

ABSTRAK

Skripsi dengan judul “Pengaruh Teknologi, Pelatihan Pasar Modal Syariah, dan Risiko Investasi Terhadap Minat Berinvestasi di Pasar Modal Syariah pada Mahasiswa Manajemen Keuangan Syariah”. Oleh Istikomah NIM. 12406193211. Pembimbing: Prof. Dr. Agus Eko Sujianto, S.E., M.M.

Minat berinvestasi penting bagi mahasiswa karena akan berkontribusi aktif bagi dunia investasi seperti pasar modal syariah. Tentunya minat dalam investasi pasar modal syariah dipengaruhi oleh beberapa hal antara lain teknologi, pelatihan pasar modal syariah, dan risiko investasi. Dengan mengetahui faktor yang dapat berpengaruh terhadap minat berinvestasi, mahasiswa dapat andil dalam perkembangan dunia pasar modal di Indonesia. Dalam penelitian ini difokuskan pada Mahasiswa Manajemen Keuangan Syariah Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung, yang merupakan Universitas terbaik di Tulungagung.

Rumusan penelitian ini adalah 1) Bagaimana pengaruh teknologi terhadap minat mahasiswa berinvestasi di pasar modal Syariah?, 2) Bagaimana pengaruh pelatihan pasar modal syariah terhadap minat mahasiswa berinvestasi di pasar modal Syariah?, 3) Bagaimana pengaruh risiko investasi terhadap minat mahasiswa berinvestasi di pasar modal Syariah?, 4) Bagaimana pengaruh teknologi, pelatihan pasar modal dan risiko investasi terhadap minat mahasiswa berinvestasi di pasar modal Syariah?. Tujuan dari penelitian ini adalah 1) menguji pengaruh teknologi terhadap minat mahasiswa berinvestasi di pasar modal Syariah. 2) menguji pengaruh pelatihan pasar modal syariah terhadap minat mahasiswa berinvestasi di pasar modal Syariah. 3) menguji pengaruh risiko investasi terhadap minat mahasiswa berinvestasi di pasar modal syariah. 4) menguji pengaruh teknologi, pelatihan pasar modal dan risiko investasi terhadap minat mahasiswa berinvestasi di pasar modal Syariah.

Metode dalam penelitian ini menggunakan pendekatan kuantitatif dengan Jenis penelitian asosiatif. Populasi Penelitian adalah Mahasiswa Prodi Manajemen Keuangan Syariah Fakultas Ekonomi dan Bisnis Islam Universitas Islam Negeri Sayyid Ali Rahmatullah Tulungagung berjumlah 690 yang diambil dari mahasiswa angkatan 2019-2021. Sampling menggunakan Probability sampling diperoleh 253 mahasiswa. Pengumpulan data melalui angket dengan teknik analisis data uji validitas, uji normalitas, uji reliabilitas, uji asumsi klasik, analisis regresi berganda, uji hipotesis, dan uji koefisien determinan.

Hasil penelitian menunjukkan 1) Teknologi berpengaruh positif signifikan terhadap minat mahasiswa berinvestasi di pasar modal Syariah. 2) Pelatihan pasar modal Syariah berpengaruh positif signifikan terhadap minat mahasiswa berinvestasi di pasar modal Syariah. 3) Risiko investasi berpengaruh negative signifikan terhadap minat mahasiswa berinvestasi di pasar modal syariah. 4) Teknologi, pelatihan pasar modal dan risiko investasi berpengaruh positif signifikan terhadap minat mahasiswa berinvestasi di pasar modal Syariah.

Kata Kunci: *Teknologi, pelatihan pasar modal, risiko investasi, minat berinvestasi.*

ABSTRACT

Thesis with the title “The Impact of Technology, Islamic Capital Market Training, and Investment Risk toward Investment Interest in Islamic Capital Markets in Islamic Financial Management Students”. By Istikomah NIM. 12406193211. Advisor: Prof. Dr. Agus Eko Sujianto, S.E., M.M.

Interest in Investment is important for young generation especially higher education students because they will actively contribute on the world of investment such as the Islamic capital market. Technology, Islamic capital market training, and investment risk are only a few of the factors that affect interest in investing in the Islamic capital market. Students are able to help in the growth of Indonesia's capital markets through an awareness of the variables that may affect their interest in investing. In this study focused on Islamic Financial Management Students of Sayyid Ali Rahmatullah Tulungagung State Islamic University, which is the best university in Tulungagung.

The research question of this investigation are 1) How does technology affect students' interest in investing in the Islamic capital market?, 2) How does Islamic capital market training affect students' interest in investing in the Islamic capital market?, 3) How does investment risk affect students' interest in investing in Islamic capital market?, 4) What is the influence of technology, capital market training and investment risk on students' interest in investing in the Islamic capital market?. Through those research problems, the aims are 1) to examine the effect of technology on students' interest in investing in the Islamic capital market, 2) to examine the effect of Islamic capital market training on students' interest in investing in the Islamic capital market. 3) to examine the effect of investment risk on students' interest in investing in the Islamic capital market. 4) to examine the effect of technology, capital market training and investment risk on students' interest in investing in the Islamic capital market.

The methodology used is associative research type which belongs to quantitative approach. The research population is 690 students of the Islamic Financial Management Study Program, Faculty of Islamic Economics and Business, Sayyid Ali Rahmatullah Tulungagung State Islamic University year class 2019-2021. Probability sampling technique is obtained 253 students. Data collection is done through questionnaires with data analysis techniques validity test, normality test, reliability test, classic assumption test, multiple regression analysis, hypothesis testing, and test of the coefficient of determination.

The results of the study show that 1) Technology has a significant positive effect on students interest in investing in the Islamic capital market. 2) Training has a significant positive effect on the Islamic capital market on students' interest in investing in the Islamic capital market. 3) Investment risk has a significant negative effect on students' interest in investing in the Islamic capital market. 4) Technology, capital market training and investment risk have a significant positive effect on students' interest in investing in the Islamic capital market.

Keywords: *Technology, capital market training, investment risk, interest in investing.*