

CHAPTER I

INTRODUCTION

This chapter discusses some aspects that were very important for the topic of the research. They were background of the study, formulation of research questions, objectives of the study, significance of the study, scope and limitation and definition of key terms. All these aspects discussed as follows:

A. Background of the Study

Education and teaching are two important matters fostering students. Both have their differences. Teaching is a process of learning or the process of studying. Teaching can be done by teachers who teach or convey knowledge to students who are learning. As the result, students become intelligent and knowledgeable. While, education is an educational process that involves the application of values. In education there is a process of understanding, appreciation, inspiration and practice. The knowledge that has been obtained is understood and internalized until it embedded in the heart and can be practiced in everyday life.

Furthermore, teaching descriptively can be interpreted as the process of delivering or transferring knowledge from a teacher to students. In this case, the term “transferring” is defined as the process of disseminating. Nevertheless, it seems that this statement should be abandoned far away, since it is not accordance with the times where the world of education has developed massively. If teaching is defined as an activity of disseminating knowledge to the students, then the teaching activity itself will be limited to the delivery of

that material only. The teacher on the first side delivers knowledge, meanwhile the students on the second side will receive it passively. The learning activity will run tediously supposing the teaching process goes like this. The reason is because it is the teacher who dominates learning process, while the students are only as the recipients.

Nowadays, for the teaching process, as a process of transferring knowledge, it would be more appropriate if it is interpreted by imparting knowledge as stated by Smith (1987) that teaching is imparting knowledge or skill. Here, the effort in imparting knowledge are done intentionally to create a learning process for students and in order to achieve the goals which have been formulated. Then, it is clear that the ultimate target of the teaching process is the students. In this case, it means that any efforts can be made as long as they can be accounted for, and can lead the students to their achievement of the learning objectives that has been proclaimed. It can be said that the students can learn actively and dominate the class.

In addition, teaching must be interpreted as a complex activity, namely the integrative use of number of skills to impart knowledge. The integration of the skills must be based on the set of theories and guided by a knowledge/insight, while the application will be unique if it is influenced by all components of teaching and learning. The components are the goals to be achieved, the knowledge to be conveyed, the subject to be educated, the facilities and the learning environment, and the skills, the habits, the insights of the teachers about the educational world also their mission as educators are no less important.

Therefore, the role of the teacher is very important in the teaching process. The teachers who can play a good role in the class, the quality of the learning process that occurs is also maximal, and can create quality students. The teacher's role must be accompanied by application of appropriate teaching strategies. As it is known that every student has their own characters and problems which cannot be generalized.

For those students who come to school with various problems, absolutely the quality of their learning at school will be disrupted, and this certainly affect the achievement of the students themselves. This is where the teacher must play a role in implementing appropriate teaching strategies for students. It is hoped that with the implementation of good teaching strategies, students with these problems can study in class actively.

Moreover, in the process of being an effective teacher, a teacher needs to learn from any resources or references that provide the way to teach effectively, such as books, journals, articles, and so on. In this digital era, one of the ways is using movies that contain educational information and values as a reference. Some of these movies have some characters that have their unique and new teaching ways proven to be effective in changing their students better. One of the movies that have sensitive issues and good references for the development of education is *The Ron Clark Story*.

The Ron Clark Story is an education-themed film that tells the struggle of a teacher named Ron Clark when teaching in a class containing troubled students. Ron Clark is a hardworking, creative, innovative, and passionate

teacher in dealing with the challenges faced in the classroom. Although once he almost gave up his struggle, he was finally able to find his confidence again and continued to teach the class.

Furthermore, something that makes this film so special is the way Mr. Clark in applying his teaching strategy in a class containing children with various problems. Some of the teaching strategies he applied to handle the class. The class that was initially not conducive was finally able to run as it should be due to the teaching strategy implemented by Ron Clark. Even more surprising, the class that was always in the bottom grade, during the national exam could become the class with the best score. His teaching strategy for managing problematic classes is very worthy to be discussed as a reference that can be used by teachers to deal with students with the same problems. Nevertheless, it should be emphasized here that teaching strategies applied broad may not necessarily be suitable for application in schools in Indonesia.

Talking about students who have problems, in the movie the students taught by Mr. Clark also keeps a variety of problems that affect their learning activities. The problems experienced by students are connected with the learning strategies that the teacher will provide. Teaching and learning activities in classroom cannot be carried out without teaching strategies prepared by the teacher, while to determine which teaching strategies should be used the teacher needs to find out what are the strengths, weaknesses, and problems faced by the students. Therefore, in addition to analyzing teaching strategy, this research also analyzes the problems faced by the students.

The use of teaching strategies applied by Mr. Clark in handling problematic students in this movie can be an inspiration for many teachers out there. Apart from in the movie, in real life there are also many teachers who dealing with similar problems in class as experiences by Mr. Clark in this movie. Therefore, this movie, *The Ron Clark Story*, is important to be used as a reference for teachers to be inspired by Mr. Clark in solving students' problems and applying suitable teaching strategies in order to make a successful teaching-learning process.

In the first previous study, it discussed the student learning problem. The study conducted by Ayu (2018) entitled "An Analysis of the Students' Problem in Learning Speaking at The Second Semester of the Eleventh Grade Students of SMKN 6 Bandar Lampung in the Academic Year of 2018/2019". This research used qualitative research method. In addition, the researchers found that their ability in learning speaking was still under average, then they were difficult to make conversation because they were lack of vocabulary and also the students could still not pronounce the word correctly. Here, the student learning problem discussed only the speaking aspect. While, this current study explores the reasons why students in the movie entitled *The Ron Clark Story* have problems in their learning.

