

ABSTRAK

Skripsi dengan judul “Manajemen Penghimpunan Infak Melalui Program Gerakan Infaq Receh (GIR) di Lembaga Amil Zakat Infak dan Sedekah Nahdlatul Ulama (LAZISNU) Kabupaten Blitar” ditulis oleh Pipit Fajar Ruba’i, NIM. 17103163016, Prodi Manajemen Zakat dan Wakaf, Jurusan Manajemen dan Bisnis, Fakultas Ekonomi dan Bisnis Islam, Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung yang dibimbing oleh Moh. Rois Abin, M.pd.I.

Penelitian ini dilatarbelakangi oleh semangat sosial lembaga pengelola ZIS sebagai mediator antara nilai kepentingan munfiq dan pengelola dana infak sehingga kesenjangan sosial bisa semakin dikurangi jaraknya. Hal ini dikarenakan kurangnya pemahaman masyarakat mengenai ZIS serta kurangnya kesadaran masyarakat untuk membayar ZIS. Sehingga lembaga pengelola ZIS salah satunya LAZISNU Kabupaten Blitar mendapat kepercayaan masyarakat untuk penghimpunan dana infak. Semakin besar dana yang berhasil dihimpun, semakin besar pula kemampuan organisasi pengelola dana infak untuk melakukan pengelolaan dana infak secara profesional dan transparan sehingga kredibilitas semakin tinggi untuk menghimpun dana infak seefektif mungkin.

Fokus penelitian dalam penulisan skripsi ini adalah: (1) Bagaimana perencanaan penghimpunan infak melalui program gerakan infak receh (GIR) di LAZIS NU kabupaten Blitar? (2) Bagaimana implementasi penghimpunan infak melalui program gerakan infak receh (GIR) di LAZISNU kabupaten Blitar? (3) Bagaimana pengorganisasian penghimpunan infak melalui program gerakan infak receh (GIR) di LAZISNU kabupaten Blitar?

Penelitian menggunakan pendekatan kualitatif dengan metode pengumpulan data berupa observasi, wawancara, dan dokumentasi yang diambil langsung dilapangan. Sumber data yang diperoleh yaitu sumber data primer dan sekunder. Pengecekan keabsahan temuan menggunakan metode triangulasi sumber.

Hasil dari penelitian menunjukkan bahwa (1) Perencanaan penghimpunan infak melalui program gerakan infak receh (GIR) di LAZIS NU kabupaten Blitar dengan membuat lembaga NU CARE – LAZISNU dari tingkat MWC sampai ke tingkat pengurus ranting Nahdlatul Ulama’ di tingkat desa dalam rangka mempersiapkan program gerakan infak receh mulai dari sosialisasi, pemasangan kotak koin, dan penjemputan uang koin. (2) Implementasi penghimpunan infak melalui program gerakan infak receh (GIR) di LAZISNU kabupaten Blitar dengan cara mengaktualisasikan Perencanaan yang dibuat oleh LAZISNU Kabupaten Blitar. Penghimpunan dana ZIS dilakukan melalui gerakan infak receh dengan cara jemput bola mendatangi rumah masyarakat langsung. (3) Pengorganisasian penghimpunan infak melalui program gerakan infak receh (GIR) di LAZISNU kabupaten Blitar dalam pengorganisasian yang meliputi perencanaan (*planning*), *organizing*, *actuating*, *controlling*.

Kata Kunci: Manajemen, Dana Infak, Program GIR, LAZISNU

ABSTRACT

Thesis with the title "Management of Infaq Collection Through the Infaq Receh Movement (GIR) Program at the Amil Zakat Infak and Sedekah Nahdlatul Ulama Institution (LAZISNU) Blitar Regency" was written by Pipit Fajar Ruba'i, NIM. 17103163016, Zakat and Waqf Management Study Program, Management and Business Department, Faculty of Islamic Economics and Business, State Islamic University Sayyid Ali Rahmatullah Tulungagung who was supervised by Moh. Rois Abin, M.pd.I.

This research is motivated by the social spirit of the ZIS management institution as a mediator between the values of the interests of munfiq and the manager of infaq funds so that social gaps can be further reduced. This is due to a lack of public understanding of ZIS and a lack of public awareness to pay ZIS. So that the ZIS managing institution, one of which is LAZISNU, Blitar Regency, has won the trust of the public for raising infaq funds. The greater the funds raised, the greater the ability of the infaq fund management organization to manage infaq funds in a professional and transparent manner so that the credibility is higher to collect infaq funds as effectively as possible.

The focus of research in writing this thesis are: (1) How is the planning for collecting infaq through the infak change program (GIR) at LAZIS NU, Blitar district? (2) How is the implementation of infaq collection through the infaq movement program (GIR) at LAZISNU Blitar district? (3) How is the infaq collection organized through the infak change program (GIR) at LAZISNU Blitar district?

The research uses a qualitative approach with data collection methods in the form of observations, interviews, and documentation taken directly in the field. The data sources obtained are primary and secondary data sources. Checking the validity of the findings using source triangulation methods, method triangulation and research triangulation.

The results of the research show that (1) Planning for infaq collection through the infaq movement program (GIR) in LAZIS NU Blitar district by creating the NU CARE - LAZISNU institution from the MWC level to the Nahdlatul Ulama branch management level at the village level in order to prepare the movement program small donations starting from outreach, installing coin boxes, and picking up coins. (2) Implementation of infaq collection through the infaq movement program (GIR) at LAZISNU Blitar district by actualizing the Plan made by LAZISNU Blitar Regency. In collecting ZIS funds through the infaq movement by picking up balls to go directly to people's homes. (3) Organizing infaq collection through the infak change program (GIR) at LAZISNU Blitar district in the organization which includes planning, organizing, actuating, controlling.

Keywords: Management, Infaq Fund, GIR Program, LAZISNU