.

Education is the most essential thing for every individual because this person's process is going to be better. Education makes a person discover knowledge and learn about attitudes, experiences, and skills. According to Elfarissyah (2017), the reason why education is important is that education does not only create someone to be better but also helps each person solve any

issues and subsidize society. By improving the quality of individuals (knowledge, attitudes, and skills) and being self-reliant in society's lives, nationality and religion become the measures of success of education.

Education does not focus on someone's achievement, but more than those. Education aims to develop a society that learns how to be a good attitude. In general, people consider education is crucial because they can get moral acquaintance and become intelligent knowledge and confident from teaching. Through "*transfer value*" this is very expected hence that all good things that are shared will be highly impactful for the receivers. Education is not only to prepare a person for any situation and condition but also for someone growing up to must control and guide about excellent and pleasant attitude, giving illustrations to be good manners and nice in society. Even now, Parents give their smartphones to their children easily. By way of their parents' smartphones, the children open up even looking for inappropriate things. In a press conference reported by Republika.co.id, an Indonesian Minister of Education, Culture, Research, and Technology, Nadiem Makarim, uttered about Indonesia's education programs in the future (Puspita, 2019). He said: "*Pertama, yang terpenting itu pendidikan karakter. Sekarang yang sedang terjadi dengan besarnya peran teknologi, kalau pemuda tidak punya karakter, integritas, analisa informasi dengan kuat, maka akan tergerus dengan berbagai macam informasi yang tidak benar,*" or character education is worthies. In fact, as technology affects all aspects of life, the many youth do not have the character to strengthen information so that many of them are trapped in incorrect information. Of all the problems of Indonesian education,

the issue of character education and values becomes the most severe thing. Students only learn from books. Education values and character seem trivial because of the lack of knowledge given by teachers about them. The teachers do not sufficiently convey skills, attitudes, trustworthiness, confidence, all of them. According to Alexson (2010 in Arsih, Zubaedah, Suwondo, Ghofur: 2019), The Indonesian education system has a propensity to be partial, which means education in Indonesia lacks an understanding of respect for any culture.

According to Presidential Regulation Number 87 of 2017, it is explained what are formal education, non-formal education, and informal education. Formal education is a structured and tiered educational path consisting of primary and secondary education. Non-formal education is educational pathways outside. Formal Education that can be implemented in a structured and tiered. In contrast, informal education is educational pathways from the family and the environment. Based on the case above, Education is obtained not only formal but also informally. Educational value aims to train skills, attitudes, and guides to become someone good and more mature in mentality. And sure, family and their environment are the main aspects to support it.

Media is a communication tool used to divide information and messages from sources to receivers. Media is communicative, which means it can be accepted, heard, and read. Video is one piece of media. There are three media, are: visual, audio, and audio-visual. Video is audio-visual, which means it can be heard (audio) and watched (visual). One of them is movie. The movie is moving pictures and audio to tell the story; it is shown in the cinema, theatre,

television, or on official website movie watching. People like to watch movies with family and friends.

Additionally, the movie is chosen as a medium to move the mob. Movies are considered a significant influence that can directly affect the audience because the movie is meaningful to them. For this excuse, movies can be a medium for learning, especially English learning. According to Hamidy & R (2017), movies are also very effective in children aged three to seven years. The ability to read will be significantly increased to make the information shown easier to understand. By using movies as a medium for learning not only for children but also for students, of course, all that is under the supervision of parents and teachers.

The film industry today is very hurried. Hollywood is the largest film industry centre in the world. James Bond, Indiana Jones, Mission Impossible, Fast and Furious, Titanic, Now You See Me, and so on are many examples of movies produced by Hollywood. However, during the Covid-19 pandemic, cinemas limited their activities to reduce the risk of transmission with many people. Netflix, Iflix, IQiyi, WeTV, CGV, etc., are digital movie watching apps that can be accessed easily within a smartphone.

“Twelve Years of Slave” is a 2013 biopic adapted by the slave memoir of Solomon Northup in 1853 in his book *Twelve Years of Slave*. Steve McQueen directs this movie. The film tells the story of an African-American black free man, Solomon Northup, born in New York City, who was kidnapped by two men and sold to Washington D.C. During that time, his name was no

longer Solomon Northup but changed Platt, a runaway slave from Georgia. For twelve years, Solomon fought for his deprived freedom. He tried to survive with every effort, and finally, he met a Canadian worker who helped his freedom.

This research is not the first time to take the topic of educational value. The researcher gathers more previous studies that are related. Nonetheless, the researcher does not plagiarize some of these references; this is only as learning factual. Cahya (2019), Wiyoso (2019), Maratussolikah (2015) and Rochmawati (2016) have been done to research the topic. Their studies have similar topic is to analyse educational value in movie and their studies have different result, movie, theory and method that they use. In the other hand, Ragatama (2021) has studied character development in the novel.

Based on the previous study above, a lot of the above studies have differences are the focus of the topic, the purpose of the study, and the variable (films) used as research subjects. The researcher selects this topic because the topic is interesting to learn about.

In this research, the researcher uses educational value theory based on Zaim Elmubarok. He describes that value can be classified as 2 kinds, it is *value of being* and *value of giving*. Value of giving such as honesty, brave, peace, self-confidence, discipline, purity and hard work. Value of giving such as loyalty and trustworthiness, respect, love and affection, sensibility and selfishness, humble and caring, fair and humanist,

From the reason above, the research has a high interest to conduct research study entitled *An Analysis of Educational Value In "Twelve Years A Slave" Movie Directed by Steve McQueen*

B. Formulation of Research Questions

Based on the background of the study above, the researcher formulates research problems as follows:

1. What are the educational values in Twelve Years A Slave movie using Zaim Elmubarok theory?
2. How do the Solomon's main personality of the movie character in Twelve Years A Slave movie?

C. Objectives of the Research

Based on the above research problem, the research objectives are to investigate following:

1. The educational values that included in Twelve Years A Slave movie.
2. The Solomon's main personality of the movie character that influenced in the Twelve Years A Slave movie.

D. Significance of The Research

The significance of this study is purposed to the teachers, students, and other researchers.

a. Practically

1. For teachers

This research aimed to be part of further information and an instrument for teaching literature.

2. For students

This research purposed for helping students learn about being a good person with good manners and behavior also can help students to improve their vocabulary.

3. For researchers

This research can be used as previous studies or secondary data to researchers who research the same topic, it is about the values of character education in other movies.

b. Theoretically

The result of this research purposed to be beneficial for literature that discussed about educational value in movie.

E. Scope and Limitation of The Research

In order that there is no confusion in the understanding of observation and the purpose of studying the problem, the writers limit the subject of the study:

1. Scope

The scope of the research is chosen Twelve Years A Slave movie directed by Steve McQueen.

2. Limitation

The limitation of the research is analysing of educational values on Twelve Years A Slave movie.

F. Definition of Key Terms

In order to avoid misunderstanding and ambiguity of terms which will be used, the researcher gives the definition of key terms, as follows:

1. Educational value

Education is an attempt to improve a person's skills, knowledge, and experience. Value is something interesting, searched, pleased, wanted, and liked in good meaning. The educational value is all value that could find in education. The definition of education is an effort to create a fun learning process atmosphere, thus that students can develop their own potential (Hamidy & R, 2017)

2. Movie

Movie is a collection of several images taken from objects that move continuously as a medium of entertainment, information, and education (Hamidy & R, 2017). In this research, researcher choose Twelve Years A Slave.