

CHAPTER I

INTRODUCTION

A. Background of the Study

Vocabulary is one of the important aspects that must be present in English learning. Without vocabulary learners will not be able to master new words in English. This is in line with Fransisca (2022) in her writing “vocabulary is an important aspect of language learning, without vocabulary a learner cannot acquire vocabulary”. The addition of vocabulary is the main capital for learning sentence building and other skills in the language. Mastering a lot of vocabulary will make it easier for a person to communicate well through oral and in written. Vocabulary is a fundamental aspect of English language learning. It is in line with Schmitt (2002) statement “vocabulary plays a vital role in teaching and learning the second language as lexical knowledge is fundamental to communicative effectively”. Where the students have to constantly learn grammar and also how to pronounce. It is in line with Wilkins statement as cited in Thornburry (2002) states, “without grammar very little can be conveyed, but without vocabulary, nothing can be conveyed”. Therefore, vocabulary is the initial stage to be taught before learning other aspects of the language.

In this study, the researcher wants to talk about students' vocabulary development. Vocabulary development is important to know the new word. According to Saragih & Salawazo (2020) on their research mentioned that learners vocabulary development is an important aspect of their Language development. It allows people to start communicating at once. As a beginner of a language learner, learning vocabulary is the initial step in learning the English

language. Obtaining sufficient vocabulary is important in the use of a second language. Without a broad vocabulary, students will not be able to use the grammar and also the functions of the language that has been learned. That means vocabulary development is an important part of learning English. The development of vocabulary is the process of a person increasing the number of words that a person uses in their daily life.

Today, English has become a second language in this millennial era. The use of a second language is commonly used by them to communicate. The use of English encourages them to communicate with other people through existing information technology. Is in line with Suwartono, et al (2021) states, “millennial invite societies to be familiar with the development of technology as well as the upgrading ways to communicate with others”. The need to speak English is felt by some groups, as is the case with students to support their activities. The goals for each individual to learn English differ from one to another, depending on the role they play. For most students, the goal of learning English is to meet the curriculum at school. But also most students think that learning English is their preferred option. The limited time and place to use English as a means of communication is one of the challenges in language development. Most groups of teenagers are working on improving their English through basic learning: vocabulary.

Hindmarsh(1980) vocabulary is a core component of language proficiency and provides much of the basis for how well learners speak, listen, read, and write. Vocabulary development is an important thing that a person must master in learning English which is a foreign language for all students. And at

this time, technological advances are so rapid that vocabulary learning can be through social media. The use of English outside the classroom is very limited and most students must be able to find ways to develop their vocabulary. And the impact of this is that students have limited access to improve their skills in English, including vocabulary development. Artini (2017) in her research states, “there must be additional learning sources that keep their enthusiasm and motivation to learn English”. Therefore, the need for the role of information technology can be a medium to increase student motivation in learning.

Proficiency in vocabulary is the beginning to make it easier for someone to understand and apply English in the world of communication. According to Afzal (2019) in his research said that without learning the vocabulary, it is difficult to attain any language. Learning vocabulary is easy for students who are willing to expand their vocabulary. Monotonous learning makes students feel bored and make it difficult for them to develop their vocabulary. It is in line with Vareliño et al (2022) argues “boredom is prevalent of becoming uninterested in any activity. Boring classes, limited time, and lack of confidence make it difficult for them to expand their vocabulary”. Therefore, there is a need for Information Technology to be used as a fun media, for example, social media. However, it cannot be denied that many teenagers use social media in this era. Therefore, they can learn it by themselves through content on social media.

Today globalization has affected various sectors around the world, including the relationship between society and social media life between people. The development of information technology has developed rapidly. This is evidenced by Internet access, which allows us to connect with many people

around the world without having to meet in person through social media. Social media is a form of contact and transmission technology that we use to share with anyone, anytime. It is popular among people of all ages and levels all over the world. Besides, as a tool for communication, social media builds community online to exchange knowledge, ideas, personal chats, even pictures and videos Burreto & Whitehair (2017).

Almost all human activities today come into contact with social media, just like communicating for students. Brayer & Zavattaro (2011) in his research states, “social media is a technology that increases the potential for collaboration, enables social connections, and disseminates conclusions among stakeholders”. These technologies include wikis, blogs, media sharing tools, and network platforms. In addition, the use of social media is used by some educational institutions to improve student learning in new ways, one of which is uploading assignments.

The habit of using social media can indirectly be used as a means of information, so it is not surprising that currently, language development is running quickly. The digital era illustrates that nowadays society has become more modern, especially for teenagers. Teenagers are used to taking advantage of digital development with social media. Dixon (2022) stated, as of 2022, the average daily social media usage of internet users worldwide amounted to 147 minutes per day, up from 145 minutes in the previous year. With such a long average use of social media researchers are convinced that with social media students not only have fun but with social media, they can interact with all countries so that they become learn foreign languages, especially English.

Today, technology seems to play an important role in the social lives of so many people, is growing in popularity as a primary means of communication, and can also meet educational needs. Social media is very often used by students especially at Instagram and Tik Tok which are currently quite trendy social media. Kurniawan (2019) in his research states, “social media plays a dominant role in English language learning because it provides opportunities to the English language learners to improve their writing, reading, similarly, to read new texts and phrases to improve their vocabulary”. Because many students use Instagram and Tiktok, it makes researcher want to know how they use social media as a media to learn vocabulary. The existence of short videos, pod casts, and pictures with English captions makes teenagers learn English as a foreign language and makes their vocabulary development English students.