In fact, there are many movies with the theme of education aside from *The Ron Clark Story* which can also be used as teacher references in determining teaching strategies that are suitable for students. As researched by Azizah (2019)

entitled "An Analysis of Teaching Strategies at Islamic Boarding School Pondok Madani Used on Negeri 5 Menara Movie". This movie focuses on six students who come from a different province in Indonesia where they studied in Pondok Madani and motivated to pursue their dream become a good people. In this second previous study, the researcher used library research to conduct her study.

The next previous study conducted by Yani (2016) with the title "An Analysis of Teachers' Teaching Strategies and Students' Different Learning Styles in English Teaching-Learning Process (A Qualitative Research at MTs Ash-Shiddiqiyah and MTs Arifin Billah Cirebon)". This research used descriptive qualitative method. The researcher took a focus on the teaching strategies which is applied by teacher for the area of visual, auditory, kinesthetic learners.

Both of those previous studies above discussed the same thing, namely about teaching strategies. Azizah (2019) expressed teaching strategy in a movie entitled Negeri 5 Menara. Meanwhile, Yani (2016) raised the analysis of teaching strategy in real class. This current study also analyzes the teaching strategies found in the movie using a descriptive qualitative approach. To distinguish it from the two previous studies above, other keys will be added, namely students' problems, selecting teaching methods, selecting learning sources and classroom management.

The last previous study conducted by Suswanto (2020) entitled "An Analysis of Classroom Management in English Teaching Learning Process at SMPN 19 Seluma in Academic year 2019/2020". The result of his study showed

that classroom management at SMPN 19 Seluma was still lacking due to constraints with facilities so it looked monotonous, besides that class management was in accordance with the lesson plans they had, starting from class arrangements, methods, strategies, to teacher understanding of student characters. This last previous study analyzed classroom management in real life, while in this recent study analyzes classroom management comes from a movie entitled *The Ron Clark Story*.

From the previous studies that have been mentioned, it will be very interesting and useful if this research discusses the teaching strategy in *The Ron Clark Story* movie. Therefore, this research is entitled “Educational Strategies Used in The Movie “*The Ron Clark Story* (2006)””.

B. Formulation of Research Questions

Based on the background of the study, the questions formulated into:

1. What are the students’ problems in learning found in *The Ron Clark Story* movie?
2. What are the teaching strategies used by Mr. Clark to solve the students’ problem in terms of selecting teaching methods?
3. What are the teaching strategies used by Mr. Clark to solve the students’ problem in terms of selecting learning sources?
4. What are the teaching strategies used by Mr. Clark to solve the students’ problem in terms of classroom management?

C. Objectives of the Study

Based on the statements above, the objectives of the research are:

1. To find out the students' problems in learning in the movie *The Ron Clark Story*.
2. To analyze the teaching strategies used by Mr. Clark to solve the students' problem in terms of selecting teaching methods.
3. To analyze the teaching strategies used by Mr. Clark to solve the students' problem in terms of selecting learning sources.
4. To analyze the teaching strategies used by Mr. Clark to solve the students' problem in terms of classroom management.

D. Significance of the Study

This research gives useful information about students' problem in *The Ron Clark Story* movie, and the teaching strategies that Mr. Clark used in his class in term of selecting teaching method, selecting learning sources and classroom management in order to solve his students' problems. Hopefully, this research will be beneficial for teachers and other future researchers.

1. For teachers

Hopefully this research can make them have a deeper insight on the educational strategies, especially in teaching strategies. The result may also inspire the teacher who face the similar problems in their class to create an effective classroom atmosphere and help the teachers understanding how to

handle the classes with problematic students. By understanding that, teachers will be better informed about the suitable teaching strategies to manage the class, and the students also have the positive side from this.

2. For other future researchers

Perhaps this research can be useful and can be a reference in increasing knowledge for future researcher who wants to conduct similar research on teaching strategies which found in the movie.

E. Scope and Limitation

Here, this research discussed clearly about the scope and limitation. The scope of the study focuses on the implementation of the teaching strategies which implemented by the teachers to handle his problematic students in *The Ron Clark Story* movie. It means that it did not focus on the effectiveness of those teaching strategies to manage the classroom. Since the data sources was taken from a movie, the concerned teacher could not be interviewed for more detailed information about the teaching strategies he used. Then, in this movie only discussed some students, not all of them were broadcasted to find out the detail about their problems.

F. Definition of the Key Terms

In this part explains briefly the meaning of some terms are frequently used in this study to avoid miss understanding for readers, these are:

1. Teaching Strategy

According to Herrell and Jordan (2004) teaching strategy is the approaches that can be used across curricular areas to support the learning of students. So, teaching strategy can be defined as a plan of action (set of activities), including the use of methods and utilization of various resources in learning set up to achieve certain goals.

2. Students' Problem

Problem of the students is the problem who students have in their learning process.

3. Movie

Movie can be defined as a media that can be used as a reference not only for entertaining but also for educating. As stated by Eicar (2017) that movie is a visual medium which produced by recording images from cameras or by creating images using some techniques such as animation techniques and special effect. Furthermore, he explained that movie is not only made to convey a story but also complex information about lots of things which has a specific purpose such as for entertaining or educating purpose.