

## ABSTRAK

Skripsi dengan judul "Strategi Pemberdayaan Masyarakat Untuk Mengentaskan Kemiskinan (Studi pada Masyarakat Desa Kendal Kecamatan Gondang Kabupaten Tulungagung)" ini ditulis oleh Titis Choirun Ni'mah, NIM. 12402193159, pembimbing Dr. H. Mashudi, M.Pd.I.

Penelitian ini dilatarbelakangi oleh adanya peningkatan kemiskinan di Kabupaten Tulungagung termasuk di Desa Kendal. Karena sebagian besar penduduk Desa Kendal bekerja sebagai petani, Dinas Sosial berupaya memberikan program bantuan sapi sebagai pekerjaan sampingan selain menjadi petani untuk membantu perekonomian masyarakat sehingga masyarakat mampu untuk berdaya dengan adanya program tersebut. Setelah program ini terealisasi, kewenangan menangani maupun mengatur program ini diberikan kepada Kepala Desa beserta Perangkat Desa dan stafnya.

Fokus penelitian ini adalah (1) Bagaimana perencanaan program strategi pemberdayaan masyarakat Desa Kendal Kecamatan Gondang Kabupaten Tulungagung. (2) Bagaimana implementasi program strategi pemberdayaan masyarakat di Desa Kendal Kecamatan Gondang Kabupaten Tulungagung? (3) Bagaimana pengawasan program strategi pemberdayaan masyarakat Desa Kendal Kecamatan Gondang Kabupaten Tulungagung? (4) Bagaimana evaluasi program strategi pemberdayaan masyarakat Desa Kendal Kecamatan Gondang Kabupaten Tulungagung?.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian dekriptif. Sumber data dari penelitian ini berasal dari wawancara langsung dengan masyarakat Desa Kendal, didukung dengan data yang diperoleh dari kantor Desa Kendal dan buku-buku terkait kesamaan pembahasan. Teknik analisis data menggunakan Model Miles dan Huberman dengan reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa: (1) Menentukan perencanaan program dengan musyawarah sebelum akhirnya diimplementasikan. (2) Program bantuan sapi disalurkan langsung oleh Dinas Sosial Kabupaten Tulungagung dengan keikutsertaan Pemerintah Desa Kendal untuk masyarakat kurang mampu di Desa Kendal. (3) Pengawasan program bantuan sapi pada awal-awal periode monitoring dilakukan paling tidak tiga bulan sekali, semakin lama semakin dikurangi karena dirasa masyarakat sudah mandiri. (4) Keberhasilan program bantuan sapi dan manfaat yang didapat masyarakat penerima adalah karena partisipasi dan antusias dari masyarakat yang semakin baik, didukung koordinasi dan pengawasan secara berkala oleh Pemerintah Desa selaku pihak pemberdaya.

**Kata Kunci:** Desa, Kemiskinan, Masyarakat, Pemberdayaan

## **ABSTRACT**

*The thesis entitled “Community Empowerment Strategy To Eradicate Poverty (Study on the Community of Kendal Village, Gondang District, Tulungagung Regency)” was written by Titis Choirun Ni'mah, NIM. 12402193159, supervisor Dr. H. Mashudi, M.Pd.I.*

*This research is motivated by an increase in poverty in the regency of Tulungagung, including in the village of Kendal. Since most of the people in Kendal Village work as farmers, the social service tries to provide a cow relief program as a side job besides being a farmer to help the economy of the community so that the community can be empowered by this program. Once this program is completed, the power to manage and regulate this program is given to the village chief and his village officials and employees.*

*The focus of this research were (1) to determine the community empowerment strategy program planning in Kendal Village, Gondang District, Tulungagung Regency. (2) Discover the implementation of community empowerment strategy program in Kendal village. (3) Discover supervision of community empowerment strategy program in Kendal village, Gondang district, Tulungagung regency. (4) To know the evaluation of Community Empowerment Strategy Program in Kendal Village, Gondang District, Tulungagung Regency.*

*This research uses a qualitative approach with a type of descriptive research. The source of data for this study is from direct interviews with residents of Kendal Village, supported by data obtained from the Kendal Village office and books related to similar discussions. Data analysis techniques use Miles and Huberman models with data reduction, data presentation and drawing conclusions.*

*The results of the research show that: (1) Determine program planning through deliberation before finally implementing it. (2) The Livestock Assistance Scheme is distributed directly by Tulungagung District Social Department with the involvement of Kendal Village Government for disadvantaged communities in Kendal Village. (3) Supervision of the livestock assistance program at the beginning of the monitoring period is carried out at least once every three months, less and less because the community already feels independent. (4) The success of the livestock assistance program and the benefits that the beneficiary community obtains are due to the participation and enthusiasm of the community, which improves, supported by regular coordination and supervision by the government. of the village as an empowering party.*

**Keywords:** *Village, Community, Poverty, Empowerment*