CHAPTER I

INTRODUCTION

This chapter consists of the discussion about background of the study, the formulation of research question, the objective of the study, significant of the study, scope and limitation of the study, and definition of key terms.

A. Background of the Study

Language plays an important role for humans to establish communication with others because through language a person can know the function and structure of language itself. In linguistics, there are several kinds of branches of science that study language in more depth. Widdowson (2003) stated that linguistics' aim is to explain language through multiple views depending on the experience or appeal of linguists. Semantics, syntax, pragmatics, morphology, phonetics, and phonology are branches of that linguistics.

Apart from the several branches of linguistics that look at language in terms of its form, there is also one linguistics science that looks at language from outside the language itself, namely a language context. The science is known as Systemic Functional Linguistics (SFL) which developed by M.A.K. Halliday (Halliday, 1978, 1994; Halliday and Matthiesen, 2004). According to Gee J.P & Handford M. (2012), Systemic Functional Linguistics (SFL) is an instrument of discovering meaning in the language of connecting language used

2

in social life, therefore, grants our understanding of language. In theory, SFL represents three functions of language namely metafunctions. These functions are ideational, interpersonal, and textual which are developed in every clause we enunciate orally or in writing. Ideational function stands for in every clause of our language altogether construes some kinds of experience; interpersonal stands for enacts a role relationship with a listener or reader; the last textual means relating our massages to the prior and following text and context (Gee J.P & Handford M, 2012: 21).

From those metafunctions, the researcher chooses interpersonal functions in this study. Halliday (2002) provides that interpersonal function is the managing and conserving social relationships and reveals the position of the participants in communication activity. Moreover, Susanto D.A. & Watik S. (2017) states that interpersonal meaning is the way how a speaker expresses their manner and judgment in communicating with others. In short, the interpersonal meaning function is a mean of seeing the relationships between the speakers and the listeners and making the judgment of them trough paying heed to the context of the text. The mean used to analyze the text is called *mood*. *Mood* is related to interpersonal function. Therefore, the researcher is interested to use motivational speech by Muniba Mazari entitled "We All are Perfectly Imperfect" that has been uploaded on English Speech YouTube Channel as the object of this research. Besides, SFL is gainful to analyze the social context and language structure of SFL is appropriate for any related science. Furthermore, it's not only to know the systematical

structure of the text, however learning interpersonal meaning will be beneficial for the human in communication to know the sense of feeling when communicates to each other through looking at the context of the text.

This kind of research has been conducted by some researchers. First, the study conducted by Feng & Liu (2010) entitled Analysis of Interpersonal Meaning in Public Speeches: A Case Study of Obama's Speech revealed that Obama used language completely to gain his political purpose in his speech by applying different devices to fulfill interpersonal meaning. The next study is successfully done by Setyowati et. al (2016) for her thesis. The title of her paper is "Interpersonal Meaning Analysis in Short Story of Hans Christian Andersen The Real Princess". The data of the research is the clause as exchange in the short story of Hans Christian Andersen The Real Princess. The objectives of the study are to identify the interpersonal meaning of the short story and to reveal the speech function of language use in the short story. Furthermore, Susanto D.A & Watik S. (2017) has conducted the study entitled "The Interpersonal Meaning Realized in the Lyrics of Christina Perri's Album 'Lovestrong' and the Contribution for Teaching a Modern English Grammar" which applied descriptive qualitative as her research design. The objectives of the study are to describe the interpersonal meaning realized in the lyrics of Christina Perri's Album 'Love Strong', to know the most dominant Mood Types and Speech Roles, and to describe the contribution of interpersonal meaning in the lyrics of Christina Perri's Album "Love Strong". In addition, the latest study in successfully done by Uswar Y.

& Andriani N. (2020) entitled Interpersonal Meaning Analysis in the Tale's Story of Sabai Nan Aluih has the research aim which is to identify the interpersonal meaning realized in that story and to reveal the speech function of language use in that story.

Next, the thesis done by Kiky Lestari (2019) entitled Mood Analysis on Muniba Mazari's Speech found that from 300 clauses that the writer has analyzed. The objective of the research is to find the types of mood based on M.A.K Halliday's theory and describing the most dominant. The data are interpreted by using descriptive qualitative method. The sources of data is the video of Muniba Mazari's speech which has 39.31 minutes long taken from YouTube. The researcher found, there are 3 types of mood in the speech. They are 280 clauses showed declarative mood which is 93.33% of total; 13 clauses showed interrogative mood which is 4.33% of total; and 7 clauses showed imperative mood which is 2.33%. Therefore, the most dominant mood types in that speech is declarative mood which means that the speech aims to give or state information.