Various kinds of content in social media make students feel interested and use social media to facilitate them in developing their vocabulary. Tiktok and Instagram can be a medium for learning English, especially in developing their vocabulary. Not a few TikTok and Instagram users are on this campus, many of them use this social media as a second world for them. They spend a lot of time scrolling TikTok and Instagram. It is in line with Dudeney, et al (2007) states, “young learners were near with teleology and it was part of their lives”. With captions, English learning videos or conversations of foreigners, the movie crop or something else who use English will make them more trained to improve their new vocabulary. And with vocabulary that we have never known before, these social media users have increased their knowledge of vocabulary and are increasing.

There are several studies that relate to this study. The first related study by Elisabeth (2018) entitled “A Study On Students’ Perception Of Social Media To Learn English As Foreign Language”. This study aims to investigate the use of social media to learn English as foreign language. The result of the is have positive perception on the use of social media to learn language skill. The second, Aguillon (2021) entitled “Perceived Role of Social Media in the Vocabulary Development of University Students”. This study aims to clarify the role of social media in students' language experiences. The results are the number of social media accounts students create for themselves (most have two or more accounts) and the amount of time they spend online each day (the majority are online for at least 3 hours a day). And social media especially facebook have role in lowering communication anxiety. The third, Elyazgi (2022) entitled “Analysing the Role of Social Media in the Development of English Vocabulary at University Level for Foreign Language Learners”. This study aims to investigated how social media contribute the growth of English vocabulary. The findings show that social media significantly influences vocabulary development for teacher university. Safitri (2021) entitled “Students’ Perception Of the Use Of Social Media For Learning English”. This study aims to explore High-school perception of social media use for English learning. The result of the study is positive perception on the use of social media in learning English.

After reviewing the previous studies, the researcher found that most of them focused on the use of social media in English vocabulary learning. And most of the previous studies did not mention specifically what kind of social media was used. And from some of the studies above, the researcher concludes

that the similarity of this study is that it discusses the use of social media in learning English, especially in vocabulary. However, this study focuses more on analysing students' perceptions of the role of social media, especially on the use of TikTok and Instagram applications in developing vocabulary. And the role in this study is determined in terms of roles in motivation, facilitation, and also negative roles in vocabulary development for students of the English Education Department. Because researchers rarely find research on vocabulary development through social media in this place.

Therefore in this study, researcher conducted a study entitled “Students' Perceptions on the Role of Social Media (TikTok and Instagram) to Their Vocabulary Development at UIN Sayyid Ali Rahmatullah”. Because many of the students use TikTok and Instagram in their daily lives. In this study, researcher want to analyse how students' perceptions on their vocabulary development through social media, especially TikTok and Instagram. And also in this study, researcher want to know how their vocabulary development through social media. In this study, researcher used quantitative research methods that used a quantitative descriptive approach, where researcher collected data by survey and questionnaire. In this study, researchers collected data using survey of social media users. The target that the researchers took in this study were students of the English Education Department with a total of 60 out of 760 students. English Education Department in UIN Sayyid Ali Rahmatullah. This sampling is comprehensive in each semester in the English Education Department students so that data acquisition can be comprehensive. Taking 60 students is sufficient to be sampled in this study. And sampling using purposive sampling technique to

select based on criteria. The sample criteria used in this study are English Education Department students who use Tik Tok and Instagram applications. This research is important to find out the habits of students in using TikTok and Instagram application. The amount of free content that enters can affect their vocabulary development. And from this research, researcher hope that teachers know that the use of social media is very useful for vocabulary development.

B. Formulation of Research Question

1. How are students' perception on the role of social media (TikTok and Instagram) in motivating vocabulary learning?
2. What are students' perception of the role of social media (TikTok and Instagram) in facilitating vocabulary development?
3. What are the students' perception on the negative role of social media in their vocabulary development?

C. Purpose of the Study

1. To investigate the students' perceptions on the role of social media (TikTok and Instagram) in motivating vocabulary learning
2. To know students' perceptions on the role of social media (TikTok and Instagram) in facilitating vocabulary learning
3. To know students' perceptions on the negative role of social media in their vocabulary development

D. Significance of the Study

This study aims to investigate students' perception on the role of social media to improve vocabulary development. The results of the study will

contribute significantly to the understanding of the role social media plays in Vocabulary development.

1. To Teachers

It can be useful for teachers who want to integrate information technology, especially social media in their teaching.

2. To learners

The learners who use social media benefit the most from the study. They must be selective and intelligent in using social media to improve their language skills especially in their vocabulary development.

3. To Future Researchers

It can be used to other researcher in conducting their study about vocabulary development through social media.

E. Scope and Limitation

This study is focus on analyzing the use of information technology to improve vocabulary development skill. The researcher limited it to the discussion of social media as role of learning English vocabulary development. The researcher conducted her study at English Departemen UIN Sayyid Ali Rahmatullah Tulungagung.

F. Defintion of Key Term

1. Perception

According to Qiong (2017) “perception is a process experienced to achieve awareness or understanding of sensory information”. The way to measure perceptions in this study is to use a questionnaire instrument. The questionnaire is used to interpret the information that researcher would get.

2. Social Media

“Social media is a text, image, video, and link online that can be shared with people and organizations both closely and remotely” (Dave Kerpen, 2011). In this study, the social media used by researchers in this study are TikTok and Instagram applications.

3. Vocabulary

According to Hornby (2006) “vocabulary is all the words that person knows or uses and it is all the words in particular language”. Vocabulary skills have many types, but in this study the researcher focused research on vocabulary development.

4. Vocabulary Development

Vocabulary development is the increase in the number of vocabulary words mastered by students. Vocabulary development is an important thing that must be mastered by someone in learning English which is a foreign language for all students. Where vocabulary development can be obtained through anything, such as social media.