

## CHAPTER I

### INTRODUCTION

The researcher in the first chapter explain with seven topic deals, as follows:

#### **A. Background of the Study**

In this world, there are various kinds of languages used. But, the most widely spoken is English languages. The main function of language in everyday life of course to communicate with others. English language has become the most widely used international language in almost all of the world, include in Indonesia. English language in Indonesia have position as foreign language. According to Mutiah, et al., (2020) in Indonesia country, the curriculum for English subjects included in the category of formal subjects. English as a formal subject, starting taught from secondary level into university level. In this modern era, learning English will bring convenience and many benefits to every individual in their future career. In this modern era, learning English will bring convenience and many benefits to every individual in their future career. To become individuals could mastering of foreign language, they must to learn various important components of learning English to communicate using English language very well. There are four important components that must be learned to be able to communicate using English language very well. The four components consist listening, speaking, reading, and writing. Furthermore, the first thing to

learn four components above is to know and learn about vocabulary. Because Aprilia (2022) argued, vocabulary is an important component on influential of language skill and a learner's qualification to talking, listening, reading, and writing. And also, without good vocabulary knowledge, students will find it difficult to achieve one of the skills in English well.

In an educational institution, there's a reason why problems that make students lazy and unmotivated to improve their vocabulary knowledge. The reason is like some students tend to feel bored, less interested, and have difficulty understanding the material when learning English takes place in class. Students were also less motivated in English lessons. Due to the lack of student focus when learning takes place, students' knowledge is very lacking in learning English. Therefore, to overcome these problems, interesting and not boring learning media are needed so that students feel comfortable when learning English takes place which could make students vocabulary mastery be better. Learning media itself is a tool or supporting tool used by teachers in class to support learning activities that aim to make it easier for teachers explain their material to students. The use of learning media is very necessary because it can be one of the teaching components used by the teacher when delivering lessons on interesting way so that the class atmosphere also feels active and makes students more motivated in learning English. Therefore, it is necessary to have interesting learning media so that students did not get bored and easily understand explanation by the teacher was teaching when learning takes place in class. Technology in this modern era could be utilized by teachers as a means of learning media in the classroom or

various fields. The use of technology as a learning media was very important to do as a form of teacher effort so that students get interesting learning so that it is expected to make students' interest in learning to learn English be better. In educational field, Technology might maximize learning and teaching in class. According to Wahyuningsih, et. al. (2014) the educational technology tools such as radio, films, videos, computers, etc. The example of the use of technology in education is the use of video blogs (vlogs) in classroom learning.

Vlogs is a combination of the words video and blog. Vlogs could be interpreted as a collection of videos that contain individuals' videos who want to create works about daily life, their thought or other content and share their content in the wider world. "Wanderlearn" vlog is one example could be used as alternative to learning media on students' vocabulary mastery. The "Wanderlearn" vlog is a short video on the Eranitri TikTok account and available on the TikTok platform. The "wanderlearn" vlog is a video that contains her vacation experiences narrated in English and Indonesian. The Vlog "Wanderlearn" also has English and Indonesian translations. The vlog "Wanderlearn" was deliberately made by content creators for the audience so they could enjoy online holidays while learning to their English vocabulary mastery be better. TikTok has become a popular platform these days. Therefore, "Wanderlearn" vlog on Eranitri's TikTok account could be used to be an interesting learning medium on students' vocabulary mastery. TikTok videos themselves could also be downloaded so that we could see them easily and could be accessed anytime and anywhere whenever we wanted. This was certainly useful for both teachers and students when they

wanted to see the video. For the generation Z students, TikTok application could be utilized for teaching English because there are so various benefits to use TikTok application for learning English (Pratiwi et.al., 2021).

Previous research there were researcher who conducted research using vlog media. Ersan, et.al. (2022) conducted research about improving students' speaking skills using vlog media and this research result obtained is that the students' speaking ability improves well. Meanwhile, in this research that researcher conducted at MTs Miftahul Huda Ngunut, researcher used the media "wanderlearn" vlog which aims to be able make students' vocabulary mastery be better.

"Wanderlearn" vlog Media is not the only video media that could be used in learning students' vocabulary mastery. Wijaya, et.al., (2015) who examined the effectiveness of Educational Videos for teaching vocabulary. The results obtained are that the use of educational videos as teaching media is effective in helping students master vocabulary. Even though they both use video media, while in this study the researcher used the "Wanderlearn" vlog media to make students' vocabulary mastery be better was carried out at MTs Miftahul Huda Ngunut.

Hastomo et.al., (2022) conducted study about students' perceptions of using TikTok on vocabulary learning and their research design using descriptive quantitative approach. The results of their study indicate that TikTok helps them in learning English vocabulary. TikTok videos allow them to choose vocabulary subject that students want and students approve that video on TikTok makes students find new English vocabulary. Based on the research above, it shows that

there are good results on TikTok videos on students' learning vocabulary, and in this study the researcher used "Wanderlearn" media vlogs on the TikTok Eranitri account to make students' vocabulary mastery knowledge be better.

In addition, Rahmawati et.al., (2022) they conducted research on the use of the TikTok application on students' vocabulary knowledge and their students' attitudes towards learning English through the TikTok application with qualitative approach. The results of their research showed that the learning outcomes of students' vocabulary mastery were getting better and students showed a good response to the use of the TikTok application. The similarities in this study, researcher also use video from TikTok to learning student vocabulary. While the difference in this study is that the researcher uses the "Wanderlearn" vlog media and uses a quantitative approach.