By considering some previous study, the current research will be conducted by the writer has several similarities and differences from the previous studies above. The similarity of the study is the use of mood types in interpersonal meaning and the object of the analysis which is Muniba Mazari's speech uploaded on English Speeches YouTube channel. Otherwise, the differences between the study with the previous study are this study will take further analysis about speech function and modality used in Muniba

Mazari's speech. In consequence, the findings of the latest research can complete the previous study that has been done.

Buck (2019) defines motivation is an ability to activate and direct human's behavior which has been naturally exist in the system of behavior control. In brief, motivational speech is type of speech which construes human's controlling manner in expressing the freedom of behavior. From that kind of speech, language is properly used to deliver massages from the speaker to the listeners. It is often able to influence listeners' viewpoint after listening to the speech.

In addition, it's useful to know how is the proximity that the speaker is trying to build to the listeners through speech function, mood types, and modality which are applied in the speech. Constructed from the circumstance above, the researcher assigns to use one of motivational speech on English Speech YouTube Channel by Muniba Mazari as the object of interpersonal meaning analysis. Muniba Mazari is a difabel woman from Pakistan who has been famous in the world because of her contribution in humanity and also her inspirational personality. She became the National Ambassador for UN Women Pakistan after having listed of 100 Inspirational women by BBC. Her speech has been viewed by 25 millions viewers from all over the world on English Speeches YouTube Channel.

Based on the discussion above, the researcher is interested in conducting research about interpersonal meaning analysis in the motivational speech. The researcher carries out the research entitled "**INTERPERSONAL**

MEANING ANALYSIS OF MOTIVATIONAL SPEECH ON ENGLISH SPEECH YOUTUBE CHANNEL BY MUNIBA MAZARI".

B. Research Questions

1. What speech function can be found in motivational speech on English Speech YouTube Channel by Muniba Mazari?

2. How are mood types realized in motivational speech on English Speech YouTube Channel by Muniba Mazari?

3. How is modality used in motivational speech on English Speech YouTube Channel by Muniba Mazari?

C. Objective of the Study

1. To find the speech function in motivational speech on English Speech YouTube Channel by Muniba Mazari

2. To perceive the mood types realized in motivational speech on English Speech YouTube Channel by Muniba Mazari

3. To find out the modality used in motivational speech on English Speech YouTube Channel by Muniba Mazari

D. Significance of the Study

In this study, the researcher wishes the finding of this study is able to be useful for:

a. Theoretical

Theoretically, this study contributes advantages for understanding and developing a little knowledge about one branch of linguistics namely Systemic Functional Linguistics (SFL) especially in interpersonal function.

b. Practical

Practically, the finding of this study is able to be beneficial as follow:

1. Teacher

The researcher's hope is this study can provide English teacher in teaching linguistics, especially Systemic Functional Linguistics (SFL), because teaching English properly needs to understand how the teachers interact with the students in a good way so that the learning process can be more attractive and effective.

2. English Learner

After understanding the interpersonal meaning, the researcher hopes that the language learners especially English learners can receive the new knowledge about interpersonal meaning which belongs to SFL. The English learners are also expected to be able to build better communication with others both in written or spoken way so that a mutual offended can be minimalized when speaking activity happens.

3. Other researcher

In this research, the writer hopes that this study can supply the development of literary work research. On the other hand, the researcher hopes that this study is expected to add the information about interpersonal meaning analysis. Beside, the result of this study can become reference to conduct another research with the same topic in the future.

E. **Scope and Limitation of the Research**

In this study, the researcher restricts the scope of the research to make this research more effective. The scope of this study is some sentences of Muniba Mazari's speech which related to Halliday's theory. Meanwhile, the limitation of this study is analyzing the interpersonal meaning including speech function, mood types, and modality realized in motivational speech by Muniba Mazari on English Speech YouTube Channel.

F. **Definition of Key Terms**

1. Interpersonal Meaning

Interpersonal meaning means a judgment or attitudes of the speaker and the listener which can be seen from word choices used by the communicators.

2. Mood

Mood is an element to decide the kind of sentence in a clause, whether the clause is declarative, interrogative, or imperative. Mood consists of Subject and Finite.

3. Speech function

Speech function is a means used by someone in delivering the message so that the addressee can understand it well. Speech function has various types based on the situation or topic of message.

4. Modality

Modality is the tools to decide how close the speaker regards the listeners as their partners of communication.

5. Motivational speech

Motivational speech supposes to be a kind of speech which the content of it contains an idea in persuading people to own better view of their thought. Usually, people whose enthusiasm getting down such as broken heart, failure of study, failure of work, or many others needs this kind of speech to grant new spirit for their next step of life.