

CHAPTER I

INTRODUCTION

This chapter describes the background of the study, statement of research problem, objectives of the study, significance of the study, scope and limitation of the study, and definition of key term.

A. Background of The Study

Nowadays, in our daily life, we are interacting with others. Meanwhile, in interacting with others, people have to communicate and in doing so, they need a medium. It is generally admitted that language is a means of communication. Derewianka (1990: 3) states that through language we are able to interact with others in our world.

Language is a system of communication consisting of sound, words, and grammar or the system of communication used by people in a particular country. When you know a language, you can speak and be understood by others who know that language. This means you have capacity to produce sounds that signify certain meanings and understand or interpret the sounds produced by others. Through language, people can express their ideas, wishes, thought, and desires. Most activities involve more than one person require a language.

Therefore, language plays a significant role in our life. Humans have predicate as communal, so in this life they always interacting with others and their environment in a social context. Therefore, communication is an

important thing to do. Then in communicating, certainly people will use language to interact with other. Hence in this case, language is very important in life and language will not be free from human. The existence of language will be required in the daily communication practice by the community. Wehmeier (in Firnawaty, 2007: 1) explains that language is all the words that a person knows or uses or all the words in a particular language, the word that people use when the one talking about a particular subject. Based on the context of language, in talking about language people must know about the function of language itself. Sometimes people need to interpret formal meaning what is said or written by sender of message intends to achieve with it, and to tries to understand its function. This function constitutes a way to know or understand the meaning of people's language used. People hope that they can interpret other people's language and expect other people to interpret their own in this way all time.

Arwood (2011) states that language functions are to develop a human's social, cognitive being, and greater than the sum of the structures. Moreover, language has function as an interactional tool which is used based on the people's needs. Language has function to express themselves and communicate, it is also used as a tool to organize and adapt social integration in the environment. It is used as a tool for social control.

One of languages which is learned and used by millions people in the world is English. English has become the primary language of communication. According to Michelle Maxom (2009), English is viewed as a language which

gives you access to the world. In addition, Crystal (2003a: 86 ff., 2003b: 106) suggests that English importance in particular because of the extent of its roles in economics and business, international relations, the media – the world of current information and popular culture, education, international travel and safety, and communications on the global stage. It means that students should have motivation to learn English because it can give them access to the world.

In Indonesia, English is adopted as the foreign language. It involves into education curriculum that every school runs. The Indonesian curriculum of 2013 states that start from Junior High School, English is taught as a compulsory subject for students (Purnomosasi & Tyas, 2014). It means that both of teacher and students must be able to master English. This is because of the situation that we are facing now called globalization era. In learning English there are four skills that must be mastered by students that are listening, reading, speaking and writing. However, with the status as a foreign language, English is occasionally used outside the classroom. Even during the class, instead of speaking English the Indonesian students tend to speak in Bahasa Indonesia (Indonesian Language) or their local language. Such situation directly affects the Indonesian students' English mastery (Lie & Thalal in Gunantar, 2016: 143). In addition, Rivers (1981: 291) states that many students who have studied for six or more years of second or foreign language are still unable to express themselves in a clear, correct and comprehensible manner in the target language through the four skills.

Therefore, to make beginner more understand and motivated to learn English, they need a media. Learning media that is utilized appropriately in the learning process will become a more effective and efficient support tool in achieving the learning objectives. In addition, Sanaky (2009) states that one of the benefits of instructional media is that by using learning media, the learning process will be more interesting, so it can lead to motivate students in learning. Moreover, English language learners need visual stimulus to help them to process and store the information that comes from words. They often do not have the language acquisition skills in English to store a great deal of dialogue in a way that can be easily retrieved when needed. So, using media in the form of auditory or visual stimulus can help the students to do it (Tileston, 2004).

In fact, media can act as a facilitator in the teaching learning process. It has immense potential as an instructional tool. It has been observed over the years that classroom teaching has become monotonous because of the traditional lecture method where in the teacher is the centre of the learning process. A teacher has to understand that the 21st century students have a limited concentration span and therefore, it is necessary to bring in colorful and interesting material into the classroom to involve each and every student in the process of language acquisition. “Learners are not empty vessels waiting to be filled with knowledge; they approach each leaning task with a set of personal beliefs, motivations and conceptions about the subject area” (Kembler and Murphy, 1990). In addition, Agnihotri and Singh (in Rao, 2014:

142) states that it has been repeated time and again that teaching being a dynamic process, the curriculum should also be dynamic. It has been confirmed by the teachers that the prescribed text books alone cannot guarantee the required language learning. The teachers also feel that they should involve the students with the world outside and encourage the creativity of the learner through exposure to the media.

Based on the explanation before, it can be concluded that learning language function using media will make the students more motivated to learn. One of media that can be used to learn language function is a movie. Movie is one of medium in which we can find many language functions through its dialogues. According to Bordwell and Thompson (2008), film is a form of art with an aesthetic and a language all its own. Movie is simply short of motion pictures (Barsam, 2010). It is produced by creating images using animation techniques or visual effects or by recording photographic images with cameras. Due to the advance of technology development such as internet and smartphone, people can watch movie anytime and anywhere.