Lastly of previous study by Sinta et.al., (2022) their Research discusses about the use of TikTok duet for memorizing vocabulary in adjectives with qualitative approach. The results of their research showed duet videos on the TikTok application not only used as entertainment but also a medium for learning vocabulary, because using TikTok duet videos make students memory of adjectives vocabulary be better. The similarities in this study is using TikTok videos to teach students vocabulary knowledge be better. While the difference in this study is that the researcher uses the Vlog "Wanderlearn" media and uses a quantitative approach.

Based on the previous study above, the researcher was interested used the media "wanderlearn" vlog on Eranitri's TikTok account to investigate about the

effectiveness of this media on students' vocabulary mastery. Previously, researchers had previously conducted research using various types of vlogs. However, research using the media "wanderlearn" vlog is an update. The researcher will examine the "wanderlearn" vlog on the eranitri TikTok account because Eranitri is a content creator who often shares tips on how to learn English in an interesting way with 1.1 million followers. Apart from that, Eranitri not only makes content about "Wanderlearn" vlogs but also other lessons. So, the the researcher will do research entitled **“The Effectiveness of Using "Wanderlearn" Vlog Media on Students Vocabulary Mastery at The 7<sup>th</sup> Grade of MTs Miftahul Huda Ngunut”**.

#### **B. Formulation of Research Question**

The research question is formulated as follows: "Is there any significant differentscore of the students' vocabulary mastery before and after being taught by using the "Wanderlearn" vlog media at the 7th grade of MTs Miftahul Huda Ngunut?"

#### **C. Objectives of The Study**

The objectives of this study is to know about the significant different score of the students' vocabulary mastery before and after being taught by using the "Wanderlearn" vlog media at the 7th grade of MTs Miftahul Huda Ngunut.

#### **D. Formulation of Hypothesis**

The researcher proposed two hypotheses in this research:

##### **1. Null Hypothesis (Ho)**

There is no significant different score of the students' vocabulary mastery before and after being taught by using the "Wanderlearn" vlog media at the 7<sup>th</sup> grade of MTs Miftahul Huda Ngunut.

##### **2. Alternative Hypothesis(Ha)**

There is significant different score of the students' vocabulary mastery before and after being taught by using the "Wanderlearn" vlog media at the 7<sup>th</sup> grade of MTs Miftahul Huda Ngunut.

#### **E. Significance of The Study**

The researcher hopes for give contribute information for the following sections:

##### **1. For English teacher MTs Miftahul Huda Ngunut**

The researcher's findings in this study were expected to provide benefits for improving teaching techniques using interesting media to enrich students' vocabulary mastery. Not only that, the use of interesting learning media in the class will boost students' enthusiasm for studying English in class.

##### **2. For students**

For class VII students of MTs Miftahul huda Ngunut, researcher hope that after conducting research on vocabulary learning through the "Wanderlearn" Vlog media make the students' interest learning english subject and also make tehir vocabulary mastery be better.

### 3. For researcher

The researcher findings in this study hoped to has contribute as information related about "Wanderlearn" Vlog media on students' vocabulary mastery. Then for researcher, this study is expected could be a valuable experience for the researcher and in the future to be a reference for making better writing.

## **F. Scope and Limitation**

The scope of this study is to examine about the effectiveness of using "wanderlearn" vlog media on students' vocabulary mastery. In addition, in order to make the research more concentrated and comprehensive, the researcher will limit it. The limitation of this study is only lies in aspect students vocabulary mastery by comparing the pre-test and post-test scores. This study will conducted at the 7<sup>th</sup> grade of MTs Miftahul Huda Ngunut.

## **G. Definition of Key Terms**

The explanation below is about the key terms in this study:

### 1. Effectiveness

Effectiveness is an achievement of predetermined targets and can provide the results that were previously expected. Effectiveness in this study means a significant score increase in students' vocabulary mastery after treatment using "wanderlearn" vlog media.

### 2. Media

Media is a means of support to convey a message or a material that will be conveyed in learning process. In the field of education, the media can



be used by teachers as a means of support to be able to make the classroom atmosphere more active so that students' motivation when learning in class becomes better

### 3. Vlog

Video blog (Vlog) is an activity to record an activity that is being carried out by certain individuals to express information, opinions, ideas, and even their personal experiences through video blogs (vlogs) with the aim of being seen by a fairly broad audience.

### 4. "Wanderlearn" Vlog

"WanderLearn" vlog itself is a short video made by Eranitri containing holiday experiences narrated in Indonesian and English. It also includes English translations spoken by content creators. These points are useful for adding insight into English vocabulary for anyone who sees this vlog. The "WanderLearn" vlog is also easy to access at any time on the eranitri account on the TikTok application.

### 5. Vocabulary Mastery

Vocabulary mastery is an important aspect to communicate properly in English language. Students can add insight and knowledge their vocabulary mastery with a variety of media to make it simpler for students' vocabulary knowledge be better. The student vocabulary mastery test in this study only focus in some topics deals, consists noun, verb, adjective, and adverb, translation, synonym, antonym, and hyponym.