

CHAPTER III

RESEARCH METHOD

This chapter presents the methodology of the research related to this study. It presents the research design, data and data sources, technique of data collection, technique of data verification, and data analysis.

A. Research Design

The design describes the procedures for conducting the study. In other words, design indicates how the research is done. What happens to the object and what procedure of data collection are used. The purpose of a research design is to provide the most valid, accurate answer possible to research question.

The design of the study was library research because the writer studied about lyric/ text of Black Eyed Peas' in The E.N.D album. Using this design, the data of the study were collected from printed or recorded material through document analysis. As mentioned by Zeid (2004) "library research is a research used library sources to get data". However library research is a research which uses library sources to collect and analyze the data. Library research has some characteristics. Zeid (2004) mentions those characteristics; "the writer study about texts, the data is ready made, source the data is not limited by the time and space". The first characteristic is the writer study about the texts, it

means that the data are not from the field. The second, the data is ready made, it means that in this case the writer does not go anywhere but he is studies the existing sources. The third, the data are not limited by space and time also the information is static. It means that the data are permanent and do not change.

From the statement above can be conclude the writer will analyze slang used in Black Eyed Peas' on The E.N.D Album. However, this research tends to a library study that discribe about slang by understanding the type of slang used in Black Eyed Peas' on The E.N.D Album and the meaning of slang found in Black Eyed Peas' in the E.N.D album.

B. Data and Data Source

1. Data

The data are information collected by the writer to answer research problem. Bogdan and Biklen (1998: 106) define data as the rough materials researchers collect from the world they are studying. Data include materials the people doing the study actively record, such as interview, transcripts, and participant observation field notes. However, Arikunto (2002: 96) also stated that data are the result of research either as fact or numeral. Data is something important in the research. Data are information, evidence or fact gathered through experimentation or studies which can be analyzed in order to get better understanding of a phenomenon or to support a theory. The data in this

study were words, phrases or sentence containing slang used in lyric of Black Eyed Peas' selected song in The E.N.D Album.

2. DataSource

Data Sources were sources where the data were taken from. The source of the data is very significant in the research because the writer will not enable to get information without the source of data. The primary data source of this study was the lyrics of Black Eyed Peas' selected songs on The E.N.D Album, especially they were :

1. Boom Boom Pow
2. I Gotta Feeling
3. Imma Be
4. Mare
5. Meet Me Halfway
6. Missing You
7. Ring-A-Ling
8. RockinTo Beat
9. Rock That Body
10. Alive

The writer chose 10 songs from 17 songs in The E.N.D by creating a raffle which to write 17 heading into the different papers and writer chose randomly. This is done by the writer because the components to be researched has the same composition and therefore the writer chose to 10 songs in this way.

C. Data Collection

Data collection methods is the way of collecting data used in this research. There were some data collection methods or steps employed to collect data used in this research. In this study the writer used qualitative approach in which the data were in the form of utterances. According to Bogdan and Robert (1982) the data qualitative are collected in the form of word or picture rather than numbers.

Some steps of collecting the data in this study were as follows:

1. Collecting Black Eyed Peas' song

Collecting data here is a method for collect the data that analyzed by the writer. The writer collect the data taken from Black Eyed Peas' songs in The E.N.D album.

2. Selecting Black Eyed Peas' song

The selected Black Eyed Peas' songs were classified based on raffle and their theme. The determined theme in this study were love, anthem, socio-politic. Based on the determined theme, there were ten songs, with the titles are: *Boom Boom Pow*, *I Gotta Feeling*, *Imma Be*, *Mare*, *Meet Me Halfway*, *Missing You*, *Ring-A-Ling*, *Rockin to Beat*, *Rock That Body*, and *Alive*.

3. Reading and understanding the lyric

In this step, the writer read the lyric not only once for the purpose of understanding deeply about the lyric of the songs.

4. Identifying out all the words, phrase and sentence containing slang as the data.

After reading and understanding the lyric of Black Eyed Peas' songs, the writer identified or found all words, sentences and phrases contained slang as the data.

D. Credibility and Dependability

In this case the writer need to explain the technique that used for verify the data. Some selected technique possibly to be applied in this research which are popularly used for qualitative research is triangulation technique. In this study, the technique used was triangulation to check validity and reliability of the data analysis. This part explain about the trustworthiness of the inquiry's finding in library research. Ary (1972:508) "credible or truth value involves how well the writer has established in the finding based on the research design, participant and context". Dependability ensures that the data represent the changing conditions of the phenomenon under study.

However theory triangulation is consideration of how the phenomenon under the study might be explained by multiple theories (Ary, 1972:453). Thus, to get the credibility of data analysis, the writer used multiple theories. In this case, the writer used more than one theories in analyzing data to find Slang in the Black Eyed Peas's song lyric on The E.N.D Album. After the research got the result of data analysis, the writer decided the conclusion whether the data contain with Slang or not.

E. Data Analysis and Interpretation

The method applied in this study is the qualitative method. The data is descriptively analyzed. After finding the occurrences of slang in the data source and writing down, the first step in the analysis is identifying the characteristics of slang found. Source of these characteristics from Slang of Duke (<http://www.epinions.com>). Theory from Halliday (1978) were put to support the understanding of linguistic context from the song lyric. Each song was separately analyzed and the background information related to the song was obtained from some reliable site and presented to support the analyses of the contextual meaning of the slang found.

Data analysis is the process of systematically searching and compiling the data obtained from documentation, so it can be understood easily. In analyzing data that has been collected, the writer uses qualitative research. As using this technique, the writer collects, arranges and presents data. The steps of processing the data are:

- a) Codifying the Slang that has been found
- b) Classifying the Slang that has been found
- c) Tabulating the Slang that has been found in the lyrics
- d) Dividing the type of the Slang
- e) Giving the meaning of Slang
- f) Making conclusion

The writer used tables to support objects in doing classification.

1. Slang language in Black Eyed Peas in The E.N.D Album

a. The title of song

Table

Lyric	Characteristics of Slang	Meaning	
		Connotative	Dennotative

The first column used for the lyric of song and the second column use for characteristics of slang language that found, then distinguished for dennotative and connotative meaning. Make conclusion based on the analyzed data.

The last step was make conclusion based on the analyzed the data. The data had been collected, classified and then analyzed. The complete analysis will be presented in the chapter IV as the result.