According to Hu (2006: 48), movies provide both audio and visual materials that help the students understand the language more easily. Furthermore, Dell Hymes (n.d) in his quotes make us know that speech is not only about the appropriateness of a sentence with the rules of language, but also about its appropriateness to the meaning and context of the sentence. So, language is very useful in a movie because the writer can deliver the message that consisted in the movie through the language.

Related to this study, there have been some studies related to language function. Istinganatun 'Aliyah (2015) in "Language Function of Toyota Advertisement Headlines" analyzed language function used in Toyota Advertisement Headlines based on Roman Jakobson's theory. Besides, Nuki Anggario (2016) in "An Analysis of Language Functions Used by Buzzer Jokowi on Twitter" analyzed the language function used by buzzer in cyberspace Twitter during the campaign period based on Holmes theory.

In addition, Nilna Ghonilmah (2017) in "Language Functions Found in Finding Dory" analyzed language functions used in Finding Dory movie based on Roman Jakobson's theory of language function. Then, Olya Octa Devia Putri, Safnil, and Kasmains (2018) in "Language Function Used in "Now You See Me 2 Movie": Purpose Analysis of Literary Word" analyzed the language function used and the distributions of frequency of language function by the main characters in "Now You See Me 2 Movie" based on Jakobson's theory. Furthermore, Nova Puspita Arum (2015) in "An Analysis on Language Function Found in "Enchanted" Movie Script" analyzed the language functions used in Enchanted movie script based on Cook's theory.

However, there is hardly found a study which analyzed the language function used both Cook's theory and Jakobson's theory. Cook's theory states that there are seven function of language, they are: emotive function, directive function, phatic function, poetic function, referential function, metalinguistic function and contextual function. Meanwhile, Jakobson's theory states that there are six function of language, they are: expressive function, conative

function, referential function, metalinguistic function, phatic function, and poetic function. Accordingly, this study is conducted to analyze the language functions used by the main characters in “The Notebook” movie using Cook’s theory and Jakobson’s theory.

The researcher chooses “The Notebook” movie to be analyzed because it is a very good movie which is adapted from one of novels written by Nicholas Sparks. Roger Ebert (n.d.), the film critic of the Chicago Sun-Times, stated that The Notebook is a tearjerker, but it's just that it's a good one. The Notebook itself narrates about a poor boy named Noah Calhoun who is falling in love with a rich girl, Allison Hamilton. As stated in Wikipedia, The Notebook premiered on June 25, 2004 in the United States and Canada and it became the 15th highest grossing romantic drama film of all time.

Besides, The Notebook received mixed reviews but performed well at the box office and received several award nominations, winning eight Teen Choice Awards, a Satellite Award and an MTV Movie Award. The film became a sleeper hit and has gained a cult following (Hidayat, 2018). Leslie Felperin (n.d), a UK film critic, stated that The Notebook is a honey-dipped love story with a surprisingly tart aftertaste. It is a better-than-you'd-expect adaptation of Nicholas Sparks's best selling novel of the same name.

Based on the reasons above, this study is conducted to analyze language function that construct and deliver the messages of the movie entitle: “Analysis of Language Functions Used by The Main Characters in *The Notebook* Movie.”

B. Statement of Research Problem

Related to the background of the study above, the formulation of the research problem is “What kinds of language functions used by the main characters in The Notebook movie?”

C. Objectives of The Study

According to the formulation of research problem, the objective that will be explained in this study is “To analyze the language functions used by the main characters in The Notebook movie.”

D. Significance of The Study

By this study, the researcher hopes that it will have several significances as the following:

1. Theoretically

Theoretically, the significance of the study is the researcher’s expectation about the contribution of the research. Referring to the purpose of the study above, the result of this study is expected to give worthy contribution for the students who want to study about language functions. So, the result of this study gives more knowledge and explanation about language functions.

2. Practically

The result of this study hopefully will be useful for the readers, students and the researcher because this study is expected to give the description about the theory of language functions and appreciate the literary works, especially movie. Understanding language functions will

make the students or readers easier to catch the message of the movie. Besides, it can help the students understanding other people's utterance so they can establish a good communication.

E. Scope and Limitation of The Study

1. The scope of this study are analyzing language functions used by the main characters in "The Notebook" movie. So, the researcher will only focus on the language functions used by the main characters, Noah and Allie, in "The Notebook" movie.
2. The limitation of the study is given to avoid misunderstanding. In this study, the limitation is the script of "The Notebook" movie. So, this study only analyzes the language functions in "The Notebook" movie.

F. Definition of Key Term

The title of this study is "Analysis of Language Functions Found in *The Notebook* Movie." Concerning with this title, the researcher would like to give some definitions in order to avoid misunderstanding. They are:

1. Language function

Language function is what we say for a specific purpose. For example: giving information, apologizing, expressing a wish, asking permission to fulfill our purposes, etc.

2. Movie

According to Webster's dictionary, movie is defined as a motion pictures considered as a source of entertainment or as an art form.