

ABSTRAK

Skripsi dengan judul “Pengaruh Pelatihan Pasar Modal, Literasi Keuangan, Risiko Investasi Dan Modal Minimal Terhadap Minat Mahasiswa Non FEBI Berinvestasi Di Pasar Modal Syariah” ini ditulis oleh Haris Kurniawan. NIM 12406193114, pembimbing Hj. Amalia Nuril Hidayati, S.E.,M.Sy

Penelitian ini dilatarbelakangi oleh Mahasiswa Non FEBI dianggap kurang mendapatkan mata kuliah yang sama dengan mahasiswa FEBI mengenai investasi dan sejenisnya, sehingga beberapa dari mereka sudah memiliki pengetahuan tetapi belum sepenuhnya memahami konsep investasi. Hal ini penting untuk memastikan bahwa mahasiswa Non FEBI juga memiliki kesempatan yang sama untuk memperoleh pengetahuan dan keterampilan dalam mengelola keuangan mereka dan melakukan investasi yang cerdas.

Tujuan penelitian ini adalah 1) Untuk menguji pengaruh pelatihan pasar modal terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah. 2) Untuk menguji pengaruh literasi keuangan terhadap minat Mahasiswa Non FEBI di Pasar Modal Syariah. 3) Untuk menguji pengaruh risiko investasi terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah. 4) Untuk menguji pengaruh modal minimal terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah. 5) Untuk menguji pengaruh pelatihan pasar modal, literasi keuangan, risiko investasi, dan modal minimal secara bersama-sama terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah.

Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian asosiatif. Data dikumpulkan melalui metode kuesioner dengan teknik *purposive sampling*. Jumlah sampel yang digunakan dalam penelitian ini sebanyak 100 responden. Dimana responden adalah mahasiswa Prodi Hukum Ekonomi Syariah dari FASIH, Prodi Sosiologi Agama dari FUAD dan Prodi Tadris IPS dari FTIK UIN SATU Tulungagung tahun angkatan 2021. Teknik pengumpulan data menggunakan Observasi, Kuesioner, dan Dokumentasi. Teknik analisis data menggunakan Uji Regresi Linear Berganda, Uji Parsial (Uji t) dan Uji Simultan (Uji F) menggunakan aplikasi SPSS 25.0.

Hasil penelitian ini menunjukkan bahwa 1) Pelatihan Pasar Modal berpengaruh positif dan signifikan terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah. 2) Literasi Keuangan tidak berpengaruh terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah. 3) Risiko Investasi berpengaruh positif dan signifikan terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah. 4) Modal Minimal berpengaruh positif dan signifikan terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah dan 5) Pelatihan Pasar Modal, Literasi Keuangan, Risiko Investasi dan Modal Minimal secara bersama-sama berpengaruh signifikan terhadap minat investasi Mahasiswa Non FEBI di Pasar Modal Syariah

Kata Kunci : Pelatihan Pasar Modal, Literasi Keuangan, Risiko Investasi, Modal Minimal, Minat Investasi

ABSTRACT

This thesis entitled "The Influence of Capital Market Training, Financial Literacy, Investment Risk and Minimum Capital on Non-FEBI Student Interests Investing in the Islamic Capital Market" was written by Haris Kurniawan. NIM 12406193114, advisor Hj. Amalia Nuril Hidayati, S.E.,M.Sy

This research is motivated by the fact that Non-FEBI students are considered to have less exposure to investment-related courses compared to FEBI students, which may lead to some of them having some knowledge but not fully understanding the concept of investment. This is important to ensure that Non-FEBI students also have equal opportunities to acquire knowledge and skills in managing their finances and making smart investments.

The objectives of this research are: 1) To examine the effect of capital market training on the investment interest of Non-FEBI students in the Shariah Capital Market. 2) To examine the effect of financial literacy on the investment interest of Non-FEBI students in the Shariah Capital Market. 3) To examine the effect of investment risk on the investment interest of Non-FEBI students in the Shariah Capital Market. 4) To examine the effect of minimum capital on the investment interest of Non-FEBI students in the Shariah Capital Market. 5) To examine the combined effect of capital market training, financial literacy, investment risk, and minimum capital on the investment interest of Non-FEBI students in the Shariah Capital Market.

This research adopts a quantitative approach with an associative research design. The data were collected through a questionnaire method using purposive sampling technique. The sample size used in this study is 100 respondents, consisting of students from the Sharia Economic Law study program in FASIH, Religious Sociology study program in FUAD, and Social Science Education study program in FTIK UIN SATU Tulungagung, class of 2021. The data collection techniques include observation, questionnaire, and documentation. The data analysis techniques used in this research are Multiple Linear Regression Test, Partial Test (t-test), and Simultaneous Test (F-test) using SPSS 25.0 application.

The results of this research are 1) Capital Market Training has a positive and significant effect on the investment interest of Non-FEBI students in the Sharia Capital Market. 2) Financial Literacy has no significant effect on the investment interest of Non-FEBI students in the Sharia Capital Market. 3) Investment Risk has a positive and significant effect on the investment interest of Non-FEBI students in the Sharia Capital Market. 4) Minimum Capital has a positive and significant effect on the investment interest of Non-FEBI students in the Sharia Capital Market, and 5) Capital Market Training, Financial Literacy, Investment Risk, and Minimum Capital together have a significant effect on the investment interest of Non-FEBI students in the Sharia Capital Market.

Keywords: Capital Market Training, Financial Literacy, Investment Risk, Minimum Capital, Investment Interest.